



## Dandu Mahesh Kumar Reddy

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# Bangalore

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### Profile overview

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- 2.1 years of experience as Admin and Developer in Salesforce.com.
- Has good knowledge of the Technical and Functional aspects of Salesforce.com, on demand CRM package.
- Good experience in customizing the applications on Sales force platform and Force.com.
- Hands on experience on developing Triggers, Apex Classes and VF Pages
- Implementing Object Oriented Programming concepts in Software Development, Ability to learn and adapt to new technologies quickly.
- Work with management, create and manage complex workflow rules, data validation, and triggers.
- Create and manage custom objects, fields, formulas, validation rules, custom workflow, and approval processes.
- Develops work plans or reviews other work plan timelines and manages workflows to meet project timeframes.
- Working with management and end-users to create and manage workflow rules, data validation, processes, and flows.
- Create and manage custom objects, fields, formulas, validation rules, custom workflow, and approval processes.
- Make recommendations for enhancements and modifications to improve system performance, efficiency, internal business process, and reporting.
- Constructing engaging user interfaces to ensure the highest success with email promotions
- Create confidential and implement marketing campaign using tools like journey builder, Email studio and automation studio
- Knowledge on REST and SOAP APIs integration
- Trained on marketing cloud administration (SFMC)

### Experience

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- Working as Salesforce Developer at 360 Degree Cloud Technologies (July 21- December 2022)
- Worked as Associate Salesforce developer with Kloudone (Aug 2020- Apr 2021)

**Responsibilities:** Salesforce Developer

## Projects

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### 1. PLM

Product lifecycle management (PLM) in the cloud helps internal teams and supply chain partners design, develop, and produce products during new product development (NPD) and new product introduction (NPI). Kloud PLM has grown in popularity with manufacturers around the world to manage the complete product lifecycle and deliver high-quality products on time and under budget.

Roles & Responsibilities:

- Developed various Custom Objects, Tabs, Master-Detail, Lookup relationships, Formula fields, validation rules.
- Designed and deployed Validation rules, Approval Processes, Custom tabs, and Auto Response for automating business logic.
- Created various Roles, Profiles, and Page Layouts and Configured the permissions based on the hierarchy requirements of the organization.
- Responsible for setting up Filed Level Security.
- Designed Lightning web Components and Visualforce Pages to add more flexibility and a rich look.
- Work Closely with Team Lead or Project Manager to develop solution in accordance with the system design.

### 2. Library Management

Roles & Responsibilities:

- Developed Apex Class for Visual force page and developed required Trigger for application
- Have written Batch Apex for the asynchronous data update. Create Email Template for the email alert created.
- Implement Roll-up Summary fields to aggregate data from child record on the parent
- Created many Lightning Component and server-side controller to meet the business requirements.
- Developed rich UI using HTML5 and CSS in visualforce page
- Created custom field, pick lists, dependent pick lists and validation formulas to the custom object.
- Use SOQL & SOSL considering the Governor Limits for data manipulation using the apex code
- Design, create and maintain user roles, profile and hierarchies
- Developed Test classes for all the Apex class and Trigger

## Technology expertise

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- **Salesforce:** Salesforce CRM, Lightning App, Apex Custom Controllers, Apex Classes, Apex Triggers, Visualforce Pages/Components, Lightning web components, SOQL, SOSL, Workflow and Approvals, Reports and Dashboards, REST & SOAP APIs, SFMC, SFDC
- **Web Technologies:** HTML, XML, CSS, Java Script,
- **Databases:** My SQL.
- **Languages:** Apex, Java

## Academics

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Mechanical Engineering from Siddhartha institute of engineering & technology

## License certificate

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Salesforce Certified Platform Developer I