Name : Veerraju Rimmalapudi
Email : veerraju.r@outlook.com
Phone : +91 9392633287
trailhead : <https://trailblazer.me/id/veerraju> **4x Salesforce Certified**
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**| Professional Summary |**

* Having 4 years of experience in IT Industry on Salesforce.com Platform.
* Hands on experience in **Apex Programming, Aura Components development, Web Service API Integration, Apex Triggers Implementation, Salesforce Administration, Configuration and Customization**.
* Experience in LEX - **Lightning App Builder, Component Bundle, Lightning Data Service, SLDS, Lightning Interfaces- Standard & Custom, Events, Lightning Tokens**.
* Proficient knowledge in understanding business requirement to design the required entities like **custom objects, creating the Relationships- (Look Up and Master-Details) and Junction Objects [Data Modeling].**
* Proficient knowledge of **Governor Limits** and using **Limit Class** for taking care of governor limits as per one apex transaction.
* Experience in optimization of existing code in accordance to the governor limits.
* Experience in using **Data Loader for insert, update and bulk import or export of data from Salesforce.com Standard and Custom Objects** and considering the changes before importing the data through data loader to the **Production Environment.**
* Experience in using declarative features like **Validation rules, Duplicate rules, Formula Fields, Path Celebration.**
* Good Knowledge & implementation of salesforce automations like **Workflows, Approval process, Process Builder, Flows** for satisfying complex business process.
* Experience & implementation knowledge on **Force.com Platform- Apex, Asynchronous Apex, Triggers, Trigger Events, Context Variables** for classifying the business requirements.
* Good Knowledge on implementing callouts using **Rest API** and writing mock test methods for covering the code coverage for the callouts.
* Experience in retrieving the data form salesforce database using **SOQL and SOSL** and performing **DML Operations** according to the business requirement.
* Experience in implementing **Security and Sharing rules at object, field, and record level** for different users at different levels of organization, also created various **profiles** and configured the **permission** **sets** based on the organizational hierarchy.
* Experience in using Deploying tools like **Force.com Ant Tool** and **Change set** for migrating code changes from lower environment to higher environment.
* Experience in Designing User Interface using HTML, CSS, and JavaScript.
* Having good Conceptual knowledge on **Object Oriented Principles**.
* Knowledge on **Agile Methodology** like **SCRUM**.
* Worked in all stages of **Software Development Life Cycle (SDLC).**
* A team player with strong work ethic, a positive attitude and ability to make the best use of individual resources.
* Committed to excellence, and a prudent developer with strong problem-solving, analytical skills and communication skills.

**| Work Experience |**

* Currently working as **SFDC Developer** at **Accrete Solutions**, Gurgaon from May 2020 to till date.
* Worked as **Senior Associate Consultant** at **Infosys Limited**, Hyderabad from June 2016 to March 2020.

**| Certification Details |**

* Salesforce.com Certified Platform Developer II – **20734754**
* Salesforce.com Certified Advanced Administrator – **20208187**
* Salesforce.com Certified Platform Developer I - **19846668**
* Salesforce.com Certified Administrator - **19992690**

**| Educational credentials |**

* Bachelor of Technology in **Computer Science** from **JNTU, KAKINADA.**

**|Technical Skill Set|**

**Salesforce Technologies:**

|  |  |
| --- | --- |
| Salesforce Configuration | Standard Objects, Custom Objects, Validation Rules, Duplicate Rules, Formula Fields, Email Templates, Reports & Dashboards, Chatter, Relation Ships, Workflows, Approval Process, Process Builder, Page Layouts, Record Types, OWD, Profiles, Permission Set, Roles, Field Level Security, Public Groups, Queues, Field Dependencies. |
| Force.com | Triggers, Apex, SOQL, SOSL, Test Classes, Governor Limits, DML Operations, Asynchronous Apex, Future Methods, Batch Apex, Schedulable, Force.com Data Loader, Force.com IDE, Change Set, Sandboxes. |
| Lightning | Aura Components-Component Bundle, Application Bundle, Slds, LDS, Lightning out, Events, Lightning Connect, Lightning Standard Interfaces, Lightning Tokens, Dynamic Components, Force.com events (refreshView, showToast) and LWC(basics). |
| Integration Technologies | Rest, OAuth, OAuth Flows. |

**Other Technologies**

|  |  |
| --- | --- |
| Scripting Technologies | HTML, CSS, XML, JSON, JavaScript |
| Other Tools | MS-Office, Workbench, JIRA, Bitbucket, VS Code.  |

 **Project Methodology**

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| --- | --- |
| Methodology |  Agile- SCRUM |

**| Professional Experience|**

**Project #1**Project Name **: Cosmos** **Incent4**  **March 2020 – till date**
Company : Accrete Solutions
Role : Salesforce Developer

**Description:**

 This project is a managed AppExchange Product which is related to sales operation for an organization. This product will calculate and maintain the incentives and rebates for the distributors, retailers and also contains different types of rebates programs will can be easily configured by the customer once when the product is installed on the customer’s org.

