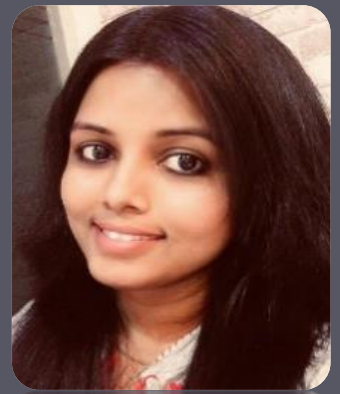


Sathya Palanisamy

Certified in Business Intelligence Tools & Business Analytics

Lead BI Analyst and Business Reporting



A creative and ambitious Analytics Professional with 10+ years of experience across different Domains like Project Management, Health & Insurance, People Analytics, FMCG and Sales Operations. Took complete ownership of the projects ensuring quality, meets stringent deadlines towards business objectives.

Career Summary

- Excellence in data analysis & processing Data activities involves Gathering, extracting, Studying & summarizing the right information which would assist in strategic decision-making and planning for business.*
- Highly skilled in leading, monitoring & mentoring the team.*
- Imparting continuous on-job training (need based) for greater team operational efficiency.*
- Extensively used Project Management Tools such as Salesforce, OpenAir & NetSuite.*
- Excellence in continuously evolving technology, gathering business requirements, communicating findings to key stakeholders to help organization meet business challenges.*
- Proficient in Business Performance Assessment, Project Bookings, Opportunity Identification, Risk Analysis, & Process Improvement Initiatives.*
- Supports Global & Region wise projects towards Business performances.*
- An effective communicator with strong relationship management skills with the capability to relate to people at any level of business and management across the globe; possess excellent negotiation skills towards delivery.*
- Uphold stringent timeline as committed, Plan & allocate the workload accordingly.*

Business Analytics & Data Source Tools

Tableau, PowerBi, QlikSense, Domo, SAP, Salesforce

SQL, SSRS, R

Soap UI, Workbench, Dataloader

OpenAir, Cognos

Data Warehouse / Master Data Management

Advanced Excel and VBA

Core Competencies

Data Analytics

Data Mining & Cleansing

Requirement Gathering

Centre of excellence (CoE)

Documentation & Data Dictionary

Process Simplifications & Automation

Management Reporting (BRM)

Team Management

Business Performance Monitor

Data Visualization & Insights

Operational Management

Use Case and SLA Management

Skill sets

Logical and Analytical thinker

Easy to adopt Tools / Techniques

Team Building & Leadership

Quick Learner & Collaborative

Good Communicator

Flexible & Initiative

Career Timeline

Swathy Smart-Cards Ltd

Alstom & Vidal Health TPA - Client of Adecco India

Finastra software & Schneider Electric

May'09-Sep'10

Apr'12-Aug'15

Sep'15- Oct'18

Oct'18 - till date

Motilal Oswal - PVP investments (Sub Brokers)

HP inc - Client of Primus Global

Professional Experience

Schneider Electric

Lead BI Specialist- CIAM Business Performance

Client role with Finastra softwares (Oct'18-Feb'20)

**Oct'18 - till
Bangalore - India**

Key Responsibilities:

- ✓ Creates BI Dashboards & reviewing the regular business operation reports.
- ✓ Consolidates the metrics to streamline the process & ensuring quality checks to be in place.
- ✓ Rollout & publishing weekly /Monthly BRM Dashboards to Country heads & Sub Region heads.
- ✓ Plan & Execute workload according to JIRA & Confluence page requirements.
- ✓ Manages the reconciliation of regular database with source data.
- ✓ Supports Data migration activities as per the application owner's request.
- ✓ Run SQL queries to understand table data & extract the data accordingly.
- ✓ Consolidates the growth & trend analysis reports & business review slides.
- ✓ Engages with functional departments on analytics implementation projects.
- ✓ Manages Master data- including creation, updation and deletion & providing quality assurance of imported data.
- ✓ Publishes Sales Performance BI Dashboards and Bonus Program- Score Card Report.
- ✓ Created process documentations, Error logs & quality check lists to improve the process.
- ✓ Commissioning and decommissioning data sets; providing complete assistance in development of reports and analysis.

