

SIVA KUMAR

Salesforce Developer

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PROFESSIONAL EXPERIENCE:

- Having around 4 years of IT experience which includes **Salesforce.com** as an **Administrator, Developer, Lightning**.
- Proficiency in SFDC Administrative tasks like **creating Profiles, Roles, Users, Page Layouts, Email Services, Approvals, Workflows, Validation rules**, Reports, Dashboards, Tasks and actions.
- Experience in SFDC development using **Apex classes and Triggers, Visual Force, Force.com IDE, SOQL, SOSL, SOAP and REST Web services**.
- Hands-on experience with development tools like **Force.com IDE, Force.com Explorer** and **Data Loader**.
- Hands on experience in migrations and deployment of code from one environment to other using **Force.com IDE deployment wizard**.
- Experience in designing **validation rules, custom objects**, custom fields, role based page layouts, workflow alerts & actions, **pick lists, approval processes**, record types, custom tabs, report extractions to various formats, and email generation according to application requirements.
- Good Knowledge on **SOQL and SOSL** for Querying and Searching Data for Force.com platform.
- Good Experience in Development, Configuration, solutions evaluations and validation.
- Developed and configured various **Dashboards**, Custom Reports and Report Folders for different user profiles based on the need in the organization.
- Worked on different Salesforce environments such as **sandbox and production** environments for deploying between production and sandboxes.
- Proficient in implementing business flows using the Declarative framework via **Workflow Rules and Approval Processes**.
- Developed various **Visual-force pages** referring external JavaScript frameworks and functions.
- Involved in creating **new Lightning pages** and build custom **Salesforce 1 Lightning apps** for different business groups in the organization using **Lightning App Builder**.
- Built **Lightning components** using Aura framework with backed **Apex Logic**.
- Experience in the complete life cycle of project development (**SDLC**) including System Analysis, Design, Development, Testing, Deployment and Maintenance.
- Good understanding with Client/Server architecture, Object-Oriented Design techniques and web application design under Model View Controller (MVC) and Service Oriented Architecture(SOA).
- Experienced in web technologies like **HTML, XML, CSS, JavaScript, SOAP and REST**.
- Excellent team player, self-motivated, quick learner with good communication skills and trouble-shooting capabilities..

Educational Qualification:

- **BTECH from JNTU Ananthapurm University**

Work Experience:

- Currently working with **BLUEFIELD TECHNOLOGIES PVT LTD** from Sep 2022 till date.
- Working with **INFOSYS Limited** from Oct 2019 to Aug 2022

Technical Skills:

Salesforce Technologies

Salesforce CRM, Apex Classes, Apex Triggers, SOQL, SOSL, DML, web services, Sandbox, WSDL, Fields, Relationships, Formulas, Record Types, Validation Rules, Page Layouts, Workflows, Approval Process, Profiles and Permission Sets, Email Templates, Reports and Dashboards, Data Loader, Data Import Wizard, Lightning, Sales Cloud, Service Cloud.

Salesforce Tools

Eclipse, Force.com Eclipse IDE Plug-in, Force.com Explorer, Force.com Data Loader, Force.com Platform.

Other Programming Languages

Apex, SQL, SOQL, SOSL, Soap, Java, C++, C, Web Technologies, Visual-force Pages, HTML, XML, CSS, Java script JSP, WSDL. IDE Eclipse, Visual Studio. Databases Oracle, SQL Database, MySQL,

Operating Systems

Windows, Linux.

1. Retail Inventory Hub Control

Salesforce Developer/Lightning Developer

Project Description :

The Retail Inventory Hub control is a real time warehouse database capable of handling large inventories of an organization. This can be used to track the inventory of single store, or to manage the distribution of stock between several stores of larger franchise. However, the system merely records sales and restocking data and provides notification flow stock at any level. The goal is to reduce the strain of tracking rather than to handle all store maintenance.

