

Akashdeep Arora

Associate Lead - Salesforce

Official 8X Salesforce Champion and Trailblazer Community Leader with proven ability to develop and implement Force.Com strategies overseas with 5+ years of experience. Create business strategies, find ways to increase productivity and to work in an organization with a professional work driven environment where I can utilize and apply my technical knowledge & skills which would enable me as an certified experienced employee to grow while fulfilling organizational goals.



er.akashdeeparora@gmail.com

9483403168

linkedin.com/in/akashdeeparora

@akashdeeparora1

https://trailblazer.me/id/akashdeeparora

WORK EXPERIENCE

Associate Lead

HyTechPro

07/2018 – Present

Noida

Software Engineer SFDC

SvimTech Software Pvt Ltd

10/2017 – 06/2018

Gurgaon

Salesforce Developer

Tavant Technologies

01/2017 – 10/2017

Bangalore

Project Trainee

Sabre Technologies

07/2016 – 12/2016

Bangalore

Process Associate

Concentrix Technologies

09/2015 – 05/2016

Bangalore

CERTIFICATES

Sales Cloud Consultant

Platform Developer 1

Platform Developer 2

Salesforce Administrator

Advanced Administrator

Non Profit Cloud Consultant

Salesforce App Builder

Einstein Analytics and Discovery Consultant

Copado Admin

Fonteva Events and Platform

EDUCATION

B.Tech

Moradabad Institute of Technology

2011 – 2015

SKILLS

Salesforce

Sales Cloud

Trigger

Apex

Batch Apex

Data Migration

Lightning

Talend

Agile Project Management

Leadership

Jira Management

International Client Interaction

Salesforce Administration and Customization

Data Loader

ORGANIZATION

Salesforce Experience (2015 – Present)

- Strong Experience in Configuration, Customization and development of Salesforce CRM and Force.com platform using Visualforce and Apex.
- Working Experience in creating custom objects, custom tabs, custom fields, Record Types and Page layouts, picklist, and validation rules, Roles, Profiles, according to application requirements.
- Strong IT development background independent of Salesforce.
- Systems administration experience with Salesforce.
- Experience in production support.
- Experience with Salesforce security model.
- Experience in Marketing Cloud.
- Having good experience on formulas, Workflows & validations.
- Having Experience on Apex Classes and Visual Force Pages with Lightning. Good development experience with Apex Language, Apex Triggers, Apex Scheduler, Batch Apex.
- Experience developing REST API's and Salesforce web services integrating Salesforce with external systems.
- Strong Experience in setup and configuring, roles, profiles, reports and dashboards.
- Apex Data Loader in handling massive amounts of user data.
- Experience with Talend data Integration ETL Tool for Data Migration between two systems.
- Self motivated and quick learner. Ready to explore and learn new technologies.

HONOR AWARDS

Salesforce Lightning Champion (2020 – Present)

Salesforce

- Salesforce published the list of 88 Trailblazers in the world on their official website

C-CAT Rank Holder

CDAC

AMCAT Topper in India

AMCAT

6X Ranger

Trailhead

LANGUAGES

English

Full Professional Proficiency

Hindi

Native or Bilingual Proficiency

