**SREE LEKHA**

**Salesforce Developer**

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**PROFESSIONAL SUMMARY**

* Over all **7+** years of professional IT experience with5+ years of experience as **Salesforce CRM** **Developer** with domain experience including analysis, requirement gathering, design, developer, enhancements, testing, deployment and main standalone object -oriented enterprise applications.
* Experience in scope, design, testing, and deployment and follow up on a multitude of strategic projects within Salesforce.com as the **Salesforce.com Developer.**
* Extensive work experience using Force.com web services API for implementing in the application for access to data from different users.
* Experience in **Sales Cloud**, **Community Cloud**, **Service Cloud** implementations, **salesforce.com sandbox** and **production** environments.
* Proficient in dealing with functionalities related to **sales cloud**, **service cloud**, **Community Cloud**.
* Expertise in advanced **APEX/Visualforce** development, including high volume data processing, managed packages, **community portals** and metadata API.
* Good Experience on Salesforce Lightning experience in third party integration with ERP (Marketing Cloud, Service Cloud).
* Worked on **Interfaces,** **Data Objects,** Screen Flows, and Conversions according to business processes.
* Worked on Journey Builder, Email Studio, Advertising Studio / Marketing cloud.
* Experience building new apps with the **Lightning App Builder**, **Lightning Components** and **Lightning Web Components.**
* Customized existing Visualforce to align with **salesforce new Lightning UI experience**.
* Experience in salesforce **CPQ** implementation as well as ongoing maintenance and support.
* Good understanding of Configure-price-quote functionalities throughout the customer life cycle
* Extensive experience of using declarative features like **validation rules, workflows, approval process, dynamic approval process, sharing rules automation** for satisfying complex business process automations.
* Created customized UI as per the client and application requirements using Visualforce.
* Experience with SFDC Service console, customer portal, **customer communities** and service account management.
* Created Custom Objects and outlined **lookup** and **master-detail relationships** and Junction objects to implement many-to-many relationships on objects and **Roll-up Summary** fields to aggregate data from child records on the parent. Modified data object relationships with the help of Schema Builder.
* Installed Salesforce AppExchange Apps and Deployed Customization from Sandbox to another environment by **Eclipse IDE**, **Change Set**, API and custom user interfaces using HTML and Apex tags.
* Extensive experience in Requirements Gathering, **Business Requirement Documents** **(BRD),** Functional Requirement Specifications/Documents **(FRS/FRD)** and **RTM**
* Hands on experience with Profiles, Permission sets, Organization Wide Defaults and Roles.
* Experience in working within the governor limits when integrating using **SOAP** and **REST** API’s.
* As a developer created the **Unit Test Cases** and reviewed the tester test scenarios based on the functionality.
* Worked on **Batch Apex**, **Apex Scheduler**.
* Extensive experience in data migration and integration using **Apex Data Loader**.
* Expertise in querying Salesforce database using **SOQL, SOSL** using Apex Schema Explorer.
* Proficiency in Object Oriented Languages like **C#**, **C++,** **Java** and web technologies like **HTML**, **XML**, **CSS** and **JavaScript**.
* Well versed in cloud technology and on premise infrastructure integration for Salesforce.com using **Force.com platform, XML**, **Web Services** and third party packages.
* Experience with velocity CPQ.
* Experience with Oracle database.

**TECHNICAL SKILLS**

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| --- | --- |
| **Technology** | **Skills** |
| SalesForce.com | Force.com Web Services API, Apex Classes, Apex Trigger, Visual Force, SFDC Eclipse Plug-ins, Force.com IDE for Eclipse, Apex deployment Tools, Force.com Explorer, Data Loader, Salesforce Vlocity,Salesforce.com customizations like Workflow Rules, Communities, Role Hierarchy, Validation Rules, Formulae, Custom objects, Page Layouts, Record Types |
| Languages | JavaScript, SOQL, Apex, C#, C++, Java |
| Web Development | XML, HTML, CSS, Visual force, JavaScript |
| Operating Systems | Windows Vista, XP, 7and OS X (Mac) |
| GUI and Tools |  Eclipse, Force.com IDE, Apex Data Loader, workbench |
| Other Tools |  Demand Tools, Oracle database |

**CERTIFICATION**

* Sales force Platform Developer 1

**PROJECT DETAILS:**

**Juno Therapeutics, Seattle, WA Dec 2019 - Till Date**

**Role: Sr. Salesforce Developer**

Juno Therapeutics is a biopharmaceutical company. The company was launched with a remit to develop a pipeline of cancer immunotherapy drugs. The Sales force CRM application developed is used by the various teams to keep track of patients, related treatments, contact information and activities.

