**SREERAM.K**

Email: [katraparthis@gmail.com](mailto:katraparthis@gmail.com) Mobile: +91 9642887788

To succeed in an environment of growth and excellence and earn a full-time job which provides me job satisfaction and self-development and help me achieve personal as well as organizational goals.

# PROFILE SUMMARY

* M.C.A from Kakatiya University, with around 8 years of experience and currently working in CBRE South Asia Pvt Ltd., Hyderabad, as a **Team Lead**.
* Have around 8 years of experience in **SFDC** applications **development** and enhancement projects.
* Hands on experience on both **SFDC classic** and **Lighting components**.
* Have good experience on **REST Integrations**.
* Code migrations using **Salesforce CLI** and **Visual Studio Code**.
* Experience on Code versioning using **GIT** and **Bit Bucket**.
* Hands on experience on integration between **SFMC** and SFDC.
* An effective communicator with excellent interpersonal, logical thinking & analytical abilities.
* Have worked on integration projects as an individual and team member.
* Worked on the AEM with SFDC integration project.
* Lead the team in SFDC SFMC project.
* Individually worked on the SFDC AEM project.
* Implemented **Salesforce Shield Platform** for data protection.
* Had automated the data migration activities using Jitterbit in my previous projects.
* Have good communication and interpersonal skills in handling team and client.
* Trained the ELTPs and cross platform associates on SFDC development activities.
* Individually contributed on business and functional requirements gathering in few projects.

CERTIFICATIONS

* Salesforce.com Certified Force.com Developer
* Salesforce Certified Platform App Builder
* Salesforce Certified Platform Developer I
* Salesforce Certified Administrator.

EDUCATION DETAILS

* MCA from Kakatiya University, Warangal, (2006-2009)
* BSc from Andhra University, Visakhapatnam, (2003-2006)

EXPERIENCE AND ORGANIZATION DETAILS

* Working in CBRE, Hyderabad from Feb 2020 to till date.
* Worked in Tech Mahindra, Hyderabad from Feb 2014 to Feb 2020.
* Worked in Infosys(C2H), Hyderabad from Sep 2013 to Nov 2013.
* Worked in 360Vantage, Visakhapatnam from April 2012 to April 2013.

TECHNICAL SKILLS

* Salesforce.com, force.com platform
* SFDC Classic and **Lightning Components development**
* SFDC Configurations, customizations using **apex**, **triggers**, **visualforce**, SOQL.
* Integrations using **REST API**.
* Integration between SFDC and **Salesforce marketing cloud**.
* **Salesforce Shield Platform**.
* Integration between SFDC and AEM.
* Data migrations.
* Code migrations using **Salesforce CLI** and **Visual Studio Code.**
* Code repository and versioning using **GIT** and **Bitbucket**.
* Good knowledge on **Scrum** process.

PRJOECTS

Project: CBRE CIQ

Client: CBRE

Organization: CBRE South Asia Pvt Ltd.

Description:

CBRE is a worldwide leader in advisory service, capital market investments, property management and more. To track their property management for the regions AMER, EMEA and APAC CBRE uses salesforce application (CIQ). Salesforce integrated with different applications like Imagine for France, EDP for EMEA region and GRID for other regions. Business team will log their leads and opportunities in salesforce. It has different modules like referrals, Property Management, Asset Services, FUMO.

Roles and Responsibilities:

* As a team lead, communicate with Business people and gather the requirements across the regions.
* Provide technical solution.
* Responsible for local grooming for team.
* Responsible for peer reviews.
* Responsible for preparing the technical design documents.
* Assigning tasks and monitoring the work progress.

Project: CITI CCB

Client: CITI Bank

Organization: Tech Mahindra.

Description:

This project handles the digitalization of CITI commercial banking needs using the Sales Force CRM. Citi Commercial Banking CRM application helps CITI bank to create Credit Applications for its Commercial Banking customers, track and validate the customers. Using this application, Citi will create Onboarding request for its new customers, which needs to be validated and approved. This application mainly focuses on validating the customer input pertained to the Credit Application.  For the Credit Applications, there are many checks.  Once the checks are cleared, then only the application can be submitted to CitiRisk system.  CitiRisk is back office application where the real processing and Approval of Credit Application takes place.

Roles and Responsibilities:

* As a tech lead, attend the bridge calls along with the team with BA on the application development and getting the business requirement clarification.
* Impact analysis for the changes.
* Responsible for working solution design.
* Responsible for peer reviews.
* Responsible for preparing the technical design documents.
* Assigning tasks and monitoring the work progress.

Project: SWID

Client: Roche DIA.

Organization: Tech Mahindra.

