

# ANDREW J. KELLY

Creative Leader. Concept Craftsman. Brand Strategist.

## PORTFOLIO

[cargocollective.com/andyjkelly](http://cargocollective.com/andyjkelly)

## PROFESSIONAL EXPERIENCE

### **MASSIVE Creative, Creative Director**

2015 – present

*Pittsburgh, PA*

- Red Ribbon soda
- Don Antonio by Starita, Vake'press, Kesté restaurants
- Arsenal Strength - CrossFit
- Thermo Twin windows
- Nuclear Matters
- ZingBasket
- Fair Shake legal services
- Sincerely Yogurt
- Exelon

### **Faithlife, Creative Copywriter**

2018 – 2020

*Bellingham, WA*

- Logos software
- Faithlife Equip
- Lexham Press
- Verbum
- Faithlife TV

### **Florida Agencies, Senior Creative Director (B2C) – Senior Copywriter (B2B)**

2018

*Fort Myers – Miami, FL*

- Motorola
- Citrix Systems
- Zebra Technologies
- Prima Luce
- Kearns Restaurant Group
- I. D. Systems
- Florida Skin Center
- Royal Shell Real Estate
- Bayfront of Naples

**Britton Marketing & Design Group, Creative Director**

2015

*Fort Wayne, IN*

- Sherwin-Williams
- Lowe's
- Fruit of the Loom
- Vera Bradley
- Peter Millar

**MARC USA, Associate Creative Director / Senior Copywriter**

2009 – 2015

*Pittsburgh, PA*

- Cooper Tires
- Krystal
- Moen
- Rite Aid
- Rita's Italian Ice
- The Andy Warhol Museum
- Pennsylvania Lottery

**GatesmanMarmionDrake, Freelance Associate Creative Director / Producer**

2009

*Pittsburgh, PA*

- Mountaineer Casino
- SHOP 'n SAVE
- Hefren-Tillotson
- Gabriel Brothers
- Rugged Wearhouse

**Smith Brothers Agency, Freelance Associate Creative Director / Producer**

2008

*Pittsburgh, PA*

- Del Monte
- Heinz
- Pup-Peroni
- Kings Family Restaurants
- Argosy University
- Penn Brewery

**Engauge (formerly TenUnited), Senior Copywriter**

2007 – 2008

*Pittsburgh, PA*

- ZonePerfect Nutrition Bars
- Chick-fil-A
- NGK spark plugs
- Rachael Ray Nutrish
- Pert Plus
- Sure

**ANDREW J. KELLY**

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**Robertson Wood Advertising, Senior Copywriter / Producer**

2006

*Las Vegas, NV*

- Comcast
- Sunrise Health hospitals
- Cox Communications
- Summerlin master-planned community
- Las Vegas Harley-Davidson

**SKG Advertising, Copywriter**

2004 – 2006

*Las Vegas, NV*

- Wolfgang Puck Fine Dining
- MGM Grand
- Ethel M Chocolates
- Nevada Cancer Institute
- New York-New York Hotel & Casino
- Atlantis Paradise Island

**Forever Broadcasting, Copywriter / Production Director**

2002 – 2004

*State College, PA*

- Penn State
- Dante's Restaurant Group
- O. W. Houts
- D&E Communications

**Graham Advertising, Copywriter / Producer**

2001 – 2002

*Colorado Springs, CO*

- Phil Long Dealerships
- Arlun, Inc.
- Group 1 Automotive
- Northwest Toyota Dealer Association
- Sound Ford Inc.

**EDUCATION**

**Penn State University**

1998 – 2000

*University Park, PA*

*BA, Advertising and Public Relations*

- Fall 2000 College of Communications Commencement Marshal (Valedictorian)
- Graduated Summa Cum Laude (Highest Distinction)

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