

Rajath U J

Digital marketer

rajathchiruuj@gmail.com ✉

7259153535 📞

Housing Borad ,chikkamagalur, lindia 📍

To work in a challenging environment demanding all my skills and efforts to contribute to the development of organization and myself with impressive performance

WORK EXPERIENCE

Digital marketing Manager Creatise

04/2019 - Present

Bangalore

(Web and App development) branding and digital marketing

Achievements/Tasks

- Managed Marketing strategy for several ensuring project
- Collaborated with senior marketers to build effective campaigns for latest products and emerging brands
- Prepared reports on expected campaign outcomes bases on test group,current marketing climate and past performance of similar campaigns
- managed entry-level junior and designers to the department and small team as needed
- Understanding the clients requirement and planning to execute the same
- Designing the social media posts and banner to run the adds
- worked as graphic designer along with the marketing responsibility
- preparing a report of monthly targets and scheduling different strategy for organic social media

Customer support executive Intelnet Global Services

02/2018 - 09/2018

Bangalore

International Voice process

Achievements/Tasks

- handling clients call and manging to solve their problem in the login issue ,password regenration and multiple problem in the international bank sector and also esclating to the suitable back end team

EDUCATION

Engineering Acharya Institute Of Technology

07/2013 - 07/2017

India

Courses

- Electronics and communication

SKILLS

digital marketing strategy

remarketing

Branding and Identity

Team leadership

paid and Organic Social media

website strategy and design

content creation /management

graphic design

basic coding knowledge Html & CSS

Mx excel

Exceptional research abilities

advertising

Video editing

Public speaking

knowledge gf UX design

PERSONAL PROJECTS

Laugh at first sight (06/2017 - 05/2018)

- Managed a youtube channel of 313k subscribers

LANGUAGES

kannada

Native or Bilingual Proficiency

English

Full Professional Proficiency

Hindi

Full Professional Proficiency

INTERESTS

Photography

writing quotes

travelling

adventure

swimming