



# Deepika Samtani

## Software License Compliance Professional

Experienced research and consulting professional with both Big 4 and start-up risk consulting experience specializing in software license compliance, asset management and cross-domain market research across various industry domains.

10 years of total experience

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### Education

*Master of Computer Application*  
ICFAI University, 2014

*Master of Business Administration*  
IBS Pune, 2010

*Bachelor of Science*  
MRSC Indore, DAVV University, 2007

### Certification

ITIL Foundation V4  
GDPR Compliance by NASBA  
ISO/IEC 27001 Information Security Associate

### Competencies

Software License Compliance  
Software Asset Management  
Contract Advisory  
Market Research and Consulting  
Team Management and Handling  
Project Management  
Training Design and Delivery  
Understanding of SAM Tools like ILMT/BigFix,  
Flexera and ServiceNow

## EXPERIENCE

### Assistant Manager

CIO Advisory  
**May 2016 - Present**

### KPMG Global Services Private Limited, Bangalore

- Managing and mentoring a team of seniors and associates executing numerous software end-user license compliance and asset management reviews on sub-capacity/distributed and mainframe environments across various industry sectors
- Software license expertise in IBM, TIBCO, Autodesk and MS
- Comprehend and interpret complex software licensing agreements and maintenance contracts
- Review and approve sophisticated analysis of license entitlement data and software install data
- Involved in managing software asset lifecycle from planning to disposal for multinational conglomerates.
- Coordinating with internal team members and clients to complete compliance reviews in a fact-based, accurate and efficient manner
- Driving training, hiring and on-boarding programs, communications, workflows, dashboards optimizations leveraging delivery goals for the year

### Onsite Exposure with KPMG US LLP, Houston and Silicon Valley

- Responsible for software end user licensing and software auditing for various reviews. Conducted Knowledge sessions with KGS India to ensure there are no knowledge gaps and team is updated with latest process and procedures.

### Lead Analyst

License Inventory &  
Reconciliations  
**Dec 2013 – Apr 2016**

### Oracle India Private Limited, Bangalore

- Identified and addressed non-compliance situations regarding Oracle Customers and Partners licensing level, by offering consultancy services and performing licensing analysis.
- Ensured Oracle Products and Services are used and distributed by Oracle Customers and Partners according to the agreed contractual terms.
- Responsible for end-to-end service delivery and stakeholder engagement
- Responsible for establishing operations, process and system controls & compliance
- Defined automation roadmap by identifying process improvement initiatives and automation needs, defined priorities, shared BRDs with ROIs and work with process owners & development teams through requirement sign-off until UAT & implementation

### Associate Project Manager

**Dec 2012 – Apr 2013**

### Borderless Access Panels Private Limited, Bangalore

- Managed online projects from end-to-end by defining project scope, developing detailed project plans and milestones; task allocation to individuals; managed escalating project risks.
- Implemented new and on-going projects -provided timely status reports, project analysis and recommendations. Proactively identified project risks and developed risk mitigation plans.
- Ensured that projects are delivered on time, on budget and meet the client's requirements.

### Analyst

Power eTrack – Thermal  
Energy  
**Oct 2010 – Nov 2012**

### GlobalData, Hyderabad

- Developed the contracts database from scratch. It involved coordinating with the software team for the design and development of database structure as well as user interface. Responsible for quality check of the data collated by the team. Designed and developed of a prototype model for Contracts prediction.
- Interacted directly with clients to understand project expectations and ensured complete delivery on project requirements.
- Carried out various market forecasts reports in the thermal power segment.

Research Competencies

Familiar with proprietary databases like Bloomberg, Factiva, Hoovers and Lexis-Nexis

Attributes

Self-motivated  
Strong inter-personal skills  
Adaptive  
Fast learner

Internship

IMRB International, Pune

Feb 2009 – Jun 2009

- Performed 'Customer Satisfaction Measurement and Management (CSMM)' for various clients of IMRB International, Pune. The project involved collection of primary data for clients through survey interviews, field tests and submitting the same to analysis department for the further analysis of data.

INTERESTS



Music



Photography



Traveling



Cooking



Fitness