Mobile: +91-7330917397

Email: nallapothulaanitha223@gmail.com

ANITHA NALLAPOTHULA

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| overview |  | Overall 2+ years of experience as Certified Salesforce Administrator in C2N IT Services PVT LTD. |
| Professional Summary |  | Having 4+ years of overall It experience, 2+ years related to SFDC and good knowledge on Configurations, Deployment activities and Data migration in Salesforce platform.  * Good experience of writing SOQL queries. * Had Knowledge in salesforce Customization changes. * Hands on experience on Security model & User Management. * Work with management, create and manage complex workflow rules, data validation. |
| Technical Skills |  | * **CRM** **: Salesforce Classic, Salesforce Lightning.** * **Tools** **: Apex Data loader, Workbench.** * **Markup Languages** **:** HTML5, CSS3, JavaScript * **Packages** **:** MS-Office, Excel. |
| Work Experience |  | Salesforce Developer at C2N IT SERVICES PVT LTD, Hyderabad (2019 to till date). |
| Education |  | B. TECH(EEE) – JNTU Anantapur (2013) – 69% |
| Project#1 |  | **Project Name**: RBosch Sales & Service App  **Client Name**: RBosch  **Role**: Salesforce Developer  **Description:**  RBosch is a multinational engineering and electronics company headquartered in Gerlingen, near Stuttgart, Germany. They serve more than 50 million customers/dealers in more than 150 countries. They want to store their customer’s information in salesforce CRM to generate business.  **Responsibilities:**   * Experience in working as Salesforce Admin includes experience in offshore - onsite model. * Involved in Administration (Configuration changes) and Deployment activities of Salesforce.com. * Involved in SFDC Administrative tasks like creating Profiles, Roles, Users, Page Layouts, Approvals, Workflows, Actions, Tasks, Events, Reports, and Dashboards, Workbench. * Involved in writing validations rules, workflows, e-mail services and approval processes. * Prepared Data dictionary, KT documents, data migration related sheets and also have worked on Apex Data Loader for doing various data migration activities. * Analyzing business requirements, Entity Relationship diagram and implementing them to Salesforce custom objects, Junction objects, master-detail relationships and lookup and Master detail relationships. * Implemented and delivered projects under Agile Development Environment and Test-Driven Environments with large and small Team Projects. * Worked on pre and post migration step on sandbox and production environments. |
| Project#2 |  | **Project Name**: Allen & Unwin Book Publishers Sales & Service App  **Client:** Allen & Unwin  **Role:**  Salesforce Developer  **Description:**  Allen & Unwin is an educational and trade publisher in Australia. Headquartered in Crow’s Nest, New South Wales, it publishes textbooks, instructional technology materials, assessments, reference works, and fiction and non-fiction for both young readers and adults.  **Responsibilities:**   * Experience in working as Salesforce Developer includes experience in offshore - onsite model. * Involved in Administration (Configuration changes) and Deployment activities of Salesforce.com. * Involved in SFDC Administrative tasks like creating Profiles, Roles, Users, Page Layouts, Approvals, Workflows, Actions, Tasks, Events, Reports, and Dashboards, Workbench. * Involved in writing validations rules, workflows, e-mail services and approval processes. * Prepared Data dictionary, KT documents, data migration related sheets and also have worked on Apex Data Loader for doing various data migration activities. * Analyzing business requirements, Entity Relationship diagram and implementing them to Salesforce custom objects, Junction objects, master-detail relationships and lookup and Master detail relationships. * Implemented and delivered projects under Agile Development Environment and Test-Driven Environments with large and small Team Projects. * Worked on pre and post migration step on sandbox and production environments. |

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