CURRICULUM VITAE

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PROFILE

12x Salesforce Certified **Technology Lead** with **6.8 years** of experience in SFDC development including Administration, Configuration, **Customization (LWC & Aura)**, End to End Implementation and Integration. I have worked for Amazon HR Management, Telecommunications and Real-estate clients. Have conducted Project Presentations and chaired meetings with clients and the various project teams involved

Product Certifications

- **Salesforce Certified Administrator (WI20)**
- **Salesforce Certified Platform Developer I (WI20)**
- **Salesforce Certified Einstein Analytics and Discovery Consultant (SP20)**
- **Salesforce Certified JavaScript Developer I (WI21)**
- **Salesforce Certified Sales Cloud Consultant (WI21)**
- **Salesforce Certified Service Cloud Consultant (SP21)**
- **Salesforce Certified Platform App Builder (SP21)**
- **Salesforce Certified Sharing and Visibility Architect (SP21)**
- **Salesforce Certified Platform Developer II (WI22)**
- **Salesforce Certified Data Architect (WI22)**
- **Salesforce Certified Application Architect**
- **Salesforce Certified Development Lifecycle and Deployment Architect**

Technology Skills	Apex Programming, Visualforce, C, C++, Java.
Domain Knowledge	**SalesforceCRM**.(Apex, Visualforce, Aura, LWC, Force.com Platform, Relationships, Security and Sharing, Workflows and Approval Processes, Reports and Dashboards, Deployment and Data Management,)

Project 1:

Company	Cognizant Technology Solutions
Project	Woolworths Primary Connect
Duration	Oct 2021 – Till Date
Role and Responsibilities	Role : • **Technology Lead** for team PC CICD having 6 developers. • Involved in requirement estimation, solution scoping, technical design and development. • Involved in **DevOps** for deployment across various Salesforce PC Orgs. Responsibilities: • Optimization of code to enhance the performance by monitoring logs by following standards given by the Clients. • Responsible for Code Review in each sprint to ensure best practices are followed. • Involved in regular client interaction to understand change in requirement and processes and PROD Support.
Project Description	The Primary Connect application is an application built on top of Salesforce Service Cloud and Sales Cloud capability. The application supports the Primary Connect team to carry out its end-to-end sales process and enhancing the existing Primary Connect features and Developed through excellent Lightning Framework and Apex integration.
Solution Environment	Salesforce.com (SFDC), Salesforce DX
Technologies used	LWC, Aura, Apex, JavaScript, Batch Job, Triggers and Salesforce.com

Project 2:

Company	Publicis Sapient
Project	IQVIA Pharmacovigilance Re-platform
Duration	Feb 2021 – Sept 2021
Role and Responsibilities	Role : • **Development Lead** for team Actinium. • Involved in requirement estimation, solution scoping, technical design and development. • Framework development using **Aura and LWC.** • Involved in **DevOps** for deployment across various Salesforce IQVIA Orgs. Responsibilities: • Delivered highly sophisticated and complex requirements using LWC for CSR Local management screen. • Involved in framework for CSR Local Path component which can be used across platform. • Built CSR Local Conditional rendering of nodes.
Project Description	IQVIA Pharmacovigilance AppExchange product is the first of its kind in the health domain for Salesforce which involves whole life cycle of drug and there related functionalities.

Solution Environment	Salesforce.com (SFDC), Salesforce DX
Technologies used	LWC, Aura, Apex, JavaScript, Batch Job, Triggers and Salesforce.com

Project 3:

Company	Deloitte Consulting USI
Project	Disability and Leave Integration (DALI)
Duration	July 2019 – Jan 2021
Role and Responsibilities	Role : • Letters and Correspondence **Module Lead** consist of 6 members (2 Consultants + 4 Analysts). • Involved in requirement estimation, solution scoping, technical design and development. • Worked in **DevOps** for deployment across various Salesforce orgs using GIT. Responsibilities : • Delivered highly sophisticated and complex 200+ Letters to client using **Conga Composer App**. • Built framework for Conga URL Generation using Apex to overcome Conga limitations. • Built SES framework with AWS SQS using **REST API integration** for Automated Emails. • Built Automated Surveys using **Qualtrics Integration** with Salesforce. • Optimization of code to enhance the performance by monitoring logs by following standards given by the Clients. • Responsible for Code Review in each sprint to ensure best practices are followed.
Project Description	Amazon Disability and Leave Integration module (DALI) using CV Managed Package.
Solution Environment	Salesforce.com (SFDC), Conga Composer, Qualtrics
Technologies used	Apex, VisualForce, LWC, Javascript, Batch Job, Triggers and Salesforce.com