**Responsibilities:**

* Involved in requirement gathering
* Involved in Salesforce.com Application Setup activities and customized the apps to match the functional needs of the organization.
* Worked on **salesforce communities**.
* Experience with SFDC Service console, customer portal, **customer** **communities**.
* Enhanced **Communities** by adding new fields, field sets using Salesforce lightning.
* Worked on different portals in salesforce **Communities**.
* Implemented Security and **Sharing** **rules** at Object Field and Record levels for different users in the organization.
* Worked on Salesforce **Lightning** **Components, Lightning Web Components** for building customized components replacing the existing ones.
* Minimized code in JavaScript Controllers by adding reusable functions in Helper Component. Updated the **APEX Controller** and Helper functions regularly making the Component Context Aware as per business requirement.
* Created many **Lightning Components** and server-side controllers to meet the business requirements.
* Worked on creating and assigning **Profiles**, **Object level Security**, **Field level security**, **Roles**, and Public Groups for the users.
* Created **lookup** and **master**-**detail** **relationships** on the objects and created junction objects and various advanced fields like Pick-list, Field Dependencies, Custom Formula, Approval Process, field updates and Email generation.
* Integrated **Batch Apex** that call outs to external web service in Batch Mode.
* Worked on creating **Flows** and **Process Builders** to minimize the use of workflows.
* Worked on **Email templates**.
* Worked on developing **Page Layouts** and **Record Types** for various custom objects
* Developed customized **Reports, Dashboards** for business users
* Designed, developed **apex classes,** **controller classes** and **apex triggers**, for various functional needs in the application.
* Migrated data from Excel and CSV files to SFDC using **Data** **Loader** and **Data** **Import** **Wizard**.
* Experience with source control tools **Git**, **Bit** **bucket**
* Used Force.com IDE for creating, modifying, testing, and deploying Force.com Application.
* Experience working with Force.com IDE, Data Loader and salesforce.com Sandbox environments

**Environment:** Salesforce.com platform, force.com IDE, Salesforce Lightning Design Components, GIT, Bit Bucket and JIRA, Integration, workflows and triggers, data loader, Data Import wizard, Visualforce, SOAP, REST API, Sales cloud, Community Cloud, HTML5, CSS, Sandbox, Production Environment

**Hulu, Santa Monica, CA Oct 2018 – Nov 2019**

**Role: Salesforce Developer**

Hulu is a U.S based subscription video service provider. Designs data-centric applications using force.com to keep the records and data of the customers. By implementing Salesforce CRM, it streamlined subscription processes, improved collaboration within departments, which resulted in more visibility to the customer’s data.

**Responsibilities:**

* Performed the role of SFDC developer and interacted with various business user groups for gathering the requirements for salesforce.com and CRM implementation.
* Involved in Salesforce.com Application Setup activities and customized the apps to match the functional needs of the organization
* Created many **Lightning Components** and server-side controllers to meet the business requirements.
* Upgraded some Apps from Salesforce Classic to **Lightning** Experience to develop rich user interface and better interaction of pages.
* Created modern Enterprise **Lightning Apps** combining **Lightning Design System**, **Lightning App Builder** and **Lightning Component features**.
* Created multiple Lightning Components, added CSS and Design Parameters that makes the Lightning component look and feel better.
* Enabled **Aura Framework**, by adding **Aura Attributes** and **Aura Handlers** for Events to focus on Logic and Interactions in Lightning Applications.
* Design advanced reports, dashboards, and portals in **Marketing Cloud** and other business intelligence tool
* Created **Lightning Component Tabs** and **Visualforce Tabs** using **Lightning Components.**
* Migrated financial transactions using **Data loader** tools that enabled ease of account reconciliation of various journal accounts.
* Scheduling deployments in the Salesforce **Marketing Cloud** application and providing completion communications to the client
* Created and maintained Email Marketing campaigns.
* Worked on content builder, created content templates.
* Worked on Customizing service console
* Worked on developing **Page Layouts** and **Record Types** for various custom objects
* Developed many **Validation Rules**, **Workflow Rules**, and **Triggers** on the object to achieve the functionality as per the business requirement.
* Worked on creating and assigning **Profiles**, **Object level Security**, **Field level security**, **Roles**, and Public Groups for the users.
* Integrated web services by generating the necessary stubs from the **WSDL** files for extracting the data from the other systems.
* Created many Email Templates and Mail Merge Templates and was involved in doing the Mail Merge for different standard and custom objects.
* Created **change sets** and migrated them from sandbox to production environment.
* Used **SOQL** and **SOSL** statements within Governor Limits for data manipulation needs of the application using platform database objects.
* Extensively worked with JIRA, AutoRABIT and Pivotal Tracker to track requirements and status.
* Performed under highly Agile environment with daily Scrums
* Administrated and monitored the company’s Sales force CRM application

