

Nirdesh



Full Name : Nirdesh

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CAREER OBJECTIVE

- To the best of my ability. Aimed to be associated with a progressive, growth oriented organization & Negotiated with projects of challenging nature, where environment provides unlimited scope for learning new skills.

Professional Experience

- E-Commerce Executive At Rosemoore India (Sept-2020-Present)
- Digital Marketing Executive At Light concepts (Jan-2020 -Sept-2020)

SKILLS

- | | |
|---------------------------------------|-------------------------|
| ➤ Data Mining | ➤ Data Analytics |
| ➤ Big Data | ➤ Product Marketing |
| ➤ Machine Learning | ➤ Marketing Management |
| ➤ Deep learning | ➤ Growth Hacking |
| ➤ Google Analytics | ➤ Project Management |
| ➤ Python , C/C++ ,R, Javascript, HTML | ➤ Ad Optimization |
| ➤ Search Engine Optimization(SEO) | ➤ Google AdSense |
| ➤ Facebook Ads | ➤ Business Strategy |
| ➤ Google Ads | ➤ Business Development |
| ➤ Social Media Marketing | ➤ Screaming Frog |
| ➤ Google Suite | ➤ Sales and Marketing |
| ➤ Online Marketing Research | ➤ Amazon Seller Central |

EDUCATION

- Bachelor of Art (B.A) in economics , Dr. Bhimrao Ambedkar University, formerly Agra University

LANGUAGES

- English ,Hindi

HOBBIES

- Music , Watching video , Internet Surfing