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### **SUMMARY**

Technical Program Manager & Software Engineer with 17+ years of hands-on experience leading the design, development, testing, and deployment of full-stack software applications for global enterprises and startups. Hands-on Leader focused on enabling highly-technical teams to bring innovative technology solutions from concept to release in fast-paced development environments.

# **SKILLS**

- Technical Program Management: Product Vision, Roadmap Development, Business Requirements & Product Specifications,
   Systems Analysis, Feature Planning & Prioritization, Stakeholder Management, Customer Relations, Client Partnerships, User
   Flows, UI/UX Design, Full Stack Development, Testing & QA Automation, Agile/Scrum Methodology
- Leadership: Strategic Planning & Execution, Project Management, Problem Solving, Process Improvement, Cross-functional Collaboration, Staff Management, Culture Building, Coaching & Mentorship, Interdepartmental Alignment, Interpersonal Communication, Budgeting & Resource Allocation, Executive Reporting
- **Technology:** Java, JavaScript, HTML, CSS, XML, Google Apps Scripts, API, JSP, SQL, XSL, PostgreSQL, SQL Server, MySQL, Microservices, Jira, Hubspot, Trello, Intercom, Microsoft Azure, Zoom, Google Meet, Microsoft Office, Google Suite
- Languages: Fluent in English & Hebrew

#### **EDUCATION & CERTIFICATIONS**

- Master of Business Administration (MBA) Information Systems and Finance, Tel Aviv University
- Bachelor of Science in Computer Science, Ben Gurion University of the Negev
- Profession Scrum Master (PSM) Scrum.org

# **RELEVANT EXPERIENCE**

#### Technical Delivery Manager & QA Automation Manager, Globality

2019 - 2020

- Led a globally distributed team of 9 engineers and built a new QA automation team from the ground up.
- Oversaw the design, development, and delivery of a SaaS platform matching Fortune 100 businesses to verified suppliers.
- Automated testing for 80% of user flows and 30% of features to reduce manual QA and streamline the SDLC.
- Increased engineering awareness and tracking of concurrency and performance defects, collaborating closely with a team of 50 engineers to ensure stable software releases and maintain 100% platform uptime after each cycle.
- Analyzed reports, bugs, and automation scripts to improve automation quality, identify defects, and expand test coverage.

# **Technical Customer Success Manager, Testim.io**

2017 - 2019

- Joined the company as the first customer success hire for a SaaS company selling automated functional testing tools.
- Built and scaled a 5-person team focused on onboarding, support, and retention as the customer base grew 800% YoY.
- Reduced churn rate by 10% by redesigning the customer onboarding process to drive adoption, monitoring client usage to make recommendations to maximize utilization, and provide 24/7 support to maintain 100% uptime.
- Acted as a customer advocate, gathering detailed product feedback and feature requests to inform the product roadmap, work with engineers on feature prioritization, and create upsell strategies with the sales team.
- Managed the new release process by updating all documentation and training clients on new features to increase utilization.

### **Technical Program Manager & Project Lead, Ness Technologies**

2012 - 2016

- Named one of the top 10 employees out of 2,500 staff for exceptional performance in 2014.
- Managed a team of 20 staff across software development, infrastructure, QA, support, training, and client management.
- Streamlined development workflows and prioritized team workload to deliver projects prior to stated deadlines and ensure customer satisfaction and retention; successfully securing future projects worth \$4MM+.
- Israeli Government: Led the design, development, and deployment of a custom, unified ECM software solution installed on a private cloud and on-premise to streamline operations, reduce costs, and increase data security.

## Software Development Manager & Project Lead, Ness Technologies

2010 - 2011

• **Nesher:** Built a Business Process Management (BPM) system for an enterprise cement factory entirely from scratch to streamline invoice scanning, coordinate approval flows, enforce critical financial processes, and prevent financial losses.

### Java Team Lead - Israeli Ministry of Justice, Ness Technologies

2006 - 2010

Led a team of 4 developers designing, developing, and deploying Documentum ECM software.

#### Java Software Engineer, Ness Technologies

2005 - 2006

Harel Insurance: Developed a full-stack application to quickly customize life insurance, health, and pension policies.

#### Java Software Engineer, Hartal Software

2003 - 2005

- Designed and developed a test management system to enable teachers to administer online exams for students.
- Planned, documented, and executed unit test plans to ensure all code changes met requirements and specifications and user
  acceptance testing to maintain the integrity of new and existing features.