Primus Global Solutions & Adecco India Private Limited

BI Process & Capabilities Analyst

**Sep'15 -Oct'18
Bangalore - India**

Client: HP Inc, Alstom & Vidal Health TPA

Key Responsibilities: (Short Term Projects Deployed)

- ✓ Supports Workload Allocation & Forecasted Workload BI Dashboards.
- ✓ Shared Tableau Dashboards, Weekly Updates Report with Clients & Project Heads.
- ✓ Provided thorough support to Quality, HR, Finance, Sales, S&P Teams.
- ✓ Evaluating changes and updates to source production systems.
- ✓ Run SQL queries for ETL activities thru data loader / Workbench.
- ✓ Assigned tasks to the team members for timely completion.
- ✓ Monitored the team members & analyzed their performance.
- ✓ Providing technical expertise on data storage structures, data mining, and data cleansing.
- ✓ Prepared Timesheet & Workload Reports, Ad-hoc BRM and SLA Dashboards & Workload Trend Analysis Reports.
- ✓ Created dashboards and presented the same to Global Finance & Project Heads.

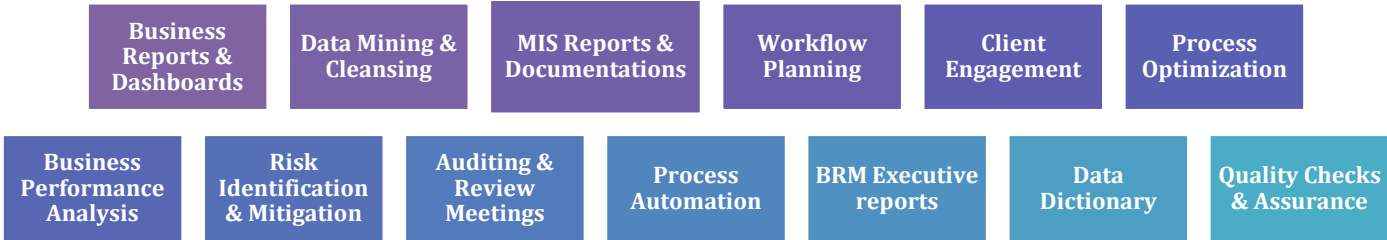
Apr'12-Aug'15 with Motilal Oswal Securities Ltd., Chennai as Portfolio Analyst- Project & Client Management

Provided complete assistance to Broker Groups regarding Portfolio Performance Reports; supported the ETL process; prepared Payment Dashboards, Project Management reports, Risk & Mitigation reports automations, Weekly project heads reviews, QBR Meeting PPT Preparations, Price Distribution List, Monthly, Weekly & Daily Financial & Performance Reports; consolidated the growth & trend analysis reports

May'09-Sep'10 with Swathy Smart-Cards Private Limited, Kerala as Operation Executive- Finance

Processed the invoice; managed the Balance Sheet and Bank Reconciliation; Prepared the Financial Output Audits Reports and Internal & External & Management Financial Reports; maintained MIS Data. Reports automations & Datawarehouse mappings, BRM Reports & Dashboards, Process Excellence.

Major roles & Responsibilities



Languages Known

Languages	Proficiency	Read	Write	Speak
English	Expert	●	●	●
Tamil	Expert	●	●	●
Hindi	Proficient			●
Kannada	Proficient			●

Education & Certification courses

- BCA from Periyar University, Salem, Tamil Nadu in 2009.
- MBA in Finance & Marketing from Anna University, Chennai in 2012.
- Pursing R Programming & MA in Psychology
- Certified Professional Diploma course in Business Analytics - NSE Certification from IMS Pro-school Data Science (Project Management, Data Mining, Data Analysis, Vendor & Client Management & Linear Regression).

IT Skill Certified

- MS Power BI & Tableau – Advanced Analytics
- Expert in Excel, VBA Macros & SQL queries.

Personal Details: -

Date of Birth: 05th July
Location Preference: Ready to Travel / Open for any location
Current Place: Bengaluru, India

Yours's Truly,

Date: Sathya Palanisamy