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| SIVA KUMAREmail: siva1.seenan@gmail.com Mob: +91 7411041882  |

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| **Brief Profile** | • Overall, 10.6 years of experience in the IT industry. • 8 years of experience in SFCC based web applications. • Experience in development and maintenance of SFCC ecommerce applications covering multiple technologies. • Good knowledge on SFCC BM about Catalog, Products, Campaigns, Promotions, Customers Groups, Content assets and content slots. • Developing templates and content slots using ISML, JavaScript/jQuery, HTML, XML, CSS, AJAX and integrate with Pipelines/Controllers/SFRA on Salesforce • Commerce Cloud (Demandware SiteGenesis) platform. • Well versed in Web Technologies, Software Engineering and SFCC and SFDC Technology. • Responsible for extensive e-commerce web application development. • in the area of support, in terms of feature enhancements based on the project needs. • Good Knowledge on tools GIT, SVN, JIRA, Bitbucket, Git bash. • SFCC B2C certified professional. • Worked as an independently, team lead and team player.• Worked on implementation, migration and managing services and operations projects.Estimation, Impact Analysis and Coding for various requirements. |
| **Total Experience** | 10+ years |
| **Education** | B.E(CSE) |
| **Business Areas** | Ecommerce and SFMC |
| **Operating Systems** | Windows 7/8/10, Linux ISO |
| **Languages/Technologies** | HTML, HTML5, SCSS, CSS, CSS3, BOOTSTRAP4, JQUERY, AJAX, JSON. PHP, isml, Node.js, Pipelines/Controllers/SFRA. |
| **Tools** | Eclipse,GIT, JIRA, Git BASH, Gulp , Grunt, bitbucket. |
| **Architecture and Frameworks** | SFCC Pipelines/Controllers/SFRA, jQuery, UI frameworks  |

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| EMPLOYMENT DETAILS |

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| **Company’s** | **From** | **To** | **Role** |
| **Brillio** | 31-08-2021 | Till | Sr.Lead Dev |
| **Mindtree** | 04-01-2021 | 27-08-2021 | SFCC Lead Dev |
| **Born Group** | May-2020 | 24-12-2020 | Senior Developer |
| **Capgemini india pvt ltd** | SEP-2018 | May-2020 | SFCC Consultant/b2 Senior Developer |
| **PFSweb Global Services Pvt Ltd.** | JAN-2015  | SEP-2018  | SFCC Senior Software Developer |
| **Maxheap technologies pvt ltd (Commonfloor.com)**  | MAR’2014  | JAN'2015  | SFCC HTML designer |
| **Rajeswari Sana System Pvt Ltd (Rentads)**  | JAN-2012  | MAR-2014 | Ui developer |

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| PROJECT EXPERIENCE SUMMARY |

