

BEN FLOYD

AGILE COACH | SCRUM PROFESSIONAL



12

YEARS IN
AGILE/SCRUM

5+

YEARS AS
AGILE COACH



22

YEARS
EXPERIENCE IN
SOFTWARE
DEVELOPMENT



5

SCRUM
CERTIFICATIONS



3

HIGHER EDUCATION
DEGREES

PROFESSIONAL SUMMARY

Highly effective Agile Coach, taking the best practices of Agile principles with the established company culture to ensure that they fit together for maximum **company outcomes** for stakeholders, customers, end users. Continuous improvement driven from below and supported from above.

Have spent the past **12 years** in the Agile framework & implementing Scrum in new and established information technology, marketing, social media & human resources departments. Worked with **15 companies** transitioning to Agile frameworks.

Coached executives and teams through **Agile transformations**, building knowledge and skills to facilitate the transformation and provided the necessary training and references to **enable and empower** management and team structures.

Excellent at **articulating complex problems, solutions, and concepts** to team members, stakeholders, c-level senior management.

Trained and mentored C-level executives and senior management (**111**), Scrum Masters (**535**), Product Owners (**123**), Scrum teams (**375**), and Agile Coaches (**28**).

Taught Agile Leadership Workshops (**6**), trained Scrum Master courses (**31**) and Product Owner courses (**7**), and Scrum/Kanban Essentials courses (**15**).

As a **Certified Scrum Master** worked with distributed/collocated teams, legacy software products, greenfield production, continuous delivery & experimentation.

WORK EXPERIENCE

Agile Coach, Scrum Trainer

2018 - Current

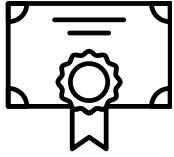
BrainTrust Consulting Group, LLC

- Transitioned the existing **10 year** business model to pivot completely 100% online business model in **12 days** for an exceptional high value, learning experience.
- Develop, deliver, facilitate team/organization training and workshops, webinars.
- Trained a half dozen **C-Level** executive Agile Leadership full day workshops.
- Bring a high-energy level of enthusiasm to each training/coaching session.
- Practice/utilize 'Teaching From the Back of Room' training techniques.
- Create, customize and refine slide decks for public and private clients.
- Utilize a wide variety of interaction and engagement to foster a learning environment for understanding and retention, in-person & online environments.

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AGILE COACH | SCRUM PROFESSIONAL



CERTIFICATIONS

Scrum Alliance

- Certified Scrum Professional - Scrum Master
- Certified Scrum Professional - Product Owner
- Advanced Certified Scrum Master
- Certified Scrum Master
- Certified Scrum Product Owner



SKILLS

Agile Coaching and Training
Communication
Collaboration
Team Building
Team Success
Change Management
Process Improvement
Optimistic on Finding Solutions
Public Speaking
Visual Presentations
JIRA - Confluence
Fluent in Geek-to-English



EDUCATION

University of Colorado at Denver
Masters (not conferred)
I.T. Communications, 1998

Metro State University of Denver
Bachelors, Management, 1993

Agile Coach, Senior Scrum Master

2016 - 2020

USANA Health Sciences

- Assisted in scaling Scrum from 3 teams to 12 teams
- Formed a Scrum Team, delivered a greenfield proprietary point-of-sale software in 5 months that handled **\$500,000/hour** for **96 hours**, exceeding company standards in **prior 26 years** volume, uptime, & customer wait time
- Established DevOps team
- Charter member of Agile Governance Board
- Designed & created Scrum Master tools: **MVP to Maui** and **10 Team Health Metrics for Scrum Masters**

Agile Coach/Scrum Master

2015 - 2016

LeadAmp/Clearlink

- Introduced Agile & Scrum to company leadership team and software team
- Coached and trained Scrum at a group and individual levels
- Identified and suggested measurable improvements
- Designed Scrum training presentations & materials
- Providing on-site consulting and training to clients'
- Start-up subsidiary not ready for Agile cultural change.
- **Failure to adopt Agile Culture at executive level**

Scrum Master

2010 - 2013

OrangeSoda

- **Managed project/program \$2.5 million annual team budget**
- Worked with Product Owner/Project Managers to define project scope
- Guides team through continual improvement process
- Use key Scrum metrics (burndown, velocity) to help deliver committed work
- Lead the teams efforts towards continuous improvement
- Gather and update project materials, complete budgeting, forecasting, project documentation, business flows, and lessons learned documents

Adjunct Instructor

1998 - 2013

Utah Valley State | LDSBC | Arapahoe CC

- Digital media instructor: Adobe Creative Suite, Microsoft
- Design and create training materials
- Taught classes in-person and online courses

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