 



**SANDEEP KUMAR**

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**SUMMARY**

* Over 8 + years of IT experience with above 5 years of experience in the Salesforce.com CRM Platform both as Administrator and Developer.
* Experienced in SFDC Configuration & Maintenance activities that include User Management, Role hierarchies, Permission Sets, Securities, Profiles, and Sharing rules.
* Expertise in diverse facets of business analysis including Requirement gathering, Project Management, Change Management, Release Management, and Configuration Management.
* Implemented Copado to improve the efficiency of salesforce release management and version control.
* Extensive knowledge on technologies such as Apex, AURA and LWC.
* Experienced in Force.com Apex Classes, Apex triggers, visual force, Batch Apex, Integration, REST & BULK API, WSDL, SOAP based Web Services, Force.com API, SOQL and SOSL and Salesforce AppExchange.
* Experienced in reviewing and documenting Business Requirement Documents (BRD) and Application Process Documents (APD).
* Excellent understanding of Salesforce.com Sales Cloud, Marketing Cloud, Service Cloud, Chatter and Force.com
* Experience in moving code from lower Sandboxes to Production environments and addressing issues related to Functionality, Integration, and Deployment.
* Worked on support cases and populated on the salesforce internal communities’ users.
* Experience in developing Apex Classes, Triggers, HTML, and JavaScript. Familiar with AJAX
* Extensive experience in lead, Case Management, Web-to-Lead, Web-to Case, Email-to-Case.
* Strong background in SDLC concepts, iterative software development, and expertise in Agile/Scrum and Waterfall Methodologies.

**CERTIFICATIONS**

* Salesforce Certified Platform Developer I (Certification Number: 21230566)
* Salesforce Certified Platform Developer II (Certification Number: 21404149)
* COPADO Certified Administrator (Certification Number: 007489)
* COPADO Certified Developer (Certification Number: 008001)

**PROFESSIONAL EXPERIENCE**

**Client: Macys Systems & Technology Inc, OH Jul 2018 to present**

**Salesforce Developer**

**Responsibilities:**

* Worked in Agile methodology, attended daily scrum meetings, weekly grooming meetings, and sprint review meetings.
* Developed Component Framework and built Lightning component using aura framework.
* Involved in deploying applications from Sandbox to Production using Copado.
* Worked closely with developers, Team leads and Scrum masters to co-ordinate minor and major quarterly releases.
* Setup, maintain and optimize Email marketing campaign utilizing Exact Target/Salesforce Marketing Cloud.
* Maintained all the environment in sync with Copado using best practices.
* Integrated data connect with salesforce to synchronize data for cloud applications.
* Created Lightning components and apps combining Lightning Design System, Lightning App Builder, and Lightning Component features.
* Developed Apex Classes, Controller Classes, and Apex Triggers for various functional needs in the application.
* Worked with SF Chatter which helps the users to communicate with the organization easily and quickly.
* Confidential with recursive AWS IDE Instances for clients utilizing GitHub and Amazon for stability,APEX, Visual Force, MSSQL/MySQL/Oracle and Dynamo DB
* Moved all servers from in-house server to cloud based AWS with Salesforceorgs.
* Enforced security by implementing object and field-level security, sharing rules, permission sets, organization-wide defaults, and roles.
* Customizing and personalizing the Apps using Salesforce.com, Apex Classes, Triggers, Batches, and visual force pages.
* Worked to make sure code optimization concerning governor limits of the salesforce.
* Creating REST and SOAP web services to facilitate real-time integration with Web API and enabling CORS for services to be consumed in the front-end by Angular.
* Implementing Data integration using SOAP, REST API, and outbound messaging to establish communication between SFDC and other homegrown systems.
* Worked on DevOps set up process using visual studio and bitbucket.
* Implementing optimized email marketing campaigns with an emphasis on Email Studio, Journey Builder, Data Extension, Automation Studio, Triggered Sends, and Content Builder.
* Performed the roles of Salesforce.com Developer and Admin in the organization.
* Worked on extending standard Sales Cloud objects like Accounts, Contacts, Leads, and Opportunities.
* Involved in deploying applications from Sandbox to Production
* Used Eclipse Force.com IDE and Developer Console to develop the functionality and committed the code to the SVN version controller after development.
* Configured Einstein Analytics created different data sets and flows.
* Created different kind of dashboard with custom data sets.
* Building Salesforce Reports and/or Einstein Analyst Dashboards.

