

Srinivasa Reddy Betha
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PERSONAL STATEMENT

I am experienced Sales force Developer looking to continue my career within agency side development.

I have excellent coding & knowledge of software development and design, analyse, implement, and test customized software applications, Configuration skills, as well as an ability to convert client requirements into exciting online applications.

Career Responsibilities

- **4 + years** of experience in IT industry with **4 years** of experience in Salesforce.
- Experience in **Administration, Configuration, Implementation, Lightning**, and support experience with Salesforce platform
- Designs, develops, and maintains complex applications.
- Develops unit tests and provides code coverage to accurately test business logic and functionality
- Participates in developing specifications such as user stories and designs
- Solves or recommends solutions for complex issues and problems
- Assist in the development of logical and physical specifications
- Documents designs, issues, solutions, tips & tricks as needed
- Collaborates within the Agile framework, fosters a team approach to software development and delivery
- Actively engages improving software delivery through DevOps and other Agile practices
- Stays current in new IT technologies to maintain a high level of subject matter expertise.
- Used Salesforce Lightning Design System (SLDS) for developing **Lightning Components, Actions and Server-Side Controller**

- Created **multiple Lightning Components, added CSS and Design Parameters** that makes the Lightning component look and feel better
- Experience in creating Custom Objects, Custom Formula Fields, Field dependencies, Relationships, Picklists, Custom Tabs, Validation rules, Workflows, Approval Processes, Page Layouts, Search Layouts to meet the client's requirement and functionality.
- Experience in Force.com, Apex Classes, Apex triggers, Visual Force, Force.com, SOQL and SOSL.
- Experience in SFDC Administrative tasks like creating Profiles, Permission Sets, Roles, Users, Record Types, Email Services, Reports, Dashboards, Tasks and Actions.
- Implemented field level security, profiles security, role hierarchy.
- Experience in REST API services knowledge on soap services.

EMPLOYMENT HISTORY

Software Engineer

Duff and Phelps : 06.2018 To Present

Project : Compliance Portal (Current Project)

Project Overview:

This Project Involved in investigating on organization or individual with different way there are First View, Due Diligence, Questionnaire after that users can able to perform any actions, analyst user can be prepared report to give better understanding about Organization or Individual insight of financial and criminal proceedings, after than they can make decision to do business with him or not.

Roles and Responsibilities:

- Worked on Force.com, Apex Classes, Apex triggers, Visual Force, SOQL and SOSL.
- Worked on Data loader Migrating Data from Third Party System.
- Creating Permission Set to Assign to Specific User.
- Worked on in SFDC Administrative tasks like creating Profiles, Permission Sets, Roles, Users, Record Types, Email Services, Reports, Dashboards, Tasks and Actions.
- Working on Schema Builder, Process Builder and Workflow.

- Working on Connected Apps, Sites.
- Working on Bootstrap, Jqgrid, mustache, Fusion Charts, Go js.
- Created Server-Side **APEX Controller** for Salesforce Lightning Experience and added **Lighting Component** to **Lighting Pages** and **Record Pages**.

Developer

Adc Systems Private Limited, Hyderabad | 06/2016 To 06/2018

Project: Health Insurance Service

Project Overview:

Application will provide customer to apply for Health Insurance Policies. This application supports single policy multiple coverage Parts. Designed to full fill insurance need of new customer, in this model we provide user will support all type of operation like enrolment, cancellation, Renewal, Automatic renewal, Hold ect, in this customer can send queries Regarding police, customer can pay amount by online, using debit card, credit card.

Roles and Responsibilities:

- Working on Sales Module. Actions.
- Used **Apex Data loader** to insert, Update and Import Data from Microsoft Excel into Salesforce.com.
- Working on Database Model Using Trigger.
- Experienced working on writing **SOQL** and **SOSL** queries.
- Customized standard salesforce objects like Accounts, Contacts, products, price books, and Opportunities.
- Attending Functional calls with onshore team.
- Working on Schema Builder, Process Builder and Workflow
- Participating in Daily scrum call with Clients to understand their Requirements.
- Developing requirements which are assigned to me.

Junior Developer

Adc Systems Private Limited: 07.2016 To 8/2017

Project : Edmunds Inc AutoMobiles

Project Overview:

Edmunds Inc. is an online resource for automotive information for the purpose of publishing new and used automotive pricing guides to assist Automobile buyers. This project is to be designed to maintain Dealers information along with Service Contracts, Invoice info etc in sales force which is primarily used for all its CRM related functions.

Roles and Responsibilities:

- Worked on Force.com, Apex Classes, Apex triggers, Visual Force, SOQL and SOSL.
- Worked on Data loader Migrating Data from Third Party System.
- Creating Permission Set to Assign to Specific User.
- Attending Functional calls with onshore team.
- Worked on in SFDC Administrative tasks like creating Profiles, Permission Sets, Roles, Users, Record Types, Email Services, Reports, Dashboards, Tasks and Actions.
- Working on Process Builder and Workflow.

KEY SKILLS

- SOQL, Apex, OOPS Concepts, Visual Force pages, HTML, CSS, JavaScript.

CERTIFICATIONS

- Salesforce Platform App Builder
- Salesforce Certified Developer -1

EDUCATION

- B. Tech (**Information Technology**)
JNTU, Hyderabad.
- IPE-**Maths** (C) Board of Andhra Pradesh
- **SSC** Govt Of Andhra Pradesh

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