Description:

Roche diagnostics wants to implement solution for software applications remote installations in their devices which are in different locations across their business locations. This application allows the Roche business team to configure the device information and the available software packages for different countries. From the application, admin team will release the packages across different countries for different devices. These package details will be captured from a third party application called package manager. Package manager will send the package details like for which country the package has been released, their current status and global release or local release details.

Roles and Responsiblities:

* Worked as a Tech Lead.
* Developing **lightning components** as per the User stories.
* User stories analysis and providing the design and development solutions.
* Follow the **scrum** process for development.
* Attending daily scrum call and discussion with the business about the business requirements.

Project: SFMC

Client: Roche DC

Organization: Tech Mahindra.

Description:

SFMC contains the consumer’s information in a tokenized format. As the SFMC contains sensitive information like name, mail id, the original data should be resides at SFDC environment. Whenever marketing team wants to send emails to campaign members, the actual data should be come from SFDC. So, the project is all about communication between SFMC and SFDC.

Roles and Responsibilities:

* As a team lead, need to develop the integration mechanism between SFMC and SFDC.
* Responsible for getting the clarification from the business and implement the solutions.
* Responsible to provide the solutions for SFMC and SFDC integration.
* Responsible for documenting the solution approaches.
* Assigning tasks to SFMC team members on SFMC activities.
* Need to communicate with the Cipher cloud team and check the feasible options for the communication between SFMC-CC-SFDC.
* Need to prepare weekly status documents.
* Need to discuss the weekly status and plans for the current and future activities.
* Responsible for deployments between SFDC different environments.

Project: ePET

Client: GSK

Organization: Tech Mahindra.

Description:

GSK use to create promotions on their products. To evaluate the promotions result, GSK uses ePET application. Planners of GSK use to create promotions. National admins evaluate the promotions and come to know, how much the promotions are gained profits or incurred any losses or by promoting the some products are there other products get affected.

Roles and Responsibilities:

* As a senior developer, need to work on the CRs.
* Attend the day to day meetings with BA on the application changes and getting the business requirement clarification.
* Impact analysis for the changes.
* Need to assign development activities to team members within organization and the other vendor’s team.
* Responsible for working on apex classes, triggers, visual force pages and test classes.
* Responsible for code migrations.
* Responsible for preparing the technical design documents and functional design documents.

Project: FSTP

Client: Direct TV

Organization: Infosys.

Description:

Direct TV is a leading home-based television services provider in US and Latin America. To increase their technicians, work efficiency they want to use new mobile devices. Technicians login to FSTP directly from their mobiles. Technicians’ activities and all their related information resides in the backend system Siebel. To interact Siebel system with Mobile device, Force.com acts as an interface between EI and Mobile device. EI provides services; those services are consumed by the Force.com platform.

Roles and Responsibilities:

* As a team member, attend the bridge calls along with the team with BA on the application development and getting the business requirement clarification.
* Impact analysis for the changes.
* Responsible for working on apex classes, triggers and test classes.
* Responsible for Unit testing.
* Responsible for preparing the technical design documents.

Project: MpowerWeb

Client: RB

Organization: 360Vantage.

Description:

Reckitt Benckisers is a pharmaceutical company, which manufactures different tablets like suboxone, subutex and some other products. The aim of the project is to increase their sales and facilitate their CLs to improve their performance. Earlier they were using track pads. They were really slow while syncing accounts and making calls. Now we are giving ipad applications. For this project, front end we are using iPads and backend sales force. This project contains AE, MIRF, Make a presentation, Sing in Sheet and so on modules. We have sales force integration with jitterbit for data loads and data extracts.

Roles and Responsibilities:

* Requirements gathering and implementations.
* Developed JB Scripts for data loads and extracts.
* Unit testing.
* Created users, deactivating users and run alignment rules.
* Created record types and page layouts for US users and Canada users.
* Created change sets and involved in deployments.
* Created summarized reports and dashboards.
* reated Reports and Dashboards
* Data loads.

Project: Insys

Client: Insys Therapeutics

Organization: 360Vantage.

Description:

Insys is a Pharmaceutical company. The medical reps meet prescribers who belong their territories. If the prescriber again wants to meet the rep, then he will call the rep or send an Email. If the rep is unable to respond to the prescriber, then he will raise a request to the prescriber via Physical letters. This letter request module keeps track of every request, those who are created by reps. Then weekly twice, we will extract the requests using jitterbit schedule job and send it to the third party vendor for sending physical letters to the prescribers.

Roles and Responsibilities:

* Requirements gathering and implementation.
* Developed Jitterbit schedule job for extracting all requests and sending the extracted csv file to third party client, which are created by the reps.
* Created visual force pages and controllers.
* Run assignment rules and Created List views for all the territories.
* Unit testing.