

Vipra Laxmi

IMI Bhubaneswar

vipralaxmi@gmail.com | 8447175189



Summer Project

Tata Steel Limited, Jamshedpur

Summer Intern

April–June 2019

- Responsible for identifying mark-up earned by group companies of Tata Steel and comparing with approved arm's length mark-up range. Prepared Transaction wise profitability statement of selected group companies.
- Conducted thorough study of statutory requirements of related party transaction compliance under various statutes and governance required by companies act 2013, SEBI (LODR) regulation, Indian Accounting Standard-24.
- Understood related parties of Tata Steel Ltd., transaction with related parties and selected two group companies and transactions with selected group companies as sample to check compliance to arm's length price.
- Concluded Tata Steel has clear RP policy and clearly identifications of RPs and RPT helps to achieve effective assets utilization as well as to reduce transaction cost.
- Recommended to prepare transaction wise profitability model and used by TSL to determine the actual mark-up earned and budgeted mark-up before start of transaction with group companies.

Academic Qualifications & Achievements

Degree	University/Board	Year	%
PGDM	IMI Bhubaneswar	2020	74.48
B. Com(H)	Marwari College Ranchi	2016	78.44
12th	Marwari College for Women's	2013	72.80
10th	Chhota Nagpur Raj High School Ratu, Ranchi	2011	73.40

- Completed e-learning course of "Tableau Analyst" from Tableau, 2020
- Completed e-learning course of "Data Visualization with R" from Cognitive class, an IBM initiative, 2020
- Completed e-learning course of "Excel Crash Course" from Corporate Finance Institute, 2020
- Completed e-learning course of "Advance Excel" from Tata Steel Limited, 2019

Internships and Academic Projects

Different types of loan issued by Canara Bank

- Analyzed different types of loans issued by Canara Bank, observed that the bank is into lending to various sections of society witnessed a quarter on quarter increasing trend in NPAs.

Identifying the factor which influence the customer buying behavior of online purchases of apparels

- Conducted research of 100 respondents, concluded price of apparels was negatively impacting buying decision of customers while delivery and refund policies were positively impacting buying decision

Finance Intern as Equity Research at Talent Corner HR Services Pvt. Ltd., July- August 2020

- Conducted in-depth analysis of specific sector and company. Analyzed balance sheet, P/E ratio and EPS of ten companies from different industries.

Marketing launch plan of new product using CMIE database

- Designed a marketing launch plan of Toothpaste PAN India using CMIE database elaborating on the product description, marketing strategies, sales and distribution strategies

Financial Statement Reading and Analysis

- Studied annual report of JSW. Conducted analysis of financial Statements using various techniques including forensic accounting and went through various statutory reports.

Presented paper titled "Economic Growth and Bilateral Trade - Comparative Study of India and China", 2018

- Concluded investment, inflation and export are significant in explaining GDP. All datasets are taken from International Monetary Fund database 2018.

Presented paper titled "Ownership and Bank Performance - Evidence from India", 2019

- Concluded in relative to nationalize bank, private bank and foreign banks have performed better. All datasets are taken from Reserve Bank of India database 2019.

Leadership Positions

- Member Secretary of Fintellect, Finance club of IMIB – initiated and conducted quiz competitions and presentations specific to finance area. Managed team of 13 and involved in assigning work
- Coordinated event 'Samayojan' in Phronesis 9.0, cultural fest of IMIB, 2019
- Core organizing team member of Blood Donation Program by NSS, Ranchi with footfall of 500+ students, 2015

Extra-curricular Activities

- Won second prize on 'Quest the Ladder' in Sparx'X8 Event, organized by IMIB, 2018
- Participated in Online GST quiz organized by Government of India, 2017