Roles & Responsibilities:

- Created standard, custom objects, fields and relationships, validation rules, page layouts, Formula fields in objects as per business requirements.
- Coordinated requirements and gathering along with business analyst and super users.
- Developed batch classes to handle bulk loads using data loader.
- Involved data Migration Activities to handle bulk loads using Data Loader.
- Developed Lightning components to provide customized functionalities.
- Implemented the single and Mass Email Messaging feature to automate the Emails based on business logic.
- Gained experience in Development using Apex Classes, Apex Triggers, SOQL.
- Good Experience in Aura Framework, by adding Aura Attributes and Aura Handlers for Events to focus on logic and interactions in Lightning Application.
- Minimized code in Java Script Controllers by adding reusable function in Helper Component.
- Experienced in Unit Testing, for the customization's and developments done during the project.

- Used the sandbox for testing and migrated the code to the deployment instance after testing.

2.Service Titan

Salesforce Developer/Lightning Developer

Project Description :

Service Titan is a mobile, cloud-based field management solution designed specifically for HVAC, plumbing, and electrical home services businesses. The system flaunts a robust feature set that includes scheduling, dispatch, invoicing, sales and more.

Roles & Responsibilities:

- Involved in Salesforce.com Application Setup activities and customized the apps to match the functional needs of the organization.
- Created many Lightning Components and server-side controllers to meet the business requirements. Experienced in migrating the standard and custom objects in standard experience to lightning experience.
- Created many app pages, home pages integrating the custom components for Salesforce lightning and salesforce1 mobile app. Developed Salesforce.com custom application using Apex, Visual force and App Exchange.
- Created modern Enterprise Lightning Apps combining Lightning Design System, Lightning App Builder and Lightning Component features. Upgraded some Apps from Salesforce Classic to Lightning Experience to develop rich user interface and better interaction of pages.
- Performed the role of Salesforce.com Developer in the organization.
- Created various Visual force Pages, Apex Triggers to include extra functionality and wrote Apex Classes and Controller to provide functionality to the visual pages.
- Created Custom Objects and fields for transnational and contractual information.
- Designed and deployed Custom tabs, validation rules, Approval Processes and Auto-Response Rules for automating business logic.
- Implemented pick lists, dependent pick lists, lockups, master detail relationships, validation and formula fields to the custom objects.
- Created page layouts, search layouts to organize fields, custom links, related lists and other components on a record detail and edit pages.
- Created workflow rules and defined related tasks, email alerts, field updates to implement business logic.
- Involved in migrating the data from Oracle database to Salesforce application using Apex Data Loader.
- Experienced in Unit Testing, for the customization's and developments done during the project.

3.Health Stream .

Salesforce Developer/ Administrator

Responsibilities:

- Performed the role of Salesforce developer and Administrator in the organization
- Interacted with various business user groups for gathering the requirements for Salesforce implementation and documented the Business and Software Requirements.
- Managed security settings of the users.

- Created business rules to ensure the data integrity of the alignment data.
- Created automatic field updates via workflows.
- Created triggers to satisfy internal compliance requirement of stamping certain data on a call on submission.
- Created Visual Force Pages to override the standard functionality of New and Edit buttons.
- Created profiles and implemented Object and field level security to hide critical information on the profile users.
- Created users, roles, territories, public groups and implemented role hierarchies, sharing rules and record level permissions to provide shared access among different users.
- Interacted with Business Team on day-to-day basis to translate the business requirement into functional requirements.
- Designed, and deployed the Custom objects, Entity-Relationship data model, validation rules on the objects and tabs, Page layouts, Custom tabs, Components, Visual Force Pages to suit to the needs of the application.
- Defined lookup and master-detail relationships on the objects and created junction objects to establish connectivity among objects.
- Designed, developed and deployed Apex Classes, Controller Classes and Apex Triggers for various functional needs in the application.
- Used SOQL & SOSL for data manipulation needs of the application using platform database objects.
- Developed and configured various Reports and Report Folders for different user profiles based on the need in the organization.
- Developed Custom Objects, Custom Reports and configured the Analytic Snapshots to dump the data on regular basis for the sales performance and lead generation statistics.
- Used the sandbox for testing and migrated the code to the deployment instance after testing.
- Writing customized SOQL queries to extract the data pertaining to the calls made by the reps.
- Created various Reports such as summary reports, matrix reports, pie charts, dashboards and Report Folders to assist managers to better utilize Salesforce as a sales tool and configured various Reports and for different user profiles.