



Yogesh Kumar
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SALESFORCE CONSULTANT

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 Gurugram, Haryana,
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CERTIFICATION



EDUCATION

Master of Computer Application (MCA)

Rajasthan technical
University

2009 – 2012, Jaipur

Bachler Of Computer Application (BCA)

Bikaner University

2006 – 2009, Hanumangarh

12th Grade

B.H.M.S (R.B.S.E.)

2005 – 2006, Hanumangarh

RESUME OBJECTIVE

To serve an organization that helps portray my capabilities, using minimum resources, in achieving quality deliveries.

Summary

- Certified Salesforce professional with 8 years of development & consulting experience in CRM.
- Experience in Sales Cloud, Service Cloud, Marketing Cloud.
- Experience in development using Apex Classes & Triggers, VisualForce Pages, Lightning Component, SOAP & REST APIs, Force.com IDE, etc.
- Proficiency in configurations like Security Implementation, Automation, Data Modeling, Analytics, etc.
- Extensive hands-on in developing Business Requirement Document, Technical Design Document & SDLC Implementation.

Professional Experience

Senior Salesforce Consultant

Publicis Sapient, Gurugram, HR (June 2016 To Till Now)

- Gathering Business requirements from stakeholder & converting them to technical specifications.
- Design, Develop & implement the solution using Force.com platform.
- Demonstrating prototypes to stakeholders & mature the functionality by incorporating continuous feedback.
- Implementation of configurable code for single & bulk processing.
- Integrated Salesforce with 3rd party applications like Jira, Power BI.
- See through the development of various modules of functionalities within the team.
- Setup Pardot connector, Fields Mapping and Landing pages.
- Setup SSO of Marketing cloud and configure basic email studio.
- Implement the Local and external connection of Einstein.

SKILLS

Salesforce Platform

Apex Class Apex Trigger
VisualForce Lightning Flows
SOQL SOSL Approval Process
SOAP REST

Salesforce Clouds

Sales Cloud Service Cloud
Community Cloud

Force.com Tools

ANT Visual Studio Code
Workbench Dataloader
Force.com IDE

Software

MS Office Bitbucket
JIRA Visual Studio Code

Salesforce Developer

Webuters Technology, Noida, UP (April 2015 – May 2016)

- Implementation of business functionalities providing design & development strategies, implementation guidelines & impact analysis.
- Implemented generic code base for multiple countries for both in Classic & Lightning Experience.
- Developed & Deployed REST & SOAP APIs for seamless integration between SF & external systems.
- Implement the Manage package and the related stuff to showcase the Milestone.
- Involve in security review of manage application with Salesforce.

Salesforce Developer

Navivo Technology, Raj (Feb 2014 – Mar 2015)

- Developed & delivered technical functionality as per the technical document.
- Customized & configured the cloud for various business functionalities.
- Implemented security & sharing rules at object, field, and record level for different users at different levels of organization.
- Created the Validation Rules, Approval Process, workflows for automated lead routing, lead escalation & Email Alerts.