**SIDDHARTH SINHA**

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**Cell: +91-9899996663**

**SUMMARY - Envisaging Clients Build and Deliver Their Futuristic Experience | Marketing and Strategy | Passionate about Financial Markets |**

**PROFESSIONAL SKILLS – Project Management | Stakeholder Management | Strategy | Customer Service |**

**TECHNICAL SKILLS – MS Office, G Suite, AWS**

**WORK HISTORY-**

1. **Business Analyst – Openreach (BT)**

**Tech Mahindra Ltd., May 2019 – Present**

* Implement advanced strategies for gathering, reviewing and analyzing data requirements
* Creating a detailed business analysis, outlining problems, opportunities and solutions for a business
* Develop and execute activities related to end-to-end project management
* Master strategic business process modeling, traceability and quality management techniques
* Formulating and presenting key business ideas with the management in resolving issues and maximizing opportunities
* Preparing correspondence of Data analysis, reviews, RFP/RFI, QBRs for CXO meetings
* Maintaining relationship with C-Level customers and for business improvements and customer engagements

1. **Senior Executive – 99acres.com**

**Info Edge India Ltd., June 2015 – April 2017**

* Developed effective business strategies to capitalize on emerging market trends
* Oversaw all sales, marketing and operations for premium accounts in Tier 1 Cities
* Shaped solutions and approaches by leveraging trends in customer marketplaces and industries
* Conducted research on emerging trends within industry and capitalized on finds to develop new products, services and strategies
* Providing client first time resolution within 3 hours of TAT

**EDUCATION –**

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| --- | --- | --- | --- |
| **DEGREE** | **INSTITUTION** | **YEAR** | **PERCENTAGE** |
| MBA (Marketing) | Christ University, Bangalore | 2017-2019 | 64% |
| BBA (Marketing & Finance) | Birla Institute of Technology, Mesra | 2012-2015 | 69% |
| Higher Secondary | Ryan International School, New Delhi | 2009-2011 | 69% |
| Senior Secondary | Ryan International School, New Delhi | 1999-2009 | 63% |

**INTERNSHIPS –**

|  |  |  |
| --- | --- | --- |
| **TITLE** | **ORGANIZATION** | **YEAR** |
| Rural Establishments and MVA for Youth Segment | Vodafone Mobile Services Ltd., New Delhi | 2018 |
| Benefits of Human Resource | Indian Oil Ltd., Noida | 2015 |
| Clients Categorization and Segmentation | Mail Today Newspaper Pvt Ltd. (India Today Group), Noida | 2014 |
| Sales of Small Commercial Vehicles | JK Tyres and Industries Ltd., New Delhi | 2013 |

**n.b.,** I hereby declare that all the information contained in this resume is in accordance with facts or truths to my knowledge. I take full responsibility for the correctness of the said information.