PRANESH MANAVALAN

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Profile Summary

- **13X Certified, Salesforce Application and System Architect** with immense experience in handling CRM projects

- Currently working as a Principal Consultant at Fidelity Investments with an overall experience of 14+ years in Information Technology

- Certified AWS Cloud Practitioner with good Cloud Knowledge

- Certified Professional Scrum Master and currently practicing scrum methodologies with a 10-member squad balanced at onshore and offshore in an Agile model

- Deep understanding of CRM business model and testing objectives by optimising solution to address the best business use case

- Have good experience in decommissioning Legacy CRM system to migrate to Salesforce

- Experience in converting Process Builder to Flow Builder

- Have exposure in implementation of CI/CD pipeline

- Completed 279 Salesforce Trailhead Badges (2.5 X Ranger Level)

Salesforce Certification Details

Other Certification Details

Technical Skills

- LWC, APEX, Aura and Visualforce
- DB Skills like SOQL, SOSL, PL/SQL
- Proficient in Java Script, C, C ++, VB Scripting
- Sound Knowledge of Rest Assured (API Automation)
- Tools & application knowledge includes Jira, Postman, Siebel
- Have experience in Selenium using Cucumber Framework

International Conference

Dreamforce is an annual user conference hosted by Salesforce. I attend the recent Dreamforce 2019 conference held at San Francisco, California, U.S.A. Throughout the conference, I had a chance to see top CEOs, Salesforce developers who shared their knowledge through technical sessions on Salesforce and its implications. I also had a chance to watch the Salesforce Einstein BOT in action.

Current Assignments

I am currently working as a Principal Consultant in an Agile-based Salesforce CRM project for Fidelity Investments for the past 5 ½ years. My responsibility revolves around many folds which include the following:

- Design and deliver solutions as per changing requirements in Salesforce
- Prioritize Stories in Jira Backlog for Scrum team to work upon
- Understand business requirements and turn them into technical output in Salesforce application
- Update existing Process Builder into Flow Builder flows
- Testing the integration of data flow between MDM, iHUB, Informatica and their integration with Salesforce
- New API development for Salesforce and testing of the API's using Postman

I have travelled to Fidelity USA, Boston and Texas offices for business purpose to meet my squad members and interact with them to thoroughly understand the business nuances and suggested implementations during CAB meetings

Past Assignments:

- At Merrill Corp, I was working as Technical Manager in building frameworks for several applications which involves creation and automation of functionality involving U.S. tax solutions for various clients

- At TCS, I have handled the following assignments;
  Giant Eagle – (Jan 2014 to Feb 2015) as Associate Consultant
  Solution Environment: Microsoft CODED UI
  Rogers – (November 2012 to December 2013) as Associate Consultant
  Solution Environment: Java Script / RQM
  British Airways – (April 2012 to September 2012) as Associate Consultant
  Solution Environment: Java Script / QC
  Marks & Spencer – (October 2011 to April 2012) as IT Analyst
  Solution Environment: Java Script / Selenium (SAP tool Automation)
  Wolters Kluwer – (Aug 2008 to October 2011) IT Analyst
  Solution Environment: Java Script Selenium
  The Nielsen – (September-2007 to August -2008) as SAP engineer

Educational Qualification

Course	College / University	Course Duration
Master of Computer Applications	P.S.G. College of Technology, Anna University, Tamil Nadu, India	2004 to 2007 Regular