**Responsibilities:**

Involved in client meetings to get requirements and involved in the development of all modules.

Importing data using data loader for different objects like InCosmosLog, InProgram, InProgramLine, InSale, ImportFile etc.,

Configured workflows, process builder, approval process for the InProgram Object.

Worked on declarative features like Validation Rules, Field Dependency, duplicate rule according to the business requirement.

Created connected app called Cosmos Connector for integrating with external cosmos server.

Created several apex classes, Triggers, Test classes to meet the business requirement.

Implemented the best practices for developing Apex Classes and Triggers.

Created Aura Components for objects like InCosmosLog, InProgram, InProgramLine and configured these components using lightning app builder.

Developed of apex callouts for sending the data for the objects like InSale, Account etc. to the cosmos server using Rest API to process the incentive calculations.

Involving in creating sandboxes, refreshing and used sandbox template for importing the data for some objects in UAT & Pre Production Environment.

Used Force.com ANT tool & Change sets for deploying code changes from lower environment to higher environment.

**Environments**

Salesforce.com Platform, VS Code, Data Loader, JIRA, Git, ANT.

**Project #2**

Project Name **: Campaign Focus And Calendar Management** **Aug 2018 – March 2020**
Company : Infosys Limited
Role : Salesforce Developer/Admin

**Description:**

This project is a B2B application for one of the leading sports brand in Germany. Through this project we configured market strategies and developed calendar interface according to the business requirement.

**Responsibilities**:
Involved in client meetings to get requirements and involved in the development of all modules.Creating several lightning components for objects like Campaign, Overarching, Calendar, Calendar Visualization

Objects.

Developed several apex classes & triggers for market publish mechanism.

Worked on Test Cases for maintaining the code coverage of the org.

Created several email templates for configuring the publish mechanism for each market space as per the business required.

Involved in creating the validation process for consistency of data which was captured by the campaign publish mechanism.

Involved in developing the DAB Integration-for the backup of created campaigns & campaign lead data to other environment.

Involved in creating profiles, permission sets, relationships, validation rules, formula fields, OTIF report type etc.

Involved in creating field dependencies for global and local priority levels for the respective seasons.

Creating different layouts for the market and configured for different profiles like Global, OPC & Local Markets profiles according to the business requirement.

Involved in preparing post deployment steps for the user stories and configured the same in the higher environment.
**Environment Used:**

Salesforce.com Platform, ANT, JIRA, Data loader.

**Project #3**Project Name: AG Consumer Service **September 2016 – July 2018**
Client: Infosys Limited
Role: Salesforce Developer/Admin

**Responsibilities:**
Involved in client meetings to get requirements and involved in the development of all modules.Worked with various Salesforce.com sObjects like Campaign, Accounts, lead, Contact and Opportunity.Data migration from external systems to sales force using Data Loader.
Developed various Custom Objects, Tabs, Entity-Relationship data model, validation rules on the objects.Defined lookup and master-detail relationships on the objects and created junction objects toestablish connectivity between the Objects.
Managed users, hierarchical roles, profiles, security controls and territory management.Created various Reports and Report Folders to assist managers to better utilize Salesforce as a sales tool and configured various Reports and for different user profiles.Used Custom Settings, Remote Settings for Integrating with Third Party Platform as per the business requirement.Designed and Developed Apex Classes, Client-Side Controllers, Server-Side Controllers and Apex Triggers for various functional needs in the application.Used SOQL & SOSL for data manipulation needs of the application using platform database objects.Writing Test Classes and increasing existing test coverage.Used the sandbox for testing and migrated the code to the deployment instance after testing.Used change sets for deployment.

**Environment Used:**Salesforce.com Platform, JIRA, Change sets.

**Note:** References and Personal Details will be provided based on the requirement.

 (Veerraju Rimmalapudi)