

# Johanna Haesoo Jeung

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## Certifications

Eliminating Racism and Celebrating/Creating Equity Training  
NASPA Sexual Violence Prevention and Response Training  
NASPA Mental Health Protection Training  
Federal Title IX Certification (Sexual Misconduct)  
US DOL Gender Identity Education Certification  
Certified Peer Educator  
German C2 Certification

## Published Research

**"Racism Beyond Cognition: a Lacanian Psychoanalysis of the United States' Terror of and Intimacy with the Other"** (John Hopkins University Press, Aug 2020)

**"Policy Analysis of 2020 State Budget Proposal Impact on Women and Children of Color in the 35th District of Michigan"** (Michigan Democratic Party)

**"2019 Racial Climate Report with the Office of Institutional Research"** (Kalamazoo College)

## Education

### KALAMAZOO COLLEGE

Kalamazoo, Mi, USA  
September 2016 - June 2020  
Bachelor of Arts, Magna Cum Laude

**Honors Women Gender Sexuality Studies Major**  
*Queer Theory Concentration*

**Honors Philosophy Major**  
*Lacanian Psychoanalysis Concentration*

**Critical Social Theory Major**  
*Frankfurt Critical Theory Concentration*

**History Minor**  
*Imperialism and Colonialism Concentration*

## References

**Lynn Wiggins**  
Political Division Deputy Director  
Michigan Regional Council of Carpenters and Millwrights  
[lynn.wiggins@hammer9.com](mailto:lynn.wiggins@hammer9.com)

**Tara West**  
Campaign Manager  
Elizabeth Welch for Michigan Supreme Court  
[tara@welchforjustice.com](mailto:tara@welchforjustice.com)

**Prof. Christopher Latiolais**  
Critical Theory & Philosophy  
Department Chair  
Kalamazoo College  
[Christopher.Latiolais@kzoo.edu](mailto:Christopher.Latiolais@kzoo.edu)

## Leadership

**MICHIGAN SUPREME COURT, FIELD MANAGER**  
*Remote*  
June 2020 - November 2020

Managed the field operations for [Justice] Elizabeth Welch, the Democratic Party nominee for the vacant seat on the Michigan Supreme Court, whose victory gave the court a majority to the Democrats for the first time in over a decade.

Directed Field staff, designed and facilitated 102 trainings, researched past field strategy for state Supreme Court races, strategized and improved operations for over a million, state-wide constituents, expanded operations to Spanish and Arabic speakers, negotiated a \$250,000 business deal with external partners, managed another \$100,000 of diversified resources, coordinated projects regularly with external parties. Managed SurveyMonkey, WordPress, ThruText, Virtual Phone Bank, and NGP VAN.

**MICHIGAN 18TH DISTRICT REGIONAL COMMISSION, FUNDRAISING MANAGER**  
*Remote*  
May 2020 - November 2020

Fundraised for the Democratic candidates of the 18th District Commission; fundraised for Democratic Party community projects to improve public transportation, rebuild community centers in Arabic communities, and reinforce resources for the aging and differently abled community—raising over \$250,000. Managed financial filings and records for Charlie Cavell, after he won the commission primary until his victory.

**MICHIGAN REGIONAL COUNCIL OF CARPENTERS & MILLWRIGHTS, POLITICAL INCLUSIVITY STRATEGIST**  
*Remote*  
February 2020 - June 2020

Ran equity operations of 5 critical campaigns for Democratic victory as contract worker for the labor union, primarily collaborating with field and data departments. Reoriented industry operations by connecting mutual aid networks with state representative candidates. Championed anti-racist reforms in Democratic campaigns, designing, training, and implementing new strategies of inclusivity.

**GENDER EQUITY DEPARTMENT, SEX & GENDER EDUCATOR**  
Kalamazoo, Mi  
September 2017 - June 2020

Designed and facilitated Kalamazoo College's nationally certified trainings on trans inclusion, workplace consent, gendered violence in white and racialized communities, bystander intervention. Title IX, emotional abuse, gender, masculinity, and racial fetishism. Ran annual anti-bias trainings. Established a sexual misconduct reporting system. Educated local middle schoolers on inclusive and intersectional sex education. Organized Take Back the Night 2018 & 2020. Student Representative for Kalamazoo County STI Task Force. Representative for Gender Equity Director Search Committee.

**MIDWEST ASIAN & PACIFIC ISLANDER ASSOCIATION, PRESIDENT**  
Kalamazoo, Mi  
January 2016 - June 2020

Facilitated weekly meetings, regional conferences, and cultural events—e.g., Asia Fest, World Night, Afro Fiesta Desi Soul, Night Market. Established English tutoring for Asian immigrant children in the Midwest region. Served as elected Midwest Asian American Union representative.

**MICHIGAN HOUSE OF REPRESENTATIVES, LEGISLATIVE ANALYST**  
Lansing, Mi  
May 2019 - August 2019

Analyzed state and local public policy that affects women and children of color, for the office of Representative Bolden of the 35th District of Michigan. Canvassed district, managed casework, answered calls.

**INSTITUTIONAL RACIAL CLIMATE STUDY, MANAGER OF FOCUS GROUPS & QUALITATIVE CODING**  
Kalamazoo, Mi  
February 2019 - June 2019

Devised and piloted qualitative study on Kalamazoo College's campus, racial climate. Researched literature. Recruited participants. Facilitated focus groups. Performed qualitative analysis and TI Atlas coding. Proposed long-term and short-term solutions to constituents.

**FIELDWORKS ENVIRONMENTAL BALLOT INITIATIVE, FIELD ORGANIZER**  
Kalamazoo, Mi  
Phoenix, Az  
Aurora, Co  
March 2018 - August 2018

Organized logistics, ensured legal procedure, educated new canvassers, and ran field strategy for environmental racism division & automatic-voter-registration ballot initiatives, for three regional offices.

Personally collected over 15,000 signatures for ballot initiatives.