

# SHRUTI SRIDHARAN P

Nandanam (H), MRA-32, Manakkaparambu Road, Edappally, Ernakulam, Kerala, India - 682024

[www.shrutisridharan.com](http://www.shrutisridharan.com)

## Professional Summary

---

**14x Certified Advanced Developer, Application / System Architect** and also an **Einstein Champion** with a proven ability to develop and implement Salesforce across multitude of business domains with a full-stack experience worth 4 years. Have been a part of multiple AppExchange App Development projects across different spheres such as Data Visualization, Recruitment and Transportation. Highly skilled in User Interface Design, Integrations, Internet of Things, Artificial Intelligence and possesses strong written and verbal communication skills.

## Areas of Expertise

---

- **Custom Development on Force.com Platform.** Apex Triggers, Batch Apex, Scheduled Apex, Visualforce, Force.com Sites
- **API Integrations.** REST/SOAP based Integrations with 3<sup>rd</sup> party applications
- **Automation.** Workflows, Processes, Visual Workflows, External Services
- **Configuration on the Force.com Platform.** Setting up Objects/Fields, Profiles, Roles, Single-sign On, Big Objects
- **AppExchange App Development**
- **User Interface Design.** Building UI mockups with Bootstrap, Salesforce Lightning Design System
- **Font-end Development.** Building Sophisticated UIs using JavaScript Frameworks
- **IoT.** Expertise in Internet of Things with knowledge in multiple boards such as Tessel, Raspberry PI
- **Artificial Intelligence.** Experience in working on Salesforce Einstein modules such as Sentiment and Intent Analysis and Image Recognition
- **Service Cloud.** LiveAgent, Omni Channel, Einstein Bots.

## Work Experience

---

### Trainee

Dazeworks Technologies Pvt. Ltd

August 2015 - December 2015

- ▶ Keeping up to date with Salesforce Releases and Features, Acquiring Trailhead Badges, etc.
- ▶ Salesforce Administration for Clients including Data Migration, Setting up of Schema
- ▶ Developing less complex Visualforce pages, Apex Classes, Apex Triggers
- ▶ Attended Training Sessions on Front End Development and Salesforce Development
- ▶ Mock presentations on Salesforce features

**Associate Developer**  
**Dazeworks Technologies Pvt. Ltd**

**January 2016 - August 2016**

- ▶ Developing complex Apex Triggers and Lightning Experience friendly Visualforce Pages
- ▶ AppExchange App Development for reputed Clients
- ▶ Creating Mockups, Wireframes and Prototypes for User Interfaces
- ▶ Minimal Salesforce Administration Tasks
- ▶ R & D on new Salesforce features/ Releases

**Salesforce Developer**  
**Dazeworks Technologies Pvt. Ltd**

**September 2016 – June 2019**

- ▶ Full Stack Salesforce Development
- ▶ AppExchange App Development
- ▶ Building Complex User Interfaces using Client Side Libraries such Angular, Handlebars etc.
- ▶ Attending client calls and gathering requirements
- ▶ R & D and implementation of Salesforce Einstein(AI) – Sentiment Analysis, Intent Prediction and Image Recognition

**Senior Salesforce Developer**  
**Dazeworks Technologies Pvt Ltd**

**July 2019 - Present**

- ▶ Successfully completed a Sales Cloud Implementation (Retail) alone for an org of 25+ Users.
- ▶ Actively involved in collecting requirements, writing user stories, solutioning, design, development, documentation and end user training.
- ▶ Also working as a Lead Lightning Web Component developer for a reputed Bitcoin Exchange project.
- ▶ Experience in planning and assessing an Org for Lightning Migration.
- ▶ Experience in documenting and implementing DevOps for Salesforce using Jira, Git, VS Code and CI tools.
- ▶ Extensive experience working in highly Agile Development environment involving continuous deployment and releases.

## **Academic Background**

---

**Bachelor of Technology - Computer Science & Engineering**

**2011-2015**

SCMS School Of Engineering And Technology, Kochi, India  
CGPA 7

**Central Board of Secondary Education, 12th Board**

**2011**

Bhavans Vidya Mandir, Elammakara, Kochi, India  
84.60%

**Central Board of Secondary Education, 10th Board**

**2009**

Bhavans Vidya Mandir, Elammakara, Kochi, India  
82.40%

## Honors, Awards & Certifications

---

### Certifications

<http://tiny.cc/ShrutiCerts>

**Salesforce Certified System Architect**

**Salesforce Certified Identity and Access Management Designer**

**Salesforce Certified Development Lifecycle and Deployment Designer**

**Salesforce Certified Integration Architecture Designer**

**Salesforce Certified Application Architect**

**Salesforce Certified Sharing and Visibility Designer**

**Salesforce Certified Data Architecture & Management Designer**

**Salesforce Certified Service Cloud Consultant**

**Salesforce Certified Sales Cloud Consultant**

**Salesforce Certified Platform Developer II**

**Salesforce Certified Platform Developer I**

**Salesforce Certified Platform App Builder**

**Salesforce Certified Advanced Administrator**

**Salesforce Certified Administrator**

### *Official Salesforce Webinar*

#### **Introduction to Einstein Bots for Developers**

August 2018 ♦ [http://bit.ly/einstein\\_bots](http://bit.ly/einstein_bots)

**Theme** - Einstein Bots enable your customers to quickly and accurately interact with your company without waiting for a human agent to become available. Join us in this webinar as we talk about and show how Einstein Bots can be used to make your apps smarter without code, and how we can extend the functionality of Einstein Bots using Apex and external integrations.