**Client: Consumer Energy Solutions, MI Sep2017-Jun 2018**

**Role: Salesforce Developer**

**Responsibilities**

* Interacted with users to understand complex business requirements and documented the requirements.
* Experienced in designing, developing, and data modeling of the application and ensured that they are within the Salesforce governor limits.
* Configure salesforce and marketing cloud integration user along with configuration in salesforce.
* Created productive documents that will be used by the rest of the team to have a better understanding of Salesforce.com CRM.
* Created Visualforce pages, Apex Triggers, Apex Classes, Test Methods, and Workflows.
* Deployed using Force.com IDE tool, Changesets, and Eclipse for the sandbox to production environments.
* Migration of Existing application to AWS cloud and automated regular AWS tasks like snapshots creation.
* Salesforce with recursive AWS IDE Instances for Clients utilizing GitHub and Amazon for stability
* Developed integrations to integrate data from Salesforce.com using SFDC APIs.
* Created Page Layout to organize fields, custom links, related lists, and other components on record pages.
* Implemented various advanced fields like Picklist Fields, Master-Detail Fields, Custom Formula Fields, and defined Field Dependencies for custom picklist fields.
* Worked with Securities like sharing model, data structures, data modeling, & database schema.
* Wrote Case Escalation Rules to escalate cases depending on the time frame and difficulty of the case issues.
* Worked on building HTML email templates and landing pages using AMP Script. And extracted data from different databases.
* Developed UI/UX changes for a better user interface using the Salesforce Lightning Design System.
* Used Apex Data Loader and Import Wizard for migrating records to sources and loaded data into Call Center application and for cleaning of data.

**Client: Cross Country, OH Nov 2015-Oct 2017**

**Role: Salesforce Developer**

**Responsibilities**

* Developed salesforce communities for both internal and external users using lighting components, visual force pages, apex classes.
* Customized existing Visualforce to align with Salesforce's new Lightning UI experience.
* As a developer created the Unit Test Cases and reviewed the tester test scenarios based on the functionality.
* Worked on various defects which were raised during SIT and User Acceptance Testing (UAT).
* Worked on Data Migration for Migrating data from one application to Salesforce using Apex Data Loader.
* Developed Mobile apps using field service lighting push notifications, chatter, and custom branding.
* Developing Windows Services in Salesforce to retrieve the Customer Loan Information from Encompass Loan Originating System to feed Salesforce CRM using RESTFUL web services and Encompass built SDKs.
* Developed Apex classes and Triggers according to the functionality and maintained the code coverage above 85 percent for the classes and triggers in the developer sandbox.
* As a part of Administrative Tasks Created custom objects, custom Fields, Validation Rules, and formula fields.
* Created and maintained the documentation for Design, Migration, and Integration.

**Client: HSBC, INDIA Sep 2012-Oct 2015**

**Role: Java Developer**

**Responsibilities**

* Used agile methodology for the iterative development of the application.
* Responsible for the analysis, documenting the requirements, and architecting the application based on J2EE standards.
* Followed test-driven development (TDD) and participated in scrum status reports.
* Provided full SDLC application Development services including design, build/configure, integrate, test, and deploy enterprise mission-critical billing solutions.
* Developing Ant, Maven, and Shell scripts to automatically compile, package, deploy and test J2EE applications.
* Developed integration techniques using Apache camel technologies.
* Used Enterprise Integration Patterns like XMPP, AMSP, etc. which are implemented at the application layer protocol. Converted the standalone MS-Access reports into Oracle Reports, web reports with business logic written in PL/SQL and Java.
* Front end screens development using JSP with tag libraries and HTML pages.
* Implementing JSP Standard Tag Libraries (JSTL) along with Expression Language (EL).
* Written SQL queries, stored procedures modifications to existing database structure as required per addition of new features.
* Involved in Production implantation and post-production support.

**Educational Details**: Bachelor of Technology, (Computer Science), Jawaharlal Nehru Technological University, Hyderabad, India. 2010.