**Rishita Garg**

Location: India

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Professional Profile

“An Elizabethan Language expert having passion of training the students in this field and having a strong hold in creating content and literature.”

Devoted to transform and educate the upcoming generations for better by providing them the knowledge of Shakespearean era. I have the willing and the capacity to generate new content for the readers on various topics like education, marketing, child psychology, environment and others. Committed to continuous learning and professional development, with a genuine interest of making this world a better place.

Core Skills

* Expert in language art
* Composition
* English stylistics
* Writing and Editing
* Content writing
* Rhetoric
* Child psychology
* Writing Analyst

Education & Qualifications

* **PhD in the field of Education** – The United States of America
* **M.A English 2018** – Panjab University Chandigarh, India (First class)
* **Modules** – Literary Criticism, British Poetry, British Drama, British Fiction, Indian Writing in English, American Literature, Literary Theory
* **BBA 2012 –** Panjab University Chandigarh, India (First class)

**Modules** – English and Business Communication Skills, Organisation & Management, Quantitative Techniques, Business Laws, Business Economics, Accounting, Environmental Education, Computers, Marketing Management, HRM, Production & Operations Management, Business Environment, Entrepreneurship, Organization Behaviour, Industrial Relations, International Marketing, Sales & Distribution

Career Summary

**May 2019 - Present Zane Marketing, New Delhi India**

**Content Writer**

* Conduct in-depth research on digital marketing and education topics in order to develop original content.
* Develop content for blogs, articles, social media, and the company website.
* Assist the marketing team in developing content for advertising campaigns.
* Proofreading content for errors and inconsistencies.
* Editing and polishing existing content to improve readability.
* Conducting keyword research and using SEO best practices to increase traffic to the company website.
* Creating compelling headlines and body copy that will capture the attention of the target audience.
* Identifying customers’ needs and recommending new content to address gaps in the company's current content.

**June 2015 – Present Elizabethan Language Expert (6 years of Experience)**

* Translate human verbal communication in real-time (interpretation) from Elizabethan to English.
* Transfer thoughts in a written format and the ideas involved in it.
* Providing clarity of basic meaning that needs to be conveyed.
* Develop and improve learning style guides.
* Provide supporting material and gather additional instructional resources.
* Deliver my role effectively and efficiently by providing necessary support to meet the needs.
* Help students to achieve educational goals and objectives.
* Conducts various researches for various materials that can be used in context of studies and helps in better learning and interaction with the students.
* Conducts sessions and workshops that helps in overall growth and performance of children.

**Achievements**

* Has been chosen Content Writer of the Month (May 2020) by Zane Marketing
* Appreciated by Zane Marketing for giving an insightful talk in Elizabethan Language Content Writing seminar held on August 12, 2019
* Recognised by The United Nations for being a participant of the SDG Youth Action Forum held on May 2, 2020
* Recognised by British Council for creative activities for language learners
* Appreciated by MENTORx for delivering an international invite talk during May, 2020
* Appreciated by India Mentor for outstanding support and valuable contribution towards community
* Got featured in various newspapers
* Received certificate of Achievement for delivering an invite talk on Edu Leader Conference, June 2020
* Proudly received Certificate of Appreciation for being the “Keynote Speaker” for ISA-International School Award Activity “Greening The Blue : Water Management” at MENTORx platform
* Participated in Run For Humanity 2018, to encourage inter-faith harmony and humanity organized by DECATHLON
* Awarded for delivering a keynote on languages in INTERNATIONAL YOUTH ACHIEVEMENT by EUPHORIA 2019-2020
* Received certificate of achievement for participating in Robotics and Artificial Intelligence Workshops held at HoverRobotix
* Proudly presented certificate of Leadership in recognition of outstanding contribution and excellent leadership MENTORx at International Mentors Conclave 2020
* Presented Award of Honour by MENTORx in the field of Extraordinary Leader of Excellence

**Projects & Training**

* Completed 100 blogs in 100 days
* Worked on Shakespeare’s life and work
* Successfully completed 10 months of internship at Zane Marketing in Content Writing Division
* Completed training under Lifevision Healthcare as Sales Assistant
* Attended various workshops on language expertise
* Learnt secret sauce of great writing
* Completed various Creative Writing programs
* Attended many workshops on Elizabethan Language

**Additional Information**

* 6 plus years of experience in teaching Elizabethan Language Skills
* 4 years of experience in teaching Topography
* Extensive knowledge of MS Office and Computers
* Diploma from Indian Financial Institute
* Diploma in life of Shakespeare and its work from Harvard University