NIKHIL KALNE

PROFILE

- Overall 6+ years of experience in market research industry, currently working as Senior Web Marketing Executive.
- Experience in Salesforce Admin and Development.
- Strong knowledge of Standard and Custom Objects and Fields.
- Experience in using Salesforce Standard features like Flows, Validation Rules, Approval Process and Sharing Rules.
- Experience in using Data Loader for insert, update or export data from Salesforce Objects.
- Experience in implementing security setup and sharing rules.
- Worked on Visualforce Page, Apex, Triggers and Controller Class.
- Strong Exposure of Integration and LWC.
- Worked on Lightning Web Component related projects.

CONTACT

PHONE:
+91-9503073936

EMAIL:
nikhilkalne.92@gmail.com

LINKEDIN PROFILE:
https://www.linkedin.com/in/nikhil-kalne/

EDUCATION

MBA(Marketing)
MIT, Pune University
(2014-2016)

BE(EnTC)
MMCOE, Pune University
(2010-2014)

PROJECT IN SALESFORCE

Training and Placement Institute Project

Client: Confidential (Canada Client)

About Project: Client is related to training and placement institute from Canada serving in various countries, is using Salesforce platform to maintain its huge training and placement business. Client hires trainers who train students for various courses and provides placement.

Hotel Booking Project

Client: Confidential (Europe Client)

About Project: Client is related to Hotel Booking Business from Europe serving in various countries, is using Salesforce platform to maintain its huge hotel Booking Services. In this project, Client saves the data of guest user and depending on their search of hotel, the list of hotels is shown to guest user. When guest user selects the hotel, guest user redirected to the payment page.

Corporate Seminar Management Project

Client: Confidential

About Project: Client is related to Corporate Seminar Management. Client hosts the corporate seminar in various cities. Depending on speaker's skills and availability, client hosts the seminar in different cities.

SKILLS

- Salesforce Admin
- Salesforce Developer
- LWC
- APEX
- VisualForce Page
- Integration
- DML
- SOQL
- SOSL
- Triggers
- Data Loader
- Lightning Flows
- Process Builder
- Validation Rules

AWARDS

- Star Performer Award for 4th quarter of 2016 by WonderSoft Multimedia Solutions (WMS).
- Spot Award received by Grandview Research Pvt. Ltd.

PERSONAL DETAILS

- Gender: Male
- Nationality: Indian
- D.O.B: 04/08/1992
- Marital Status: Unmarried

WORK EXPERIENCE

Grandview Research Pvt Ltd. - Senior Web Marketing Executive
January 2020 – Present
Roles and Responsibilities
- Leads Generation
- Competitor Analysis
- Keyword Trend Analysis
- Setting up new marketing strategies
- Managing campaigns on social media
- Acquire insight in online marketing trends and keep strategies up-to-date
- To Train New Employees

Grandview Research Pvt Ltd. - Web Marketing Executive
September 2017 - December 2019
Roles and Responsibilities
- Leads Generation
- Competitor Analysis
- Setting up new marketing strategies
- Managing campaigns on social media

Absolute Reports – Senior Digital Marketing Executive
May 2017 - August 2017
Roles and Responsibilities
- Generating sales leads
- Planning & implementing SEO activities across all online channels
- Develop SEO strategies, implement and monitor campaigns
- Searching new platforms for PR submissions

WonderSoft Multimedia Solutions (WMS) - Digital Marketing Executive
July 2016 - April 2017
Roles and Responsibilities
- Creating fresh content for PR.
- Promoting PR on different platforms.
- Perform keyword analysis and mapping, and assess link building opportunities.

PE Electronics India Pvt. Ltd. - Marketing Trainee (Internship)
May 2015 – July 2015
- To study the perception of PE marketing channels towards PE products & services.
- To understand the factors affecting consumer buying decision while purchasing consumer durable products.
  Weekly Sales Report of Dealers and Retailers.