**Environment:** CRM, Communities, Apex Language, Visualforce, Controllers, Service cloud, Web Services, REST, XML, JSON, AutoRABIT, Workflows, Approval Process, Data Loader, Java Script, jQuery, HTML, AJAX, CSS, Eclipse, Force.com IDE, Developer Console, Force.com Ant Migration tool, Git.

**Volkswagen/Auburn Hills, MI Nov 2017 – Sept 2018**

**Role: Sr. Salesforce Developer/Admin**

The Volkswagen Group of America, Inc, is an automobile company which controls VW Credit, Volkswagen's financial services and credit operations. The Sales force CRM applications are used by the teams to keep track of customers and activities.

**Responsibilities:**

* Developed and Customized salesforce.com application based on the user needs.
* Configured various standard objects like **Accounts**, **Contacts, Leads, Campaigns, Opportunities, Quotes, Reports, Products,** and **Cases.**
* Experience in **APEX** Programming by creating Custom Triggers and perform Asynchronous calls to implement the business logic as per the requirements.
* Designed, maintainedSalesforce standard objects, custom objects and junction objects
* Implemented data security using **OWD** and sharing rules as per business needs.
* Created multiple profiles, roles, page layouts, record types and configured permissions and permission sets based on the Organization requirements.
* Consolidate multiple Lead sources for easy tracking by **marketing/Sales department** throughout the process.
* Worked on Automation studios and created related activities in marketing cloud.
* Created Email Campaigns using Email Studio/Marketing cloud.
* Worked and maintained the front-end functionality of the Website from scratch Using HTML, CSS and JavaScript.
* Involved in configuration enhancements for **CPQ** and **CLM** functionalities.
* Implemented quote approvals using **Oracle CPQ** Cloud in-built approval functionality.
* Worked with Dynamic Apex to access Objects and Field values based on user inputs, execute dynamic SOQL, SOSL and DML queries.
* Worked with **SOQL, SOSL** queries with Governor Limitations to store and download the data from Salesforce.com platform database.
* Performed **Sales Cloud** configurations and used its features such as Lead Management, Email integration, and Sales Forecasting.
* Designed, and developed the Custom objects, Custom tabs, Components, Visual force Pages to suit to the needs of the application.
* Involved in Salesforce billing App integration
* Involved in designing automated billing and generation of invoices
* Used Data Loader for insert, update, and bulk import or export of data from Salesforce.com subjects. Used it to read, extract and load data from comma separated values (CSV) files.
* Integrated **Batch Apex** that call outs to external web service in Batch Mode.
* Used **data loader** and **import wizard** for migrating data intosalesforce from external files**.**
* Created workflow rules and defined related tasks, time triggered tasks, email alerts, field updates to implement business logic.
* Provided ongoing support to internal users helping them getting used to the applications.
* Created Inbound and Outbound Change sets and deployed the changes to Production

**Environment**: Salesforce.com Platform, Data Security, data loader, developer console, Apex Classes, Apex Triggers, Visual force pages, Validation Rules, Reports and Dashboards, Workflow Approvals etc.

**Goldman Sachs Inc, Salt Lake City, UT Jan 2016 - July 2017**

**Role: Salesforce Developer**

The Goldman Sachs group, Inc., is a multinational investment bank and financial service company. It offers services in investment management, securities, asset management. The Sales force CRM application developed is used by the sales teams to keep track of customers, their contact information, opportunities in pipeline and activities.

