

*Raffiulla Mohamed Easak*

*Project Lead*

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- 12+ years of experience in CRM Implementation (Siebel, Java based – eMobiz, Appzillon), Integration Solutions, Process Digitalization, Application Maintenance and Support
- Implemented 10+ Business Transformation CRM solutions of high business value and in stringent timelines, cost with Strong Innovative, Design, Technical, Analytical and Functional Skills, Expertise in Pre Sales as well
- Strong in Interpersonal, Communication, Team Management and Project Planning and Execution Skills
- Expert in Siebel Application Integration, Application Configuration, Workflows, Scripting and Reports
- Co-Ordinated Siebel Planning and Infrastructure Management, Application Maintenance and Support, Software Selection, Application Performance Tuning, Data Archiving
- Expert in Financial Services, Automotive domains: Sales, Field Sales and Service – Mobility CRM solutions, etc.
- Expert in Consumer Goods CRM - Distributor Management - Trade Promotion Management, Loyalty Management , was Deputy Lead of Consumer Goods and Distribution Management CoE for a reputed company
- Oracle Certified in Siebel and Sales Cloud., Presented Siebel Success Story in Oracle Open World, Agile Trained
- Multiple awards for Individual and Team excellence as part of reputed Organizations
- Played various roles like Solution Architect, Technical Lead, Application Manager, Business Analyst, Technical Consultant etc
- Efficient in leading team of various size from 6 to 40
- Education: Bachelor of Technology