



# Kommoju Santhi Likhitha

Seeking an opportunity to develop a career in Business Analytics with primary strength being in the area of Data Analytics, Marketing and work in a dynamic environment that enables me to leverage my skills to make a deep impact and progress professionally.

**Email ID:**  
santhikommoju@gmail.com

## EDUCATION

	Course & Specialization	College/Institute or Board/University	Year of Passing	%Marks/ CGPA
<b>Mobile No:</b> 8332823321, 8520911961	SSC	Board of Secondary Education	2011	82.3%
	INTERMEDIATE (MPC)	Board of Intermediate Education	2013	92.4%
<b>Linkedin:</b> www.linkedin.com/in/Kommoju-Santhi-Likhitha	B. TECH (ECE)	JNTUH	2017	69.7%
	PGPM	IBS Bangalore	2021	93%

## DOMAINS

Analytics,  
Marketing,  
Supply Chain Management

## WORK EXPERIENCE

2 years of work experience in managing large-scale databases of Shop Direct an online retail company at (UK) in the Oracle environment, where I was responsible for handling the production support for multiple applications which included WMS, B2B, Distribution Management and resolved multiple issues and developed packages, procedures based on the client requirement using SQL, PL/SQL.

**Company:** IBM India Pvt. Ltd – MTP Bangalore

**Duration:** July-2017 to May-2019

**Designation:** Application Developer

**Project:** Ware House Management & Fulfillment

**Client:** SHOP DIRECT (UK)- Online Retail Company

**Technologies & Tools:** Oracle 11g, SQL, PLSQL, Maximo, JIRA, TOAD

### Responsibilities:

- Analyzing and resolving the client logged issues by investigating on the functionality of WMS, B2B applications
- Making code changes and enhancements based on the functionality and maintenance of different applications using SQL and PLSQL.
- Attending Stand-up calls every day along with team and the SME at UK.
- Performing a demo of the stories on the JIRA board before moving it to Done status

## SKILLS

- SQL, PLSQL, MS office
- Basics of R, Python, SPSS, Atlassian Confluence
- Problem Solving, Teamwork, adaptability.

## SUMMER INTERNSHIP (February to May 2020)

**Title:** Leveraging AI and ML for predictive asset health management in oil and gas sector and Predicting the possibility of testing positive for Covid-19 at EY

**Company:** Ernst & Young LLP, Bangalore

**Description:** I have worked on 2 projects that leveraged data driven decisions for business solutions, one of these was the predictive asset management in Oil and Gas Industry to eliminate the risk of unexpected equipment failures and maximize return on assets supported by EY.

I have utilized the secondary data from ogauthority-UK and analyzed and understood the business problems and used the correct technique and technology

<b>INTERESTS</b>				in data science space to incorporate statistical models and came up with the champion challenger model and there by predict the possibility of failure in the assets  <b>Technologies &amp; Tools used:</b> Orange Data Mining Tool, Tableau, Excel	
<ul style="list-style-type: none"><li>• Travelling, Vlogging</li><li>• Cooking, Gardening</li><li>• keen to learn new things</li></ul>					
<b>LANGUAGES</b>				<b>ADDITIONAL QUALIFICATIONS &amp; CERTIFICATES</b>	
	S	R	W	<ul style="list-style-type: none"><li>• Completed Business Intelligence &amp; Analytics using Tableau by Udemy.</li><li>• Completed the Career Edge-Knockdown the Lockdown Certification by TCS-ION.</li><li>• Learning R, Python for Data Analysis and Visualization</li></ul>	
English	✓	✓	✓		
Hindi	✓	✓	✓		
Telugu	✓	✓	✓		
<b>PERSONAL INFO</b>				<b>OTHER PROJECTS UNDERTAKEN</b>	
DOB:	24/06/1995			<ul style="list-style-type: none"><li>• Credit Scoring for a financial institution in providing loans using AI and ML using Predictive analytics and Business Consulting.</li><li>• Studied the impact of lockdown 1.0 in mitigating the Covid-19 outbreak in India using regression model.</li><li>• Digital Marketing Assistantship at IBS Bangalore as a Digital Marketing Ambassador.</li></ul>	
Domicile State:	Hyderabad, Telangana				
Marital Status:	Single			<b>ACHIEVEMENTS</b>	
				<ul style="list-style-type: none"><li>• Achieved Engineer in Excellence Award at IBM PVT. LTD for my outstanding contributions-2018.</li><li>• Merit scholarship for academic performance in semester- I&amp;II (PGPM)</li><li>• Stood second in a group discussion held at IBS Bangalore library.</li><li>• Stood First in Inter college Project Expo (Three level Security System) in B. Tech.</li><li>• Stood Second in Debate (Women empowerment a boon or bane) at B.Tech.</li></ul>	
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