**Responsibilities:**

* Interacted with various business user groups to gather the requirements and documented the requirements.
* Used Force.com IDE for creating, modifying, testing, and deploying Force.com Application.
* Involved in Salesforce.com Application Setup activities and customized the apps to match the functional needs of the organization.
* Developed **apex REST web services** classes for external applications accessing salesforce.com data with restricted access.
* Minimized code in JavaScript Controllers by adding reusable functions in Helper Component. Updated the **APEX Controller** and Helper functions regularly making the Component Context Aware as per business requirement.
* Worked on creating **Flows** and **Process Builders** to minimize the use of workflows.
* Designed, developed apex classes**,** controller classes and apex triggers, for various functional needs in the application.
* Collaborated in developing email services that changed approval and ownership statuses of records.
* Designed various Webpage’s in Visual Force for capturing various customer enquiries and Implemented logic for migrating cases to different queues based on the type of customer enquiry.
* Experience working with Force.com IDE, Data Loader and salesforce.com Sandbox environments
* Created, tested and deployed a web-to-lead instance and a lead-to-opportunity-to-contract conversion workflow process.
* Performed the role of support engineer for the internal users and helped them in getting used to the application, generated reports.

**Environment**: Salesforce.com Enterprise Edition. 1 Full Copy SandBox, 1 Developer SandBox, 1 Configuration only Sandbox, Data Loader, Force.com IDE, Excel Connector

**Cole Capital, Phoenix, AZ Nov 2014- Dec 2015**

**Role: Jr. Salesforce Developer**

Cole Capital implemented Sales force to consolidate separate systems for managing administration, and sales etc. By implementing Salesforce CRM, it streamlined its business processes, improved collaboration within departments, which resulted in more visibility to the customer’s data and hence dramatically improved the quality of customer service.

**Responsibilities:**

* Developed various **Visualforce Pages**, **Apex Triggers** to include extra functionality and wrote Apex for implementing Business logic and functionality to the visual pages.
* Created **users, hierarchical roles, profiles, security controls** and new fields as required.
* Created and maintained validation rules, custom workflows and approval processes.
* Created record types, page layouts, configured page layouts ad assigned pages layouts to different record types.
* Designed various Webpages in Visualforce for customers to select a variety of services offered by the org and integrate them with the sales team.
* Used **data loader** to import data in Salesforce.
* Developed customized **Reports, Dashboards** for business users and managers, developed custom report using visualforce pages.
* Prepared documentation regarding existing integration of salesforce with other systems in the company.
* Created and maintained the documentation for application Design, data mapping document for Migration and integration technical design document
* Used Force.com IDE to migrate code to the deployment instance.
* Worked to **handle governor limits** of Heap size, view state problems, maximum SQL Queries execution etc.
* Wrote triggers and test classes to deploy triggers in production environment.

**Environment**: Salesforce.com Platform, Sales Cloud, Data Loader, Force.com IDE.

**Comtec Information Systems, Hyderabad, India May 2012- July 2014**

**Role: Jr .NET Developer**

The objective of this project is to replace the existing legacy Policy Administration System for the various lines of business within company. The Policy administration system has to be customized and integrated with external systems in the existing architecture.

**Responsibilities:**

* Developed Functional and Data Access classes for all Web Server controls.
* Designed and Developed Web forms using C#. NET. Developed UI using ASP.Net and Windows forms.
* Used ADO.Net for data retrieving, querying, storage and manipulation.
* Involved in configuration of BizTalk Adapters (File, HTTP)
* Used Microsoft SQL Server on Microsoft Windows XP and exist in the Active Directory structure. Created stored procedures, triggers, views for data access and manipulation.
* Extensively used Data grids, Data Tables and Datasets for Data manipulation.
* Used XSL defined schema structures for XML files.
* Involved in GUI web Functional Testing using win Runner.
* Used SOAP protocol for Message Format.

**Environment:** Microsoft Visual Studio 2005, HTML, DHTML, Java Script, C#. NET, VB.NET, ADO.NET, SQL Server 2005, IIS 6.0

**EDUCATION:**

* Bachelor’s degree in Electronics and communications engineering with IT minor from Vignan’s University.
* Master’s degree in computer engineering and Communications from California state university, Los Angeles, CA