Project 4:

Company	Infosys Limited
Project	B2C P2O Retail
Duration	June 2018 – June 2019

Role and Responsibilities	Role : • Worked as **Salesforce/CICD Developer** in the CRM Team and Vlocity Workstream related to CICD Team. • Involvement in requirement estimation, solution scoping, technical design, development. • Deployment across various Salesforce orgs using **Bamboo, GIT and SourceTree.** Responsibilities : • Creating build & deployment plan to ensure smooth deployment for Salesforce.com & Vlocity components across multiple environments. • Built **PLR(Privacy Logging and Reporting) framework** using Apex and Metadata API. • Work on deployment of **Vlocity Components** and CRM defect over Jira Ticket for timely delivery. • Provided PROD support to ensure smooth operation. • Involved in regular client interaction to understand change in requirement and processes. • Continuous deployment support activities. • Worked on more than 10 releases during my tenure to support 20+ Modules. • Testing and Production Deployment • Documentation regarding technical details related to development in SFDC
Project Description	Telstra Corporation Limited is an Australian telecommunications company which builds and operates telecommunications networks and markets voice, mobile, internet access, pay television and other products and services. • P2ORetailsprojectisaimedatdeliveringoneakindplatformforthe Telstra business for Smooth Deployment and logging reporting for all Orgs.
Solution Environment	Salesforce.com (SFDC), Bamboo, Source Tree and GIT.
Technologies used	Apex, VisualForce, Batch Job, Triggers, Metadata API and Salesforce.com

Project 5:

Company	Cognizant Technology and Solutions
Project	TransAct 1.0 / 2.0
Duration	July 2017 – May 2018
Role and Responsibilities	Role : • **Offshore Team Lead** consist of 3 members. • Involvement in requirement estimation, solution scoping, technical design, development. • Development of Sites using **Skuid and MapAnything.** Responsibilities : • Requirement Gathering, Analysis and Solution Design. • Developed 50+ Sites for various clients. • Configuration and Integration with 3rd Party Applications • Developed Portfoloio and Project Sites using Vf and Skuid. • Visualforce forms and other user's requirement specific pages usig Skuid. • Deployment using Eclipse IDE.

Project Description	CBRE Group, Inc. is an American commercial real estate services and investment firm.The abbreviation CBRE stands for Coldwell Banker Richard Ellis. It is the largest commercial real-estate services company in the world. • TransAct 1.0/2.0 Retail project developed framework for CBRE sites for clients like Amzon, JCI, Broadcom.
Solution Environment	Salesforce CRM, Force.com, Skuid, MapAnything, Eclipse IDE
Technologies used	Apex, VisualForce, Batch Job, Triggers and Salesforce.com

Project 6:

Company	Cognizant Technology and Solutions
Project	Global Investor Project (GIP)
Duration	December 2015 – June 2017
Role and Responsibilities	Role : • Salesforce Analyst. • Involvement in technical design and development. • Development of Stack Application using Aura and Apex. Responsibilities : • Requirement Gathering, Analysis and Solution Design. • UI using Visualforce and Lightning pages. • Conversion from Classic to Lightning using **Aura**. • Testing and Production Deployment • Customize Standard Functionality. • Custom permissions for Profiles and Users. • Role Hierarchy set up. • Data validation through APEX and validation Rules.
Project Description	CBRE Group, Inc. is an American commercial real estate services and investment firm. The abbreviation CBRE stands for Coldwell Banker Richard Ellis. It is the largest commercial real-estate services company in the world. • Global Investor Project (GIP) developed salesforce components for Lightning UI with extensive use of Aura.
Solution Environment	SalesforceCRM, Force.com
Technologies used	Apex, Aura, VisualForce, Batch Job, Triggers and Salesforce.com

Technical Summary

COTS Products	• Salesforce.com CRM
Tools & Platform/Operating Systems	• Mavens mate, Sublime, Eclipse, Apex Data Loader, Force.com, Sales Cloud, Conga Composer, Qualtrics, Data Loader, REST Services, Vlocity, Bamboo, GIT, Source Tree, Windows XP/7/10
Programming Paradigms	• Apex, Visualforce, C, C++,SQL,Java
Database(s)	• Force.com Database

Education

Qualification	College/University	Percentage/CGPA	Year of Passing
Bachelor of Technology (Computer Engineering)	Lovely Professional University, Punjab	8.3	2015
HSC	Kendriya Vidyalaya Halwara, Ludhiana	81%	2010
SSC	Kendriya Vidyalaya Baddowal, Ludhiana	83%	2008

ADDITIONAL INFORMATION

Nationality: Indian

DOB: 19 March 1993.