

VENKATESH PERUMANDLA

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I am a Digital Marketing Executive with 2 years of professional experience skilled in SEO, Adwords, SMM, E-mail Marketing. Aiming to use my proven Digital Marketing Executive skills to achieve company goals.

EXPERIENCE:

❖ Oorwin Labs - Executive-Digital Marketing, Hyderabad (Dec 2018 - June 2020)

- Search Engine Optimization (On&Off Page)
- Google Adwords(Search, Display)
- Facebook, Instagram Ads
- Monitoring Social Media (Company and Clients)
- Google Search Console and Google Analytics
- Lead Generation (Sales Navigator)
- E-mail Campaign (Mail chimp, Mailerlite)
- Review Management

❖ JS Media and Events - Organizer-Marketing, Hyderabad (March 2017 – Sep 2018)

- Presenting Ideas according to the Statistic Information
- Promotional Activities
- Trade Show Marketing

TOOLS

- Canva(Designing tool)
- Google Keyword Planner, Semrush, Uber Suggest, Ahrefs, Alexa ranking and Smallseotools.

EDUCATION

Vivekananda Institute of Technology & Science,
Karimnagar - B.Tech in EEE (2012 – 2016)

Govt Jr.College,
Karimnagar - Intermediate **MPC** (2010 – 2012)

Z.P.High School,
Chakunta - **SSC** (2009 – 2010)

PERSONAL DETAILS

Languages : Telugu, English and Hindi

Hobbies : Playing chess, watching movies and Browsing Internet.