ADITYA SARNA

PROGRAM MANAGER

PMI-ACP (PMI CERTIFIED AGILE PRACTITIONER)
CERTIFIED SCRUM MASTER & PRINCE2 PRACTITIONER

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✉️ Aditya.Sarna@gmail.com

🏠 New Delhi, India

EDUCATION

MBA (Information Technology)

SYMBIOSIS UNIVERSITY, PUNE
2006 – 2008

B.TECH (Information Technology)

MERIT - IIT, TAMIL NADU
2001 - 2005

BBA (Distance Education)

ALAGAPPA UNIVERSITY, TAMIL NADU
2002- 2005

Entrepreneurial Mindset

Strategic Thinking and Execution

Agile Decision-Making

Power to Inspire

Ability to Assemble a Great Team

Analytical Thinking

High EQ

Big Picture Outlook

Effective Communication

Agile Project Methodologies

Business Acumen

People Management

MY PROFILE

A leader with a successful history of leading and managing diverse technology programs and a portfolio of projects.

12+ years of progressive experience in strategically translating business needs to technology solutions and repeatedly yielding superior results.

MY PHILOSOPHY

Think Big — Start Small

SKILL HIGHLIGHTS

✴ **Multi-cultural, global work experience** including representation of the company across the **United States**, **Germany** and **United Kingdom**.

✴ Managed programs driving over **$5 million annually**.

✴ Strong program management experience in leading large & medium projects, along with a stint in a robust **start up**.

✴ **People's person**- amiable & flexible; Seasoned at conflict resolution & balanced mentoring.

✴ **Go to person** for turning around underperforming programs.

✴ **Technology background** & business acumen to shape business needs into technology goals.

✴ Expertise in the domain of Consumer and Enterprise Mobile Applications and Websites - Software and Services.

✴ Extensive Experience in Casual Gaming and Casino Gaming Industry

✴ Experience in handling projects in a wide range of technologies including **UNITY3D, HTML5, AngularJS, Java, Javascript, iOS & Android Native**.

✴ Expandable resource. Adept in handling roles across a wide spectrum.

Project Management

Product Management

Agile & Scrum Projects

Mobile Apps & Websites

Enterprise Applications

Requirement Gathering

Consulting

I N T E R E S T S

eCommerce

Movies

Photography

Music

Cricket

DJing

Travelling

R E F E R E N C E S

RAVI PALETI

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Reported to him in Brainvisa

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SANDRA RANFF

Director @ Risk Ident GMBH

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P R O F E S S I O N A L   J O U R N E Y

PROGRAM MANAGER
MERKUR GAMING INDIA (GAUSELMANN GROUP, GERMANY)
2013 – PRESENT

- Spearheaded the Mobile division of the organization with multiple successful **Enterprise and Customer facing Products & Applications**.

- Worked at an arm's distance with the Top management throughout towards the **Company's strategies, goals, operations &planning, resource management & optimization, challenge management** and more.

- Worked closely with Senior Program Managers and Managing Director to define high-level **Program roadmaps**.

- Integral part of the execution plan that was instrumental to the rapid growth of the company from **~25 employees to 200+ employees**.

- Recognized as **Top-performing Manager** for track record of successfully orchestrating high-visibility programs.

- Was awarded a **promotion** within the second year with the company.

- **Primary interface** for the program and Principal point of contact for the executive steering committee, team leads & project sponsors.

- **Represented the organization** to external Clients globally and at International events throughout.

- Managed the **program budget**. Ensured that costs incurred are monitored against plans and benefits are realised as planned, during the progress of the program.

- Responsible for making **project trade-offs** and decisions, and subsequently drive these decisions throughout the overall project execution.

- **Built scalable frameworks** and reporting mechanisms to ensure team efficiency and effectiveness.

- Followed **PRINCE2 and Agile** project management methodologies and communicate across project teams.

- Ensured **program scope** is rigorously managed and that subsidiary project scope contributes to overall program scope.

- Mentored and encouraged **skill development** of project team members. Provides detail performance review input and development recommendations for team members.

- Worked with various internal units like training, hiring, talent and competency to ensure the resource requirements are taken care well ahead of time.

- An integral part of the **Research & Development** group to groom new initiatives and latest trends in technology domain.

PERSONAL DEVELOPMENT

Certification from

The Indian Institute of Counselling

SPECIAL MOMENTS

Spearheaded the design and development of a successful Mobile Commerce Framework - LetsGoShop which had first clients as YATRA.com.

Launched the **First Windows Phone 8 Title**, First from Electronic Arts India.

Won the **Business Mavin** Competition and bagged a photo on the Cover & an interview in a city magazine.

Active member of the **Cultural group & the Sports group** at the current organization. Won the Table Tennis tournament in both Single and Doubles.

Participated in various city level **Fashion shows**.

Part of **Placement committee**, captain of the cricket team, member of the volleyball team & the cultural group during MBA.

Regards,

Aditya Sarna

PRODUCT MANAGER | SEPT 2012 – SEPT 2013
LETSGOMO LABS – A Start Up Venture (Acquired by SNAPDEAL)

- Consult businesses in conceptualization of **Mobile Strategy** in line with their business goals.
- Work with leading **e-commerce companies** to help them strengthen their mobile presence and capabilities.
- Native Apps || Hybrid Apps || Web Apps || Mobile Websites
- Manage products throughout the lifecycle,
  - o Building the **Product Strategy** - including Product pricing to meet revenue & profitability goals.
  - o **Sales and Marketing** activities related to the products.
  - o **Project management** support

ASSOCIATE DEVELOPMENT MANAGER | JAN 2010 – SEPT 2012
ELECTRONIC ARTS

- Played a pivotal role in planning, directing, and managing designated projects on all major Mobile platforms including **IPhone, Android, Blackberry, J2me, Windows Mobile, and Brew**.
- Liaised with development studios globally.
- **Bestowed with the Best Manager Award** for 2 consecutive years & awarded ESOPS for the same.
- Promoted in the second year with the company.

PROJECT MANAGER (GAME PRODUCER) | OCT 2008 – JAN 2010
GAMELOFT

- Effectively and efficiently managed multidisciplinary project teams for product development.
- **End to End ownership of product** launches for clients including **Microsoft**, and **Samsung**.
- Hold the credit of initiating several highly visible projects within the organization.

ASSOCIATE PROJECT MANAGER | APRIL 2008 – OCT 2008
BRAINVISA

- Played a pivotal role in preparing comprehensive Pre Sales activities including RFP's and RFQ's.
- Assisted Project managers for a portfolio of projects with clients including **Microsoft, Qatar Airways, United Nations, and KPMG**.
- Arranged client meetings to resolve critical and other business issues,