   

**S u b h a d e e p A d a k**

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# T E C H N I C A L S K I L L S

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| **SFDC Technologies** | Standard Object, Workflow & Approvals, Process builder & Flow, Validation Rule, Security Model, Data Model, Apex Class & Controllers, Triggers, Asynchronous Apex, Schedule Apex, Visualforce component, Visualforce Pages, Test Classes, Data Loader, Reports ,Dashboards ,Force.com IDE, Lightning Component and aura Framework programming, Rest & Soap Integration, SAML Single Sign-On |
| **Languages** | Apex, Visualforce, JavaScript, Aura Framework programming, Lightning Web component |
| **Tools & Technologies** | Visuals Studio, Force.com Data Loader, Force.com Platform (Sandbox and Production), Technical SEO, Google Tag Manager, Google Analytics |
| **Operating systems** | Windows 7/8/10/11, Linux |

**PROFESSIONAL** **ABRIDGEMENT**

## 8.3 years of experience in IT industry with Salesforce.com CRM platform.

## Experience in Salesforce sales, Experience and Health Cloud.

* Experience in **Configuration, Customization** and Support of Salesforce CRM based on **Apex language** and leveraging Force.com Platform.
* Proficient Knowledge in **Salesforce Lightning UI, Lightning Web component, Aura framework programming**.
* Experience in working on web services and giving solutions by **REST and SOAP integrations**.
* Strong Knowledge of SFDC standard Data structures and familiarity with designing **Custom Objects** and Force.com platform and **Force.com Sites**.
* Participated in all stages of **Software Development Life Cycle (SDFC)** i.e., System Analysis, Design, Development and Testing Expertise.
* Experience in understanding business requirement to design the required entities like custom objects, creating the **relationships and junction objects**.
* Experience in implementing **security and sharing rules** at object, field, and record level for different users at different levels of organization, also created various profiles and configured the permission based on the organizational hierarchy.

## P r o f e s i o n a l e x p e r i e n c e

**Organization:** IBM, Bengaluru, INDIA

**Client:** Pinnacol Assurance, USA

**Duration:** Jan 2023 to till date

**Role:** SeniorSalesforce Developer

**Responsibilities:**

* Involved in gathering and analysis of business requirements and then effectively took part grooming story requirement.
* Design technical approach and build solution. Involved in customizing the Salesforce.com application to match the functional needs of the organization.
* Develop and manage Apex Classes & Triggers, Test classes, Lightning Aura Component, Lightning Web Component Asynchronous Apex, SOQL and SOSL using VisualStudio, Force.com IDE to implement business requirement.
* Implement Rest integration between Pinnacol Assurance Insurance Application and DecisionRules.io rule engine.
* Implement POC tasks based on requirement.

**Organization:** Accenture, KOLKATA, INDIA

**Client:** Boston Scientific, USA

**Application:** EDUCAREUS

**Duration:** Jun 2021 to Jan 2023

**Role:** SeniorSalesforce Developer

**Responsibilities:**

* Involved in gathering and analysis of business requirements and then effectively took part in sprint planning, Story grooming to achieve the requirement.
* Design the solution. Involved in customizing the Salesforce.com application to match the functional needs of the organization.
* Develop and manage Apex Classes & Triggers, Test classes, Lightning Aura Component, Lightning Web Component Asynchronous Apex, SOQL and SOSL using VisualStudio, Force.com IDE to implement business requirement.
* Implement Rest integration with from EducareUS community to Adobe Captivate Prime LMS and Zoom.
* Integrate Google Tag Manager, Google Analytics with EducareUS Community to construct, develop and enhance data tracking.
* Implement POC tasks on SEO for EDUCARE US community and incorporate block chain technology.
* Handle post implement activity like technical review of code (developed by other team member), coordination with testing and deployment team.

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* Handle post release activity which includes maintain project’s functional, technical and knowledge documentation, Data enrichment activity using Dataloader tool for insert, update and bulk import or export of data from Salesforce.com Objects coordinate with Client and Accenture management and show demo about implemented and changed functionality.

**Organization:** Accenture, KOLKATA, INDIA

**Client:** Boston Scientific, USA

**Application:** GFIM

**Duration:** Apr 2021 to May 2021

**Role:** SeniorSalesforce Developer

**Responsibilities:**

* Designed the solution. Involved in customizing the Salesforce.com application to match the functional needs of the organization.
* Developed and managed Apex Classes & Triggers, Lightning Component, Asynchronous Apex, SOQL and SOSL using Visual Studio, Force.com IDE to support the business process.
* Followed development strategy, standards and guidelines which are followed at GFIM application.
* Implemented POC on inventory managed mobile app.
* Implemented complex business process automations using declarative features like validation rules, workflows, approval process, dynamic approval process, sharing rules automation for satisfying.
* Worked in optimization existing code in accordance with the governor limits.
* Created various Lightning Apps combining Lightning Design System, Lightning App Builder and

Lightning Component features.

* Defined lookup and master-detail relationships on the objects and created junction objects to establish connectivity among objects.

