

## **CURRICULUM VITAE**

Himanshi Maru 27/B, Jivrajpark society Opp. Ashapura Temple  
Jivraj Crossroad, Ahmedabad Pin Code: 380051  
Mobile: 9737198804  
Home: 9428530343  
E-mail: [him.lakhani@gmail.com](mailto:him.lakhani@gmail.com)

## **CARRIER OBJECTIVE**

To ensure a challenging position in a growing organization where I would be able to utilize my capabilities to the best extend and in the process add value to the organization and my carrier.

## **CERTIFICATION:**

2020 The Fundamentals of digital marketing By Google Digital Unlocked

## **PROFESSIONAL QUALIFICATION:**

B.E. in ELECTRONICS AND COMMUNICATION ENGINEERING from Govt. Engineering College Bhuj, pass out in 2014 with 7.21 CGPA

## **PROJECT:**

WIRELESS SOLAR CHARGER- To charge the mobile phone battery by solar energy using a wireless charger.

## **ACADEMICS QUALIFICATION:**

- 12<sup>th</sup> 2010 Matruchhaya Kanya Vidyalaya Bhuj GHSEB 54.20%
- 10<sup>th</sup> 2008 Matruchhaya Kanya Vidyalaya Bhuj GSEB 83.54%

## **EXPERIENCE:**

Have a total experience of 3 years.

I have experience around 1 year and 7 month in Studio45 as Junior content writer since (13<sup>th</sup> May 2019 to 23<sup>th</sup> Jan 2020).

I am currently working in Itpath solutions from 26th February to till today.

- For a different type of website writing about the relevant product & services which is useful to maximized business
- Closely working with SEO team and build up content for the various platform including health, cleaning, IT sector, digital marketing, construction of meta tags, header tags, title tag and many more.
- Writing content for the blogs, description, web page, the press note
- Create blogs, pages in WordPress backend

**KEY SKILLS:**

- Content writing
- Creative writing
- Blog writing
- Web writing
- Technical Writing
- Social Media post

**FIELDS OF INTEREST:**

- Telecommunication, Digital Electronics
- Content writing

**HOBBIES**

- Traveling
- Playing Chess
- Reading Book

**STRENGTHS**

- Ability to work both individually as well as in a team
- Self-confident to achieve goals
- Fast learner and proactive

**PERSONAL PROFILE**

Date of birth: 17<sup>th</sup> November 1992

Gender: Female

Nationality: Indian

Marital status: Married

Language is known: Gujarati, English, Hindi

**DECLARATION**

I hereby declare that the details mentioned above are true to the best of knowledge.