



NADIA PLAMADEALA

CONTENT EDITOR AND TRANSLATOR



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Rome, Italy

ABOUT ME

SEO Content Writer, Translator, Blogger, Social Media Manager, Journalist, Book Author.

Interested in marketing, digital and social media, transcreation, intersectionality. My aim is to help build bridges between people.

LANGUAGES

English	<div><div></div></div>
Italian	<div><div></div></div>
Spanish	<div><div></div></div>
Russian	<div><div></div></div>
Romanian	<div><div></div></div>
Moldovan	<div><div></div></div>
French	<div><div></div></div>
German	<div><div></div></div>

SKILLS AND TOOLS

Skills: Content Marketing, Intercultural communication, Translation, Transcreation, SEO writing, Blogging, Social media management.

Tools: Google Drive, Start Infinity, Slack, YoastSEO, INK, Grammarly, HemingwayApp, Canva, Creator Studio, Active Campaign, Mautic, Elementor, Wordpress, Tilda, etc.

EDUCATION

- 2020 **Content Marketing, Social Media, SEO and Analytics Certificate**
Acadium
The Fundamentals of Digital Marketing Course
Google
- 2007 - 2013 **MA in Languages and Translation (110/110) and BA in Cross-Cultural Mediation (110/110 with honours)**
Sapienza University of Rome

RELEVANT EXPERIENCE

- 2020 - now **Content Editor at "DigitalDojo.it"**
Content strategy and creative writing, Topic and trends research, SEO, SMM, E-Mail Marketing and Social Media strategy, Content Funnels, LandingPages, Project Management.
- 2020 - now **Founder and Blogger at "Multicultural You"**
Content strategy and creative writing, Topic and trends research, Website, SEO, SMM.
- 2013 - now **Content Editor, Social Media manager and Journalist (English, Italian)**
 - SMM and Brand Reputation at Leonardi Hotels
 - Content marketing writer at Weddingplannersitaly.com and WebGas Ltd Dublin (English and Italian).
 - Content writer at Upwork (English), 5 stars rating;
 - Journalist at Kalamon and Piuculture (Italian);
- 2009 - now **Freelance Translator and Transcreator**
General, websites, technical, documents translation and transcreation.
Target languages: Russian, Romanian/Moldovan, Italian
Source languages: English, Spanish, Russian, Romanian/Moldovan. Italian.