Roshan Pranay

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Professional Summary

* Around 8 years of IT professional experience in Application Software Designing, Development, Testing and Implementation with 5+ years of extensive experience in Application in the Salesforce platform using Salesforce SalesCloud and ServiceCloud features.
* Knowledge of SFDC standard Data structures and familiarity with designing Custom Objects and Force.com platform and Force.com Sites.
* Strong Knowledge in AppExchange Applications for integrating with third party applications.
* Strong knowledge of SFDC standard data structures and familiarity with Force.com Explorer, Data loader and Import Wizard.
* Experience in Salesforce Securities – Roles, Profiles, Permission Sets, Sharing Rules, User Management, Sound Knowledge on SOQL and SOSL for Querying and Searching Data for Force.com platform.
* Expertise in SFDC Development using **Lightning Application, Apex Language, Visual Force Pages, Classes, Controllers, Triggers, Indexes, Locks Web Services, Components, Tabs, Apex Web services, Custom Objects, Reports, Analytic Snapshots and Dashboards, Profiles, Creating Roles, Page Layouts, Org - Wide default, Sharing rules, Work Flows**
* Experience in implementation and Integration on SFDC using Apex (Classes, Controllers and Triggers), Batch Apex, Apex Web Services, and Visualforce Pages.
* Experience in maintaining Informatica workflows for loading and transforming the data.
* Good experience with Record Types, Relationships, Data Types, Formula Fields, Validations, Queues, Email­ Templates
* Experience in working with Eclipse IDE with Force.com Plug­in environment for writing Business logic in Apex Programming Language.
* Hands on experience in writing queries using SOQL and SOSL in Apex Classes and Triggers.
* Good Experience on Salesforce Lightning. Experience in third party integration with ERP (Marketing Cloud, Service Cloud).
* Good at migrations and deployment of code from one environment to other using Autorabit tool, Force.com IDE deployment wizard, Mavens mate and Workbench Deployment Wizard also have hands on experience in ANT Migration.
* Enthusiastic, flexible, and project-oriented team player with Excellent verbal and written communication skills and leadership skills to develop creative solution for challenging client requirements.

Certifications

Salesforce Certified Platform Developer I

Technical Skills

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| Salesforce Technologies | Standard objects, Workflow &amp; Approvals, Apex Language, Apex Classes/Controllers, Apex Triggers, VisualForce Pages using CSS Layout according to the organization profile, DataLoader, Offline Edition, Integration, migration, Reports, Dashboards, Force.com IDE, Eclipse, SOQL, SOSL, Custom objects, S-Controls. |
| 3rd Party Apps | Cloud Data Wizard, Dupe Blocker, Dupe Catcher, Conga Composer, Popup Alerts, Outlook and Office 365 Connector Plugin, Survey Force, Mass Lead Convertor, Mass Update, Mass Delete, Google Maps Integrator, Field Trip, DocuSign, Biztalk |
| Programming Languages | Java, Apex, C, C++, SQL, PL/SQL, UNIX Shell Scripting |
| WEB Technologies | HTML, CSS, AJAX, XML, JavaScript, PL/SQL Web Toolkit |
| Methodologies | Agile, Scrum, SDLC, RUP, Waterfall |
| Version Control | Perforce, CVS, SVN, GIT |
| Other Tools | Toad, Informatica, Eclipse, SQL Enterprise Manager, SQL Query Analyzer, AQT, ER-Win, MS Visio, Power Designer, Putty and Edit Plus, Toad, SQL Developer, SQL Navigator, OBIEE BI Tools and Reporting, Tuxedo,  |

Professional Experience

**Jobiak Software February 2019 – September 2020 Salesforce Lightning Developer**

* Created modern Enterprise Lightning Apps combining Lightning Design System, Lightning App Builder and Lightning Component features.
* Upgraded some Apps from Salesforce Classic to Lightning Experience to develop rich user interface and better interaction of pages.
* Worked with Informatica team for import and export of huge amount of data which includes fields, files, chatter, and attachments into salesforce.
* Interacted with Business Users and Stakeholders to identify business system needs, evaluated solutions for business problems.
* Setup and Implemented Salesforce marketing cloud.
* Worked on SFDC CRM applications like SalesCloud and ServiceCloud.
* Designed System Configuration Enhancements (Dashboards, Reporting, Page Layouts, Sharing Rules, Role Hierarchy, etc.)
* Setup, maintain and optimize Email marketing campaign utilizing Exact Target/Salesforce Marketing Cloud.
* Created multiple Lightning Components, added CSS and Design Parameters that makes the Lightning component look and feel better.
* Leveraged APEX Controller to make a call for external requests to retrieve data from various API’s and displayed them on to the component.
* Enabled Aura Framework, by adding Aura Attributes and Aura Handlers for Events to focus on Logic and Interactions in Lightning Applications.
* Developed APEX Classes, Controller Classes and Triggers for various functional needs in the application.
* Worked on Salesforce1 Platform to build Mobile App by enabling Lightning Components for use in Salesforce1 mobile platform to make Lightning Application mobile.
* Minimized code in JavaScript Controllers by adding reusable functions in Helper Component.
* Worked on Lightning Process builder flows, Connect API, Chatter, and quick Action.

