

# SAMIKSHA SHAMBHARKAR

## CONTENT WRITER

I am a versatile & experienced content producer and editor working in the Academic and Health care Sector. My work focuses on Content Management across various marketing collaterals.




## SPECIALIZATIONS

- Content Writing
- Content Strategy & Management
- Editing & Proofreading
- WordPress
- SEO Writing
- YouTube/Video Presenter

## CONTACT INFORMATION

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 samiksha.shambharkar@gmail.com

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## WORK EXPERIENCE

### Content Writer

TESTBOOK.COM PVT. LTD FROM 2ND AUGUST 2018 TO PRESENT

- Content Production and Management
- In charge of overseeing multiple projects simultaneously
- Writing and Delivering YouTube Videos based on versatile topics

### Medical Content Writer

THYROCARE TECHNOLOGIES LIMITED  
INTELCORP PVT. LTD  
UNITECH SYSTEMS LIMITED

- Produced content on numerous marketing campaigns & Blog Page
- Managed multiple projects at a time
- Took part in the company's rebranding

## EDUCATION BACKGROUND

### Dr. D. Y Patil Vidyapeeth

M. TECH. IN BIOTECHNOLOGY(2008)

- Desmoplakin Expression in Oral Cancer, ACTREC Kharghar. (Academic Project)
- Plant tissue Culture, Vermiculture Soil Testing at Rashtriya Chemical Fertilisers (Academic Project)

### University of Mumbai in Zoology

B. SC IN ZOOLOGY(2006)

- Academic Dissertation on Separation of proteins by SDS Page, immunoblot and western blotting
- Immunohistochemical techniques