

Paarth Mitra

Freshe

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Paarth is an exuberant personality with a voracious appetite for learning new things & exploring uncharted territories. He is looking for opportunities where he gets to solve problems, shape new ideas into reality and grow professionally while honing his skills. Outside of professional life, he loves to get involved in team activities, participate in social service and explore new cultures and cuisines.

WORK EXPERIENCE

Business Development ExecutiveSalesZip Marketing Private Limited

08/2019 - 11/2019

- Achievements/Tasks
- Performed market research & IT Sales including technical review of offered products, targeted towards defense sector
- Implemented growth hacking techniques; revamped email marketing layout and performed sales as a service in B2B mode
- Executed customer acquisition & retention practices including lead generation & relationship management

Software Programming Intern INDUTECH IT SOLUTIONS PRIVATE LIMITED

01/2018 - 06/2018

- Achievements/Tasks
- Developed a dynamic application (live on Play Store) using React-Native, JSON and JS
- Created dynamic websites using Html5, CSS3, BOOTSTRAP, JS, SQL, PHP
- Created an admin portal using PHP (Laravel (5.6)), Html5, CSS3, BOOTSTRAP, JS, SQL

Web Development Intern

ANZEN TECHNOLOGIES PRIVATE LIMITED

12/2016 - 01/2017

- Achievements/Tasks
- Created dynamic website pages using HTML , CSS and J Query.
- Debugged existing website pages.
- Converted some static pages into dynamic.

EDUCATION

Bachelor Of Technology

Symbiosis International University (Deemed)

07/2015 - 05/2020

Pune

Courses

Computer Science

Class XIIth

Ess Ess Convent Senior Secondary School, (CBSE)

04/2012 - 05/2014

Agra

Courses

- Physics, Chemistry & Maths

Class Xth

St. George's College, (ICSE)

04/2011 - 05/2012

Agra

Course

No specialization

SKILLS

Leadership	Innovation	Planning & Risk Management	
Critical Thinking People Management			
Mobile App Development		Cloud Computing AI	

POSITIONS OF RESPONSIBILITY

Hospitality Head (08/2017 - 10/2017)

Led a team of 30 volunteers at Techela v3.0,Technical festival, (SIT) and managed footfall of 2500+

Project Manager (10/2015 - 03/2016)

Organised the cloth donation project of NGO Varcity Care at campus, collected 25+ kilogram clothes.

MAJOR ACADEMIC PROJECTS

Providing authentication to RFID cards (01/2019 - 04/2019)

- Worked with Arduino Mega to achieve authentication for RFID Credit/Debit cards using fingerprint sensor module. It would prevent digital theft from Card details.
- Implemented the Embedded C Code on the Arduino IDE in order to connect Fingerprint sensor to RFID sensor.

FACULTY FEEDBACK PORTAL (02/2017 - 04/2017)

- Developed a faculty feedback portal end to end; designed the front end in Java Swing
- Managed and connected the database locally through Eclipse

FILE COMPRESSION ALGORITHM (02/2017 - 04/2017)

- Designed an algorithm for compressing text files
- Employed concepts such as Sparse Tree, Priority Queue, doubly linked-list & JDBC

PROGRAMMING LANGUAGES

HTML	\bullet \bullet \bullet \circ
Java	\bullet \bullet \bullet \circ
JQuery	\bullet \bullet \bullet \circ
Php	• • • 0 0
C++	\bullet \bullet \bullet \circ
Python	

INTERESTS

Travelling	Listening To Music	Cooking
Social Service Interacting with new people		