

SRINIVAS KONDA

Sr. Graphic Designer.

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I am a senior graphic designer with over 9 years of experience in creating high-quality designs for print and Social, digital media. I am proficient in using Adobe Creative Suite and other design tools to create visually appealing and effective designs. Over the course of my career, I have designed and developed a wide range of projects including branding, packaging designs. I have also managed design projects and mentored junior designers, providing guidance and support to help them grow and develop their skills. My strengths include excellent communication skills, strong collaboration and leadership skills, and a dedication to delivering exceptional design solutions that exceed clients' expectations. My work has been recognized through multiple design awards and has contributed to the success of numerous high-profile brands and campaigns.

WORK EXPERIENCE

- **Sr. Graphic Designer**

Sep 2022 to present

Graphic Designer at Hearing Solutions Technologies PVT Ltd., Jubilee Hills, Hyderabad.

- **Graphic Designer**

July 2020 to Aug 2022.

Fixcell Technologies Ltd. Hyderabad.

- **Graphic Designer**

Jan 2019 to May 2020.

COLOR SKY Technologies Ltd. Hyderabad.

- **Graphic Designer**

March 2016 to Dec 2018.

Seven Seas Technologies Pvt Ltd., Hyderabad.

- **Graphic Designer**

April 2014 to Jan 2016.

360 Degree Creative Pvt Ltd, (Mumbai) worked in Vishakapatnam.

- **Designer**

Jan 2012 to Feb 2014.

SKT Constructions & Infrastructure PVT Ltd, Khammam.

- **Document Process Executive**

Jun 2010 to Nov 2011. In APEX PVT Ltd., Panjagutta, Hyderabad.

- **Business**

I was started my startup as Advertisement Agency in Jun 2009 to May 2010 at Khammam.

AREA OF SKILLS:

- **Print and Digital Design:** Experienced in both print and digital design, using tools such as Adobe Creative Suite, Sketch to create stunning designs for a variety of platforms.
- **Social media & Branding and Identity:** Skilled in developing cohesive and effective brand identities, including logos, color schemes, and typography systems.
- **Typography:** Knowledgeable in typography, including font selection, pairing, and hierarchy, to create effective typographic systems.
- **User Experience Design:** Experienced in creating user-friendly and accessible designs that provide intuitive user experiences.
- **Communication Skills:** Excellent communication skills, with the ability to articulate design concepts, give and receive feedback, and collaborate effectively with clients, team members, and other stakeholders.
- **Problem-Solving:** Strong problem-solving skills, with the ability to find creative solutions to complex design challenges.
- **Industry Knowledge:** Knowledgeable in the latest trends and technologies in graphic design, with a dedication to staying up-to-date with industry news and developments.

COMMUNICATION AND TEAM SKILLS:

- **Good Communication:** I have good verbal and written communication skills, with the ability to articulate design concepts, give and receive feedback, and collaborate effectively with clients, team members, and other stakeholders.
- **Collaborative:** Skilled in working collaboratively with team members, including project managers, developers, content writers, and other designers, to deliver high-quality design solutions.
- **Leadership:** Experienced in leading design projects, providing guidance and direction to team members, and managing timelines, resources, and budgets to deliver projects on time and within budget.
- **Client-Focused:** Dedicated to understanding clients' needs and business goals, and to delivering design solutions that exceed their expectations and help them achieve their objectives.
- **Adaptability:** Adaptable and flexible, with the ability to work in fast-paced environments, manage multiple projects simultaneously, and adjust to changing project requirements and priorities.
- **Cultural Awareness:** Possess a strong cultural awareness, with the ability to design for diverse audiences and to create designs that are sensitive to cultural differences and preferences.

TECHNICAL SKILLS

- **Adobe Photoshop:** I have 8 years of experience using Adobe Photoshop. During this time, I have become proficient in using various tools and techniques to edit and manipulate images. I have worked on a wide range of projects, from basic photo retouching to creating complex digital artwork from scratch. I am comfortable using layers, masks, and adjustment layers to achieve the desired effect in my work.
- **Adobe Illustrator:** I have 5 years of experience using Adobe Illustrator. I have worked on a variety of projects, including creating logos, illustrations, and other vector-based graphics. I am skilled in using the pen tool to create precise shapes and paths, and I am familiar with using brushes and other tools to add depth and texture to my designs. I also have experience in using typography effectively in my work, using features such as kerning, tracking, and leading to create visually appealing designs.
- **Adobe Premiere Pro:** 2 years of experience, proficient in video editing tools and techniques, familiar with different audio and video formats.
- **Adobe InDesign:** 2 years of experience, proficient in layout and design tools for print materials.
- **Microsoft Office:** Skilled in using Microsoft Word, Excel, and PowerPoint to create professional presentations, reports, and other documents.
- **Figma:** Learning Figma to create collaborative designs and prototypes for web and mobile application Interface.
- **Learning HTML/CSS:** Knowledgeable in HTML/CSS, with the ability to create and modify web pages and email templates.
- **Photography:** Good Knowledge in photography, including photo editing and retouching using tools such as Adobe Lightroom and Photoshop.

Strong foundation in graphic design and video editing due to experience in Adobe Photoshop, Adobe Illustrator, Adobe Premiere, and Adobe InDesign. Confident in ability to create high-quality designs and video content using these tools.

EDUCATION SUMMERY

Nov. 2018	MBA: Marketing, JNTUH – Marks 55% Sarada Institute of Technology & Science - Khammam, Telangana
May. 2009	Diploma in 3D Animation (Max Set modeling, Texturing) – Marks 70% Padmalaya Telefilms, Hyderabad
Apr. 2007	Diploma in Graphic Designing – Marks 85% Arena Multimedia, Secunderabad
Mar. 2006	Bachelor of Science: MSCs, Kakatiya University – Marks 61% Priyadharshini Degree College - Khammam, Telangana
Mar. 2003	Intermediate, MPC Board of Intermediate Education, AP – Marks 51% Sri Sai Junior College - Bhadrachalam, Telangana
Mar. 2000	SSC: Board of Secondary Education AP – Marks 61% Margadharshini Public High School - Yellandu, Telangana

PESONAL INFORMATON

Full Name: SRINIVAS KONDA

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Personal Website: <https://www.notion.so/Srinivas-Konda-s-Portfolio-7dbaed22ef3a45eabb633d7896a9ebb5?pvs=4>

Availability: Full-time work

Thank you
SRINIVAS KONDA