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| **Project Name & Description** | **Technologies, Framework, Tools** | **Role** |
| [**www.wolverineworldwide.com**](http://www.wolverineworldwide.com)**Description:** E-Commerce platform to sale own brand products Like foot wares , cloths, kids ware ect.. There 14 different brands and sites. | HTML, HTML5, SCSS, CSS3 JAVASCRIPT, JQUERY UI, DS,ISMl, Node.js.SFRA, Page Designer , Mule SoftGIT, JIRA, Git BASH, webpak , bitbucket | SFCC Sr.Technical Lead Developer |
| **Curry.co.uk****Description:** E-Commerce platform to sale ale electronics online collections and accessories on online | HTML, HTML5, SCSS, CSS3 JAVASCRIPT, JQUERY UI, DS,ISMl, Node.js.SFRA, Page Designer , GIT, JIRA, Git BASH, webpak , bitbucket | SFCC Technical Lead Developer |
| **forever21****Description:** E-Commerce platform to sale ready-to-wear collections and accessories for women’s and men’s | HTML, HTML5, SCSS, CSS3 JAVASCRIPT, JQUERY UI, DS,ISMl, Node.js.SFRA, Page Designer GIT, JIRA, Git BASH, webpak , bitbucket | Senior Software Developer |
| **SMCP (Maje, Sandro, Claudiepierlot) :****Description:** E-Commerce platform to sale ready-to-wear collections and accessories for women’s and men. | HTML, HTML5, SCSS, CSS3 JAVASCRIPT, JQUERY UI, DS,ISMl, Node.js.Controllers/SFRA, Page Designer GIT, JIRA, Git BASH, webpak , bitbucket | Consultant/b2 Senior Developer |
| **rainbowshops :****Description:** E-Commerce platform to sale ready-to-wear collections and accessories for women’s and men’s.with the services provided by Radial (eBay). | HTML, HTML5, SCSS, CSS3 JAVASCRIPT, JQUERY UI, DS,ISMl, Node.js.Controllers/SFRA, Page Designer GIT, JIRA, Git BASH, webpak , bitbucket | Consultant/b2 Senior Developer |
| **Aqualung:****Description:** Aqua Lung pioneered the creation of modern diving equipment  | HTML, HTML5, SCSS, CSS3 JAVASCRIPT, JQUERY UI, DS,ISMl, Node.js.Controllers/SFRA, Page Designer GIT, JIRA, Git BASH, webpak , bitbucket | Consultant/b2 Senior Developer |
| **UNIQLO (http:// uniqlo.com/)** **Description:** E-Commerce platform to sale Affordable Clothing, Shoes and Accessories for Women, Juniors, Plus Sizes and Kids | HTML, HTML5, SCSS, CSS3 JAVASCRIPT, JQUERY UI, DS,ISMl, Node.js.ControllersGIT, JIRA, Git BASH, Grunt, bitbucket | Software Developer |
| **Burt's Bees (https:// www.burtsbees.com/) Description**: Burt's Bees is an American personal care products company that markets its products internationally. The company is a subsidiary of Clorox that describes itself as an "Earth friendly, Natural Personal Care Company" making products for personal care, health, beauty, and personal hygiene. | HTML, HTML5, SCSS, CSS3 JAVASCRIPT, JQUERY UI, DS,ISMl, Node.js.ControllersGIT, JIRA, Git BASH, Grunt, bitbucket | Software Developer |
| **Saje (https:// www.saje.com) Description:** Saje Natural Wellness is a Canadian retailer of private-label essential oils and skin care products. | HTML, HTML5, SCSS, CSS3 JAVASCRIPT, JQUERY UI, DS,ISMl, Node.js.ControllersGIT, JIRA, Git BASH, Grunt, bitbucket | Software Developer |
| **Pandora:** **Description:** Pandora designs, manufactures and markets hand-finished and contemporary jewellery made from high-quality materials at affordable prices.Backend for Self Service devices andOutput Management. (Frontend on JEE & Backend on Mainframes). | HTML, HTML5, SCSS, CSS3 JAVASCRIPT, JQUERY UI, DS,ISMl, Node.js.PiplineGIT, JIRA, Git BASH, Grunt, bitbucket | Software Developer |

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| PROJECT DETAILS |

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| **Title:** | **forever21** |
| **Tools:** | HTML, HTML5, SCSS, CSS3 JAVASCRIPT, JQUERY UI, DS,ISMl, Node.js.SFRA, Page Designer GIT, JIRA, Git BASH, webpak , bitbucket |
| **Responsibilities** | * Understanding of requirements from mockups, PSD’s, and functional specification document (FSD).
* Worked with a technical team which involves designing and development of various applications part of the SFCC extension.
* involved to Implement the project from scratch with SFRA SFCC version.
* Involved Designing, coding, code review, build & deployment.
* Used HTML, JQUERY, JAVASCRIPT, CSS, ISML, DS, Page Designer and SCSS development as per the client requirement.
* Involved BM configurations about Catalog, Products, Campaigns, Promotions, Customers Groups, Content assets and content slots.
* Tracking the progress via Jira and other forums.
* Support to back-end SFCC dev team. -Involved in Reviews, Project call from

