

# ANJU MARIA GABRIEL

## DATA MANAGEMENT ASSOCIATE

### EXPERIENCE

#### ACCENTURE

2018 - PRESENT

I am a Data Management Associate in Google Cloud Data Operations (MDM) team. Also worked with Salesforce Vector.

#### Roles and Responsibilities :

- Data acquisition
- Protect **data quality** with point-of-entry protection that prevents duplication at source
- Cross-object and Cross-field **record matching** with flexible fuzzy logic.
- Cross-object and Cross-field **record merge** with configurable field prioritization.
- Provides **data stewards** with the tools to implement rules-based automation
- Find **duplicate records** in real-time with detailed match analysis
- Identify ways to improve data reliability, efficiency and quality
- Configure and maintain **Informatica CC360** in the **Salesforce** instance
- Worked with **Salesforce Vector**
- Have a great knowledge on Google Spreadsheets and Dashboard.

#### Summary :


- Project Name: Google Cloud Data Operations.
- Client :Google India.
- Tools: Informatica , Reltio , Salesforce Vector

#### Languages

- English
- Hindi
- Telugu
- Malayalam
- Tamil
- French



### CONTACT

 7675945387

 anjudqueen@gmail.com

 linkedin.com/in/anjumariagabriel/

### EDUCATION

2014 - 2018

JNTUH

B.Tech - Electrical & Electronics  
68%

2012- 2014

Sri Gayatri jr. college

MPC (Maths /Science)  
89%

### CERTIFICATIONS

- Google Ads Display Certification  
Credential ID : 61787851
- Google Ads Search Certification  
Credential ID : 61789397
- Google Ads Measurement Certification  
Credential ID : 62187089