



REESHABH SINGH THAKUR

Data Analyst / Business Analyst

Motivated and results driven with proven track record in data and process mapping. Proven ability to identify and develop valuable solutions to drive accuracy and process efficiency. Drive business effectiveness by making recommendations based on data findings.

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📞 7977570106

🌐 datascienceresearchworld.blogspot.com/

WORK EXPERIENCE

Trainee

PI info Com private limited

01/2019 - 02/2019

Achievements/Tasks

- Opportunity to contribute to live project (online examination)

Data Research Analyst

Critical Mention

10/2020 - Present

Achievements/Tasks

- Interpreting data, analyzing results using Excel
- Developing and implementing data analyses, data collection systems, and other strategies that optimize statistical efficiency and quality.
- Acquiring data from primary or secondary data sources and maintaining databases.
- Scraping website using python, selenium
- Maintaining the Database

EDUCATION

B.Tech

Rajiv Gandhi College of Engineering Research & Technology

07/2016 - 10/2020

9.1

HSC

Kendriya Vidyalaya No.3 Colaba Mumbai

SSC

Army Public School Colaba, Mumbai

SKILLS

Python

Django

Data Science

Html

JavaScript

Tabular

Machine Learning

MS Excel

IBM SPSS

Data Virtualization

SEO

Digital Marketing

statistics

MYSQL

Web Scraping

Selenium

PERSONAL PROJECTS

Online Examination

- Mega project in online examination as my aim was to create a web application that the college can keep a track of their student examination as in covid situation.

10 Case studies (Data Science and Deep learning)

- Case Study 1 – Figuring Out Which Employees May Quit – Retention Analysis
- Case Study 2 – Figuring Out Which Customers May Leave
- Case Study 3 – Who Do We Target For Donations? Finding the highest incomes
- Case Study 4 - Predicting Insurance Premiums
- Case Study 5 - Predicting Airbnb Prices
- Case Study 6 – Credit Card Fraud Detection
- Case Study 7 – Analyzing Conversion Rates of Marketing Campaigns
- Case Study 8 – Predicting Engagement - What drives ad performance
- Case Study 9 – A/B Testing (Optimizing Ads)
- Case Study 10 – Product Analytics (Exploratory Data Analysis)

CERTIFICATES

1. IT Essentials: PC Hardware & Software

2. Cisco Networking Academy

3. PYTHONS (udemy)

4. C2090-930 IBM SPSS Modeler Professional v3

5. Introduction to Data Science in Python

6. Digital Marketing

7. Web Scraping(udemy)