

# NATALIE

# PANES

panes.natalie@gmail.com nataliemariepanes.com

linkedin@nataliepanes 973-461-6269

## Skills.

Discovery & Market Research  
Content Strategy  
Information Architecture  
Content Models  
Conversational Interfaces  
Technical Writing/Editing  
Interaction Design  
Rapid Prototyping  
Visual Design  
Google Analytics  
Retail/Fashion  
Photography  
Google Ads

## Software.

Sketch  
Adobe Creative Suite  
InVision  
Axure  
HTML/CSS  
AutoCAD  
Content Management System

## Education.

**Harvard University**  
Summer 2017- Digital Media & Design

**University of Arizona**  
August 2015 - December 2018.  
B.S Creative Writing & Studio Art.

## Experience.

### **NDA HealthCare Company** / UX Designer/Researcher

Remote / October 2020

- Researched and designed clinic dashboards for patients.
- Delivered compelling presentations of research findings and recommendations that influence product and service design throughout the development lifecycle
- Interviewed worldwide providers on the clinic dashboard.
- Worked closely with product teams to identify meaningful research questions and choose methodologies that will most effectively answer them.
- Led a range of generative and evaluative research methods including contextual inquiry, card sorting, usability testing, heuristic analysis, A/B testing, cognitive walkthroughs, focus groups, literature reviews, user observations, workflow analysis, usability tests, interviews, participatory design sessions.
- Presented research findings and design work to internal teams as and clients

### **GitoTech** /UX Designer

Remote / March 2019- March 2020

- Assisted UX design team in helping determine and carry out UX research methodologies to help craft design decisions.
- Advised product decisions through user research, customer development, and iterative feedback loops.
- Designed and maintained a clean, simple, and intuitive website user experience.
- Recruited UX designers, developers, and engineers for projects.
- Collaborated with a variety of stakeholders to brainstorm new products, features and functionalities that enhance user experience.
- Interviewed prospective candidates and conducted in-person meetings.

### **General Assembly** / User Experience Design Immersive.

Boston, MA / July 2019 - September 2019

- Executed multiple design projects in a 10-week immersive program while learning UX practices and principles.

### **CBS News** / News Writing Internship

Boston, MA / June 2018- August 2018

- Collaborated in the development and production of local news by writing and formatting scripts. Prepared daily news stories, analyzed and produced fundamental video and graphic elements.
- Researched and wrote content for live newscasts. Worked closely with reporters to guide newscasts.