Onshore team and Unit testing.* Involved Estimation for project, Impact Analysis and Coding for various requirements.
* Thoroughly involved in deployment activities for the uat and production environment.
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| **Title:** | **SMCP(Maje, Sandro, Claudiepierlot) :** |
| **Tools:** | HTML, HTML5, SCSS, CSS3 JAVASCRIPT, JQUERY UI, DS,ISMl, Node.js.SFRA, Page Designer GIT, JIRA, Git BASH, webpak , bitbucket |
| **Responsibilities** | * Understanding of requirements from mockups, PSD’s, and functional specification document (FSD).
* Involved to provide the training to the junior developers both onshore and offshore team.
* Handling independently all three Brands with different locals.
* To fix/ develop the bug’s/ new enhancement on top of the existing project.
* Used HTML, JQUERY, JAVASCRIPT, CSS, ISML, DS, Page Designer and SCSS development as per the client requirement.
* Involved BM configurations about Catalog, Products, Campaigns, Promotions, Customers Groups, Content assets and content slots.
* Tracking the progress via Jira and other forums. -Support to back-end SFCC dev team.
* Involved in Reviews, Project call from Onshore team. -Unit testing.
* Thoroughly involved in deployment activities for the uat and production environment
* Involved BM configurations about Catalog, Products, Campaigns, Promotions, Customers Groups, Content assets and content slots.
* Involved Estimation for project, Impact Analysis.
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| **Title:** | **rainbowshops** |
| **Tools:** | HTML, HTML5, SCSS, CSS3 JAVASCRIPT, JQUERY UI, DS,ISMl, Node.js.SFRA, Page Designer GIT, JIRA, Git BASH, webpak , bitbucket |
| **Responsibilities** | * Designing, coding, code review, build & deployment.
* Involved Estimation for project, Impact Analysis.
* To provide the training to the developers both onshore and offshore team..
* Handling independently with different locals.
* To fix/ develop the bug’s/ new enhancement on top of the existing project.
* Used HTML, JQUERY, JAVASCRIPT, CSS, ISML, DS, Page Designer and SCSS development as per the client requirement.
* Tracking the progress via Jira and other forums. -Support to back-end SFCC dev team.
* Involved in Reviews, Project call from Onshore team. Unit testing.
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| **Title:** | **UNIQLO (http:// uniqlo.com/)** |
| **Tools:** | HTML, HTML5, SCSS, CSS3 JAVASCRIPT, JQUERY UI, DS,ISMl, Node.js.ControllersGIT, JIRA, Git BASH, Grunt, bitbucket |
| **Responsibilities** | * Designing, coding, code review, build & deployment.
* Supporting the team for any technical solution.
* Thoroughly involved in deployment activities for the uat and production environment.
* Involved BM configurations about Catalog, Products, Campaigns, Promotions, Customers Groups, Content assets and content slots.
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| **Title:** | **Burt's Bees (https:// www.burtsbees.com/)**  |
| **Tools:** | HTML, HTML5, SCSS, CSS3 JAVASCRIPT, JQUERY UI, DS,ISMl, Node.js.ControllersGIT, JIRA, Git BASH, Grunt, bitbucket |
| **Responsibilities** | * Designing, coding and deployment.
* Involved in Reviews, Project call from Onshore team. Unit testing.
* Coordinate with onsite to minimize any gaps and increase the productivity.
* Worked on frontend related improvements in pages
* Involved BM configurations about Content assets and content slots.
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| **Title** | **Pandora** |
| **Tools:** | HTML, HTML5, SCSS, CSS3 JAVASCRIPT, JQUERY UI, DS,ISMl, Node.js.PiplineGIT, JIRA, Git BASH, Grunt, bitbucket |
| **Responsibilities** | * Designing, coding and deployment.
* Involved in Reviews, Project call from Onshore team. Unit testing.
* Coordinate with onsite to minimize any gaps and increase the productivity.
* Involved BM configurations Content assets and content slots.
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Sincerely,

SIVAKUMAR S