**Organization:** Accenture, KOLKATA, INDIA

**Client:** Fresenius Medical Care, Germany

**Application:** KC365

**Duration:** Feb 2021 to Mar 2021

**Role:** SeniorSalesforce Developer

**Responsibilities:**

* Designed the solution. Involved in customizing the Salesforce.com application to match the functional needs of the organization.
* Developed and managed Apex Classes & Triggers, Lightning Component, Asynchronous Apex, SOQL and SOSL using Visual Studio, Force.com IDE to support the business process.
* created various Reports (summary reports, matric reports, pie charts, dashboards) and Report Folders for KC365 user.
* Customized Page layouts, Search Layouts, Custom links, Custom Buttons as per business requirement.
* Provide support for Production issue fix.

**Organization:** Tata Consultancy Services, KOLKATA, INDIA

**Client:** BCBS, USA

**Application:** Bancs sales

**Duration:** Apr 2019 to Jan 2021

**Role:** SeniorSalesforce Developer

**Responsibilities:**

* Involved in gathering and analysis of business requirements and then effectively took part in sprint planning to achieve the requirement.
* Analyzed the business process of client and then involved in creating the application and data model required for the requirement.
* Creates custom application, objects, tabs, fields with the custom functionality to efficiently meet the business requirement.
* Developed Apex Triggers, Visual force pages, Controllers and managed to support the business workflows.
* Worked extensively on Lightning component building, worked on many components to convert existing classic programming work like Visualforce into Lightning components.
* Customized page layouts for Opportunity, Contacts, and Accounts depending upon user profiles and

created permission sets where necessary.

* Worked on Assigning creating Roles Hierarchy, Profiles and Security setup within the organization.
* Responsible for setting up Field Level Security.
* Developed custom Workflows and Assignment Rules for case escalation.
* Implemented Field Level security for sensitive data holder fields.
* Implemented Salesforce automation using web-to-case forms, email-to-case, assignment rules, automation and queues, auto response rules, escalation rules, chatter groups, person accounts, cases and solutions.
* Created and used Email templates in HTML and Visualforce.
* Involved in end-to-end testing and gathering feedback from business users.

**Organization:** Tata Consultancy Services,KOLKATA, INDIA

**Client:** American Express, USA

**Application:** Cadence

**Duration:** Dec 2018 to April 2019 **Role:** Salesforce Developer

**Responsibilities:**

* Created Custom Objects, Tabs and Sharing Settings on different objects to reflect the business logic.
* Responsible for maintaining functional areas of data management.
* Experience in Agile methodology in software development.
* Involved in Salesforce.com application set up activities and customized the apps to meet the functional needs of the organization.
* Configured and maintained Salesforce.com application user profiles, roles, permissions sets.
* Developed custom Reports using custom report types on salesforce.com platform.
* Created several reports and dashboards to ensure the data quality.
* Implemented Chatter collaboration to communicate with the users in the organization.
* Developed Apex Triggers, Visual force pages, Controllers and managed to support the business workflows.
* Used Data Loader to import or export of data from Salesforce.com objects using CSV files.

**Organization:** Infosys LTD, HYDRABAD, INDIA

**Client:** American Red Cross, USA

**Application:** Donations Management System

**Duration:** Nov 2016 to Nov 2018

**Role:** Salesforce Admin and Developer

**Responsibilities:**

* Worked as Salesforce admin support governing user account creation, personal information setup, password reset, Roles & Profile creation, user group creation, updating company profile, Network access setup.
* Developed various Custom objects, Tabs, Entity-Relationship data model, validation rules, Components
* Experience in implementing Visualforce page and use of Standard and Custom controllers of Visualforce in development of custom Salesforce pages as expected by business requirements.
* Worked POC on migration project from classic to lightning implementation.
* Defined lookup and master-detail relationships on the objects and created junction objects to establish connectivity among objects.
* Involved in field & page layout customization for the standard objects like Account, Contact, and Leads.
* Created workflow rules and defined related tasks, time triggered tasks, email alerts, filed updates to implement business logic.
* Maintained user roles, security, profiles, and workflow rules wherever necessary.

**Organization:** Infosys LTD, HYDRABAD, INDIA

**Client:** ADIDAS, Germany

**Application:** MiCoach

**Duration:** Feb 2015 to Oct 2016

**Role:** Salesforce Admin and Developer

**Responsibilities:**

* Discussed projects with senior employees and recommend Salesforce-based solutions.
* Integrate Salesforce sales solutions with new clients' existing system.
* Modified existing Apex class
* Worked on test class to improve test coverage.
* Maintained data cleanliness and accuracy by adding custom validation rules.
* Involved in end-to-end testing and gathering feedback from business users.

# A C A D E M I C D E T A I L S

* B.Tech. (Computer Science & Engineering) from West Bengal University of technology in 2013 with 8.49 CGPA
* 12th from Dabcha Nabakola High School, WBBSE in 2009 with 92.1%
* 10th from Dabcha Nabakola High School, WBCHSE in 2007 with 94.6%

# P E R S O N A L D E T A I L S

Date of Birth: 6th April 1992

Languages Known: English, Hindi and Bengali

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