#### UDAY KUMAR REDDY VENUMUDDALA

**\(\Bigzi : +91-9866465762\)** 

⊠: udayreddyv1992@gmail.com

## **CAREER OBJECTIVE**

To have a growth oriented and challenging career, where I can contribute my knowledge and skills to the organization and enhance my experience through continuous learning and teamwork.

## PROFESSIONAL SUMMARY

- Having 4 years of experience working with visualization tool Power BI, DAX and SQL.
- Experienced gathering and translating end user requirements into effective & efficient Reports and Dashboards.
- Experience including analysis, design, development of reports and dashboards.
- Develop Power BI reports, Custom Visuals and effective dashboards after gathering and translating end user requirements.
- Imported data from multiple data sources like SQL Server & Excel etc. into Power BI, created relationships between data, created calculated columns and measures using DAX.
- Experience in creating different visualizations like Line, Bar, Scatter Plot, Waterfall Chart, Heat maps, tree maps etc.
- Experience in publishing reports to Power BI services and setting up the necessary connection details and scheduling.
- Implemented Role Based Security as part of security in Power Bi.
- Involved in create ETL packages to validate, extract, transform and load data to data warehouse.
- Expertise in designing Report templates, bar charts, graphs and pie charts based on the data.
- Developed various operational Drill-through and Drill-down reports using BI.
- Good knowledge in creating SQL Server database objects like Tables, Constrains, Joins, Sub-Queries, Stored Procedures, User Defined Functions.
- Skilled at assessing client needs, working in groups, suggesting ideas that enhance efficiency and performance, implementing technology solutions and training end users.

## **PROFESSIONAL SUMMARY:**

Organization: Sodexo India Services India Pvt Ltd., Hyderabad.

**Project:** GMR Group **Role:** Sr Engineer

**Duration:** 14<sup>th</sup> May 2018 to 13<sup>th</sup> April 2022.

# **TECHNICAL SKILLS**

Technologies: Power BI, DAX, SQL Operating Systems: Windows Family.

Databases: SQL Server Reporting Tools: Power BI.

## **PROJECT DETAILS**

## PROJECT #2:

Client: GMR Group.

Role: BI developer.

### **ROLES & RESPONSIBILITIES:**

- Participated in requirements meetings to understand the Report Requirements.
- Identified and documented detailed business rules.
- Used Power Query / Query Editor for Data transformation as per the reporting needs.
- Created Data Model in Power Pivot by Establishing the Relationship Between the tables.
- Created New Columns and New Measures over data models for the purpose of enhancing Power BI visuals using DAX.
- Developed at least two three visual options for each report for discussion with stakeholders and customers.
- Integrated Custom Visuals based on business requirements using Power BI desktop.
- Created Hierarchies and Drilldown Reports.
- Created Microsoft Power BI Dashboards in Power BI Service using Reports.
- Installed and Configured Data Gateways to schedule refresh the Dataset.
- Managed access of Reports, Dashboards and Data for individual users using roles.
- Implemented Row Level Security as part of Security.
- Provided continued maintenance and development of bug fixes for the existing and new Power BI Reports.

### PROJECT #1

Client : GMR Group.
Role : BI Developer
Environment : Power BI, SQL

Client Profile: This project is a technical evaluation of operating cost in terms of technical services. The main aim is to study the day-to-day operations, break downs, service. It maintains the details of customer payments, Service receipts, Addition of new customers, Services and updating, deletion for the same. It also stores the details of Invoices generated to customer and payments made by them with all Payments details. The primary features of the project entitled Consumer Marketing are high accuracy, design flexibility and Easy availability. It uses database tables Representing entities and relationships between entities.

## **RESPONSIBILITIES**

- Experience on deployment of Power Bi reports to Power BI service, connecting to the data from SQL Server.
- Working with gateways to setup the auto schedule refresh. Sharing the dashboards & providing the security for Power BI reports. Created drill down and drill through reports.

- Implemented RLS as part of security.
- Working on DAX functions like Date & Time, Information, Filter & Value, Logical, and Text functions.
- As per the client requirements, rendering the Reports/Visuals in the form of .PDF, .CSV and Excel formats. Working on SQL Server and written queries to pull the data.
- Ensure timely delivery & quality of delivery by adhering to Quality Process.

### **ACADEMIC QUALIFICATIONS**

- 2013 B.Tech from Anubose Institute of technology, JNTU-H, Palvoncha(Khammam) with 73.9 %
- 2009 Intermediate (M.P.C.) from Nethaji Jr. College, Palvoncha(Khammam) with 70.8 %
- 2007 SSC from Triveni Talent School, Kothagudem(Khammam) with 78 %

### PERSONAL DETAILS

Date of Birth : 17<sup>th</sup> August 1992

Permanent Address : Gandhinagar, SIIL Post, Palvoncha, Bhadradri Kothagudem District,

Telangana, 507115.

Present Address : Bhavani Colony, Premavathipet, Rajendranagar, Hyderabad,

Telangana, 500030.

Languages Known : English, Telugu and Hindi.

Nationality : Indian Marital Status : Married

### **DECLARATION**

I hereby declare that the information furnished above is true to the best of my knowledge.

Place: Hyderabad UDAY KUMAR REDDY VENUMUDDALA

Date: 30-07-2022