### *Official Salesforce Webinar*

#### **Easy No-Code Integrations with External Services and Visual Flow**

March 2018 ♦ [http://bit.ly/external\\_services](http://bit.ly/external_services)

**Theme** - Have you dreamt of doing an API Integration without Apex? Have you ever wanted to integrate IBM Watson with Salesforce with absolutely no code? Well then join me to learn how you can do API Integrations in Salesforce without writing a single line of code!

**Speaker at National Level Conference –  
Jaipur Dev Fest '18**

July 2018 ♦ <http://www.jaipurdevfest.com/>

Theme - Have you dreamt of doing an API Integration without Apex ? Have you ever wanted to integrate IBM Watson with Salesforce with absolutely no code ? Well then join me to learn how you can do API Integrations in Salesforce without writing a single line of code!

**Speaker at National Level Conference –  
Jaipur Dev Fest '17**

April 2017 ♦ <http://www.jaipurdevfest.com/2017>

Theme - Join the IoT revolution! Learn how you can setup a Tessel (a popular IoT and robotics development platform) and connect the same with Salesforce consuming the Salesforce REST APIs to create an employee check-in system in no time and believe with very less code!

**Ninja of the Month**

Jul 2016 ♦ Dazeworks Inc

A program organized by Dazeworks where employees are credited with a title based upon the evaluation in various grounds such as Technical Skillsets, Contribution to the Organization, Team Player, Leaves and Nominations/Referrals.

**Build an Access Control System Using Tessel and Salesforce  
Einstein**

[www.dreamforce.com](http://www.dreamforce.com)  
November 6<sup>th</sup> 2017, SFO

<https://success.salesforce.com/sessions?eventId=a1Q3A00000stRRuUAM#/session/a2q3A000001ytX5QAI>

Learn how you can build a creative access control system with Salesforce Einstein Vision (AI) and Tessel. It's like keypad access, but with your face. With the power of Salesforce AI and just \$75 in hardware, it'll be up to you after this session to build your own.

**Boost Customer Engagement by Customizing Einstein Bot Messages  
with LWC**

[www.dreamforce.com](http://www.dreamforce.com)  
November 19<sup>th</sup> 2019, SFO

<https://success.salesforce.com/sessions?eventId=a1Q3A000021ea1UUAQ#/session/a2q3A000002BJOwQAO>

The declarative Einstein Bot Builder makes building intelligent Bots an effortless pursuit. But what if you wanted to customize your Bot Message to include multimedia content? In this session, we take a deep-dive to learn how to customize the content of your Bot Messages using the Base Chat Message Lightning Web Component. Together we will build an Einstein Bot that lets you find restaurants through the Yelp API, and display the search results through interactive messages that involve animated GIFs, images, and much more. At the end of the session, you will be equipped with documentation, code samples, and GIT repositories to get you started.

## Research/Professional Projects

Research

### Build An Employee Check-In System With Tessel And Salesforce

[www.hackster.io](http://www.hackster.io)

<https://www.hackster.io/shrutis22/build-an-employee-check-in-system-with-tessel-and-salesforce-69f1e0>

Use a Tessel and connect the same with Salesforce consuming the Salesforce REST APIs to create an employee check-in system.

Professional Projects

### AppExchange App Development

- ▶ Developing an AppExchange App Solution for a Client in **Transportation** sector.
- ▶ Developing an AppExchange App Solution for a reputed client in the **Recruitment** industry.
- ▶ Maintaining the AppExchange App Solution for **OneMob**.
- ▶ Building an AppExchange App for a reputed **Data Visualization** platform.
- ▶ Developing an **Einstein Bot** for a reputed Financial Investment company.

## Personal Details

Gender	<b>Female</b>
Date and Place of Birth	<b>22<sup>nd</sup> May 1993, Burdan (West Bengal, India)</b>
Home Address	<b>Nadanam (H) MRA-32, Manakkaparambu Road Edapally, Ernakulam, Kerala India - 682024</b>
Mobile Phone	<b>+91-8590 852 477</b>
GitHub	<a href="https://github.com/shrutis22">https://github.com/shrutis22</a>
Website	<a href="http://www.shrutisridharan.com">http://www.shrutisridharan.com</a>
Blog	<a href="http://shrutisridharan.wordpress.com/">http://shrutisridharan.wordpress.com/</a>

## References

### Deepak K Anand

Salesforce MVP | CTO @ Dazeworks  
deepak.kanand@outlook.com  
+91-9946 189 321

### Joshua Hoskins

Salesforce MVP  
jhoskins@crmified.com  
+91-9995 627 202