**Environment**: SFDC, Apex, SOQL and SOSL, VisualForce Pages, DataLoader, Force.com, ServiceCloud, Methodology Agile-Scrum, DataLoader, Reports, Lightning Components

**Persistent Systems--Canonsburg, PA January 2016-January 2019 Senior Salesforce Developer**

* Performed the roles of Salesforce.com Admin, Salesforce.com Developer and Business Analyst in the organization.
* Involved in developing Visualforce pages, triggers and apex classes based on the requirements.
* Designed, setup and maintained Salesforce standard objects, custom objects and junction objects, while also structuring user roles, security profiles and workflow rules
* Used Web services for integrating the data between the Salesforce.com and external systems
* Worked on Asynchronous Apex such Batch Apex and Scheduled Apex to overcome DML Operation used Governor limits.
* Worked with Salesforce Sales Analytics and Service Analytics standard applications in Einstein Analytics
* Extensively Worked on Jenkins
* Participated in the release cycle of the product which involved environments like Development, INT, QA, UAT and Production.
* Used Salesforce Lightning combines the new Lightning Design System, Lightning App Builder and Lightning Components to enable anyone to create modern enterprise apps build quickly and easily on Salesforce1 Platform.
* Run database queries in workbench for Test data into salesforce.
* Builds relationships with technical counterparts in engineering and vendor groups to ensure end-to-end viability of solutions
* Worked on customization of sales cloud standard objects - Accounts, Contacts, Opportunity, Campaign, Lead, Cases
* Supported Production deployments, User Rollouts, and quick fixes.
* Performed detailed analysis of business and technical requirements and designed the solution by customizing various standard objects of Salesforce.com (SFDC) and other platform-based technologies like Visualforce, force.com API, and web services
* Developed various Custom Objects, Tabs, Entity-Relationship data model, validation rules on the objects and tabs, Components and Visualforce Pages.
* Research new and innovative technology and techniques to improve the automation of marketing process.
* Worked with Profiles and Administrative permissions to grant/deny users access to platform features.
* Managed SVN repositories for branching, merging, and tagging

**Environment**: Controllers, Visual Force Pages, Data Loader, Workflows, Triggers, Web Services API, Force.com Explorer, Lightning, Tortoise SVN, Jenkins

**Vision InfoTech, Hyderabad, India Aug 2013– April 2015**

**Salesforce Developer**

* Involved in various stages of Software Development Life Cycle (SDLC) including analysis, requirement engineering, architecture design, development, enhancements, testing.
* Designed, developed, and deployed Apex Classes, Controller Classes and Apex Triggers for various functional needs in the application.
* Created users, hierarchical roles, profiles, security controls, custom fields, and visual force pages as per requirements.
* Developed various Visualforce Pages, Apex Triggers to include extra functionality and wrote Apex Classes and Controller to provide functionality to the visual pages.
* Designed and deployed Custom tabs, validation rules, Approval Processes and Auto-Response Rules for automating business logic.
* Expert in Salesforce administrative tasks; created profiles, roles, users, page layouts, e-mail services, Approvals, Workflows, Reports and Dashboards.
* Created workflow rules and defined related tasks, email alerts, and field updates.
* Implemented pick lists, dependent pick lists, lookups, master detail relationships, validation, and formula fields to the custom objects.
* Performed administration tasks as needed, managing custom fields, integration, and data cleanup
* Created workflow rules and defined related tasks, time-triggered tasks, email alerts, filed updates to implement business logic.
* Created templates, approval processes, approval page layouts and defined approval actions on them to automate the processes.
* Created various Reports (summary reports, matrix reports, pie charts, dashboards and graphics) and Report Folders to assist managers to better utilize Salesforce as a sales tool and configured various Reports and for different user profiles based on the need in the organization.
* Used SOQL & SOSL for data manipulation needs of the application using platform database objects.
* Used Force.com web service API for implementing WSDL in the application for access to data from external systems and web sites.
* Used field level security along with page layouts to manage access to certain fields.
* Created custom Dashboards for manager’s home page and gave accessibility to dashboards for authorized people.
* Used Data loader to load the records on to the force.com platform.
* Involved in migrating the data from Oracle database to Salesforce application using Apex Data Loader.
* Involved in Data Migration from Traditional Apps to Salesforce Using Data Loader Utility.
* Experienced in Unit Testing, for the customizations and developments done during the project.
* Used the sandbox for testing and migrated the code to the deployment instance after testing.

**Environment**:Salesforce.com, Force.com, Data Loader, Apex Classes, Controllers, Triggers, Visualforce, Sales Cloud, Service Cloud, Data Migration, Informatic a, SOQL, SOSL, Workflow & Approvals, Java Ant, Custom Reports, Dashboards, Oracle, Windows.

**Pyramid Soft Sol – Hyderabad, India Jan 2012–July 2013**

**Java Developer**

* Developed the user interface for registration using HTML, CSS, jQuery and AJAX.
* Responsible for technical planning, scheduling, design, implementation, testing, and post-implementation support.
* Implemented JavaScript for Form Validation, Document Behaviors, look and feel and maintaining consistency.
* Used Spring MVC, Spring Web, JSP, JSON, JQuery, JavaScript, Require JS, Node JS Http, CSS and HTML and followed W3C standard for the development of presentation layer.
* Ensured site design integrity and quality control consistency throughout the project’s lifecycle.
* Creation of wire frames and web templates from Photoshop documents. Developed interactive and dynamic flash survey tutorial.
* Worked with Object Oriented programming concepts such as inheritance.
* Responsible for checking cross browser compatibility and hence worked on different browsers like safari, Internet explorer, Firefox and Google chrome.
* Involved in Debugging, Design and Documentation.
* Upload the code and do necessary changes and test the application in server, if needed then fix the bugs and test again.

**Environment**: HTML, CSS, JavaScript, JQuery, AJAX, Apache Adobe Dreamweaver.

Education

Bachelor’s in Computer Science, Eastern Institute for Integrated Learning in Management University (EIILM), India, 2012

Master of Computer Science, Stratford University, Falls Church, VA, 2016