

TANVI BADDULA

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OBJECTIVE

My goal is to become the future CFO of one of the Fortune 500 companies. My first step in that direction is to work in an environment that encourages me to learn and grow professionally.

SKILLS

Blogging
Search Engine Optimisation
Content writing
Microsoft Word
Microsoft Excel
Microsoft Power point
Tableau
Basics of Python
SQL
Social Media Marketing
Digital Marketing
Entrepreneurship
Budgeting
Teamwork
Problem Solving
Adaptivity
Active Listening
Growth Mindset

EXPERIENCE

GILD SPACE - FINANCIAL AND BUSINESS ADVISORY

Jan 2019 - on going

- Review and analyze current trends of the industry
- Preparing financial reports for analysis of cost v/s revenue
- Identify value drivers via income -based valuation
- Formulate effective budgeting strategies resulting in a 15% increase in profit margin.
- Creating brand awareness offline and online social media through AdWords, Facebook Marketing and content creation

HECTOR BEVERAGES - MARKETING INTERN

May 2017 – Feb 2018

There was a drastic increase in the sales growth (14% to 40%) by increased consumer engagement and focusing on key flavors.

- Market research and collection of primary data
- Sales

CONTENT CREATOR - WOMEN ENTREPRENEUR (blog)

June 2018-Sept 2018

Crafting success stories of women designers across India.

DIGITAL MARKETING INTERN-GEEKYSJ

Feb 2017- April 2017

Creating content for a digital marketplace.

CONTENT WRITER -FOLLOW CLASS

Sept 2016- Dec 2016

Blogging on the social media platform for learning and collaboration with educational institutes.

INTERESTS

Corporate Finance
Economics
Venture Capital
English literature
Blogging

EDUCATION

FINANCIAL MANAGEMENT DIPLOMA

Narsee Monjee institute of Management Studies
2019-2020

BACHELOR'S OF BUSINESS MANAGEMENT

Osmania University

2015-2018

First class with distinction

Overall grade – 80%

ACHIEVEMENTS & AWARDS

- State level 9th Rank in All India Essay Event organized by Shri Ramachandra Mission and UNSC
- Attended a workshop on Entrepreneurial Development by NSIC
- Participant of ICFAI MUN
- Attended a workshop organized by AIESEC powered by Deloitte UBER and Coco cola

CERTIFICATIONS

- Business Intelligence Analyst by Udemy
- Financial Markets by Yale University