


NAME:VENKATA VISHNUKIRAN PANCHANGAM MARKETING & BUSINESS ANALYTICS			
Career Objective: To have an enriching growth and challenging career, Where I can learn and contribute to achieve the organizational objectives and want to look myself top in career I've chosen.			
QUALIFICATION	UNIVERSITY / BOARD	YEAR	%
PGDM	Institute of Public Enterprise, Hyderabad	2019-2021	72.6
Graduation	Jawaharlal Nehru Technological University, Anantapur	2017	60.0
Intermediate	Board of Intermediate Education, Kurnool	2013	59.0
X standard	Board of Secondary Education, Kurnool	2010	60.0
INTERNSHIP			
TITLE: A study on sales and Promotions.		COMPANY: Hyundai (HMIL)	
PERIOD: May 18, 2020 to July 11, 2020 (55 DAYS).			
DESCRIPTION: Worked as Intern in the stream of Marketing at Sales and Promotion Department of Hyundai Motor India limited with special reference to Lakshmi Hyundai Hyderabad.			
LONG TERM RESEARCH PROJECT – Store loyalty and merchandising programs of ITC Ltd with respect to ‘NESTLE, BRITANNIA, and CADBURY’.			
WORK EXPERIENCE			
ROLE: Engineer-cum-supervisor.		COMPANY: TATA Motors	
PERIOD: Aug 2, 2017 to May 29, 2018 (10 Months).			
DESCRIPTION: Worked as Engineer-Cum-Supervisor and played many roles in my carrier such as sales and services in charge division of sales, services wheel alignment, General services, express bay in Trupti motors Kurnool.			
CO-CURRICULAR/ACHIEVEMENTS			
<ul style="list-style-type: none">Presented a working model as my Final year project Study and Analysis of air car by using Slider Crank Mechanism.Participated in 11th ISTE state level student convention-2015 (jointly organized by Andhra Pradesh & Telangana state sections and won 1st prize for model fabricated by me using Shaft driven bicycle in place of regular Chain drive.			
EXTRA CURRICULAR /ACHIEVEMENTS			
<ul style="list-style-type: none">Donated Blood organized by Vivekananda helping cell society for small children affected by cancer & kidney problems.Conducted awareness camp in TATA motors for Heavy Commercial Vehicles.Participated as event organizer in college fests.			
SKILLS /CERTIFICATIONS			
<ul style="list-style-type: none">Knowledge on Microsoft kit 365 (Excel, Power Point, Word) etc.Basic Knowledge in, Tableau, SQL.Certified on the completion of Fundamentals of Digital Marketing course 2020 by Google Digital garage, BCG Strategy consulting Virtual Experience Program.Certified on the inbound marketing, content marketing course 2020 by Hub-Spot.			
CORE COMPETENCIES			
Analytical Thinking and creative with the ability to work in the Fast Paced environment.			
Team Player / Ready to relocate and work anywhere in INDIA.			
Effective Time Management.			
Languages Known: English, Hindi, Telugu, Tamil.			

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