

Chirantan Lonkar

27 years

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Objective

With an industry experience of 3 years, I am excited to embark upon a journey in the field of Data Analytics with a degree in Electronics and Business Analytics. Seeking opportunities where I can utilize my analytical, mathematical and technical skills to solve real life problems related to analysing a big volume of datasets to draw insights that can help with business decisions.

Skills

- **Languages:** Python, SQL, R.
- **Skills:** BI Reporting, Dashboarding, Data Analysis, Presentation and Communication Skills.
- **Data Visualisation Tools:** Advanced Excel, Tableau, Power BI.

Courses

- **Statistics, Python, Machine Learning, Data Analysis with Excel, Data Visualisation using Tableau/Power BI, Economics.**

Academic Qualification

Qualification / Certification	School / Institute	Year	Board / University	Marks (%)
PGDM (Research and Business Analytics)	Indian School of Management & Entrepreneurship (ISME), Mumbai	2019-21	AICTE	7/10 CGPA
B.E (EXTC)	K. C. College of Engineering & Research, Mumbai	2016	Mumbai University	67%

Professional Experience

Covacsis Technologies Pvt Ltd (IIT-B incubated) **Data Science Intern** **May'20 – July '20**

- Identifying and predicting the Golden Batch on the manufacturing floor using Machine Learning
- Using Predictive and Descriptive Analytics to determine a potential breakdown in the future.
- Performing Data Visualization for the predicted and historical records.
- Reporting the stakeholders with new findings.

Trunkoz Technologies Pvt Ltd **Senior Sales Specialist** **Feb'19 – Jun '19**

- Managing sales goals by developing business plans that cover revenue, expense and control.
- Focus on growing revenues by developing business relations with key decision makers.

Ample Technologies Pvt Ltd **Business Development Executive** **Oct'17 – Jan'19**

- Serving existing accounts, obtaining orders and establishing new accounts by organizing daily work schedules.
- Monitoring competition by gathering marketplace information on pricing, products, schedule, etc.
- Developing solutions, preparing reports and making recommendations to the management.

Redcherry Analytics Pvt Ltd (IIT-B incubated) **Business Development Executive** **Jan'17 – Aug '17**

- Setting up and managing the meetings with potential clients from sectors like Commercial Real Estate, Manufacturing, etc.
- Consulting the client and providing them an efficient solution that will help them monitor and prevent the repercussions.
- Customising the solution as per client's requirement.
- Closing the deal and responsible for revenue generation and scaling the business in all the possible geographies.

The Times of India **Advertising Sales Executive** **Oct'16 – Jan '17**

- Serving existing accounts, obtaining orders and establishing new accounts by organizing daily work schedules.
- Monitoring competition by gathering marketplace information on pricing, products, schedule, reporting, etc.

Academic / Industrial Projects

- **Predicting features for a robust online education platform using Machine Learning.**
 - An online education company approached us where they wanted to understand the current trends in online education industry and incorporate all those in order to build a robust, interactive education platform.
 - The aim was to understand the User learning and interacting journey in depth and factors that encourage students to willingly learn online.
 - We conducted an online survey with N=118 samples, spanning between the ages of 20 to 55, taking into consideration their opinions on attributes like Attention Span, Medium of Learning, Willingness to buy subscription, etc.
- **Designing a Sales dashboard for a local pizza eatery named ' Anjos Pizza'.**
 - Analysing sales data quarterly, weekly and daily for making effective decision in deciding the future items.
 - Geospatial analysis for effective ordering, understanding customer palate and deciding on new launches.
- **Analysing liking for web series data with respect to age range using R.**
 - Understanding age wise inclination to the genre of web series viewers preferred.
 - Attribute specific analysis crucial for the future production decision for the platforms.
- **Driverless Car (Graduation Project-2016): Using the technique of Image & Video processing, the small car model manoeuvres as per the colour of the track which has to match with the centroid of the image**

Certifications

- The Business Intelligence Analyst Course 2020 (Udemy)
- Introduction to R programming (Udemy)
- Machine Learning using Python (Udemy)
- Data Visualisation using Power BI (Udemy)
- AI for Everyone (Coursera).
- Advanced Diploma in Digital Marketing.
- Deutsche (German) Level A1 from Max-Mueller
- Mock Trading from Bombay Stock Exchange.

Extra-Curricular Activities

- Quizzer.
- Content writer for independent production houses, actively involved in theatre and short-film making.
- Active participant in debating competitions held in college and workplace.
- Voracious reader (Business, Data Science, Nonfiction)
- Playing Tabla.

Profile Links

- **LinkedIn URL:** www.linkedin.com/in/ChirantanLonkar
- **Kaggle URL:** kaggle.com/chirantan4993