



# NIRAJ GUNDAWAR

## GET IN CONTACT

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## PERSONAL PROFILE

CONTINUOUS LEARNER WITH hands-on experience WITH startups , Ed tech companies and academies including Business consultant, coach, business development, problem solving, digital marketing and sales. saas products designing and marketing , sales funneling

## AREAS OF EXPERTISE

TOTAL DIGITAL MARKETING AND SALES  
SEO, PPC, SMM, SMO, SEM, FIG  
MA FRAMER , adobe designing  
softwares , UI -UX  
DESIGNING, copywriting, content  
writing , website content writing,  
ads ppc campaigns, social media  
campaigns, video editing  
software and motion graphics

- TEACHING, TRAINING
- BUSINESS CONSULTANT
- ,GROWTH AND MANAGEMENT
- BUSINESS DEVELOPMENT AND MARKETING , SALES, business expansion, startups
- knowledge of PYTHON, C, Digital marketing EXPERTISE WITH CRM SOFTWARES AND DIGITAL MARKETING TOOLS

## OTHER SKILLS AND INTERESTS

- The ability to analyze complex business problems Can analyze,
- design and marketing and sales strategies research , learning
- Problem Solver Exploring and learning new things every seconds SINGING And research

## WORK EXPERIENCE

### CURRENT –DIGITAL MARKETING HEAD AT OPINVERSE

10 YEARS EXPERIENCE IN COACHING BUSINESS(2010-2020), MARKETING and sales(2010-2021) ,  
ENTREPRENEURSHIP EXPERIENCE, BUSINESS CONSULTANT (SELF 2018-2020),  
BUSINESS(2020) handling sales and marketing,  
DIGITAL MARKETING & BUSINESS DEVELOPMENT FOR SHIVALAYA HERBS(2019-2021),  
ICE GATE ACADEMY NAGPUR(2020),  
GOODWILL ACADEMY teaching and handling marketing and sales NAGPUR(2019-2020), ZENITH ACADEMY(2020),

WORKING ON AQUAPONICS AND TALENT SEARCH AND DEVELOPMENT PROGRAMME,  
BUSINESS DEVELOPMENT EXECUTIVE AT LIDO LEARNING,

## EDUCATION HISTORY

- NAGPUR UNIVERSITY
- Bachelor of ELECTRONICS Engineering, 2015(67%)
- Participation in the workshop on “conquering folds” held at R C E R T Winner in line follower robo race .
- Participation in Workshop on “Basic Matlab”
- Participation in on tech fest leadership in college
- Patient monitoring system
- RESEARCHED HANDWRITING CHANGING BY GIVING VIBRATIONS TO HAND
- HSC(80%) FROM GN COLLEGE ,SSC(87%)FROM RDHIGH SCHOOL