**CURRICULUM VITAE**

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**Tableau Consultant Mob: +918144971832**

**CAREER OBLECTIVE**

Seeking a challenging position in a progressive organization, where my skills will significantly contribute to the overall success of the organization & provide opportunities for my career growth. Having 8+ years of total experience and having 5.2 years of Experience (relevant) in IT Industry with strong knowledge and experience in Tableau Desktop, Tableau Server, Tableau Online and Database Oracle. Good Knowledge in Dashboard Development & Report Designing / Development Skills. I would like to cherish a position that makes effective use of my background.

**PROFESSIONAL SUMMARY**

* 8+ years of total experience and 5.2 years relevant in Development, Implementation, Maintenance and Production support of Business intelligent (BI) Tableau Reports, Data Analytics, MS SQL Server. I have diversified experience in multiple domains and sectors of business, like banking, financial services, and Healthcare.
* Sound knowledge of data extraction and validation. Ability to create Data Blending and visually appealing Dashboards to showcase insights of business decisions.
* Sound Knowledge of data migration, Tableau integration.
* Data reconcile to make sure the numbers in the visualization are matching to the numbers in the source.
* Unit testing, System testing, UAT, approval and deploying to production.
* In-depth knowledge of Tableau Desktop. End to end experience in design and deploying data visualizations using mastered the ability to design and deploy rich graphic visualization with filters, drill down and parameters.
* Experience in creating different visualizations using different charts like Bars, Lines, Pie, Tree maps, Scatter Plot, Waterfall, Donut, Geographical maps, Cross Tab, etc.
* Experience in creating Sets, Groups, Hierarchies and Aggregate Functions.
* Experience in working on Individual axis, Dual axis and Blending axis, JOINS and Data Blending concepts.
* Hands on experience of creating Actions, Parameters, Filters, LOD calculations, Functions.
* Developed Tableau workbooks to perform YTD, QTD and MTD type of analysis.
* Involved in Tableau Server/Tableau Online admin activities like publishing, scheduling job etc.
* Experience in Creating Users, Groups and Projects on tableau server.
* Worked on tenant-based application data sources for creating stored procedures as per the reporting requirements to create the data sources.
* Planning and coding the database tables to store the application’s data in flat tables, views for tuning dashboard performance.
* Always worked in close association with customers and a single point of contact for many major implementation projects.

**ACADEMIC RECORDS**

* **Master in Business Administration (HR & FINANCE)**

 Srusti Academy of Management - BPUT University, Odisha

* **Graduation**

 B.Com, Gandhi Mahavidyalya College - Sambalpur University, Odisha

**EXPERIENCE HISTORY**

* Worked as Sr. Tableau Consultant in Diverse Lynx India Private Limited from May 2022 to July 2022.
* Worked as Tableau Developer in Guru Softwares Pvt. Ltd. from July 2017 to May 2022.
* Worked as Customer Relationship Executive in Tata Motors Insurance Broking & Advisory Services Ltd. From May 2015 to June 2016.
* Worked as Customer Service Executive in Coastal Insurance Brokers (P) Ltd. from July 2014 to Feb 2015.
* Worked as Jr. Executive (HR) in Bhushan Power & Steel Ltd. from May 2011 to Oct 2012.

**TECHNICAL SKILL**

* **Business Intelligence Tool**  **:** Tableau Desktop, Tableau Server, Tableau Online
* **Databases**  **:** MS SQL Server 2012/2018, ORACLE 12c , Snowflake
* **Domains :** Retail, Healthcare, Sales & Banking
* **Operating System :** Windows 10, Windows 7, 8.1
* **Tools &Package :** SQL Server Management, Oracle SQL Developer, SQL Workbench

### Projects Handled: -

**DECLARATION**

**Project # 3**

 **Project : Retails Business Analytics**

 **Role : Tableau Developer**

 **Environment : Tableau Desktop, Tableau Server**

**Description**: The Main objective of developing this project to rectify customer lifetime value indicator which helps understand how much money firm need to spend on attracting new customers, indicates prospective segments of buyers. Also, was developed for a women, minority, veteran, and immigrant-owned micro coffee roaster based in north county. The client wanted to analyze the products, online sales and retail sales in different markets, Customers purchase frequency, identify various factors affecting sales and profit, solutions areas to optimize and control losses.

**Roles & Responsibilities:**

* Business requirement gathering through calls and getting clarifications, discussion on impact analysis on the enhancement.
* Interpreting the specifications provided by giving wireframes and bringing them to notice of clients in case of any inconsistency/discrepancy.
* Following Agile work Methodology and sprint planning.
* Preparing technical Design Documents and providing customer walkthroughs on the design document. Reviews/internal customer sign-off.
* Created dashboards that allow users to visually understand data on the fly by using quick filters to find information as needed on demand.
* Created complex reports utilizing features like hierarchy, Parameters, Calculated, Tables, graphs, line Charts and Bar Charts.
* Generated Dashboards with Quick filters, Parameters and to handle views more efficiently.
* Implemented Actions in Reporting, as well as Drill Down and Drill Through reports.
* Created SQL Queries and validating the data in SQL management studio.
* Publishing multiple dashboards on the server Using Tableau Desktop.
* The dashboards were tested to make sure they met business requirements and were published.
* Involving in Tableau administration tasks such as creating users, group management, content management, and scheduling for reports in Tableau server.

**DECLARATION**

**Project # 2**

 **Project : Banking & Financial Complex Services**

 **Role : Tableau Developer**

 **Environment : Tableau Desktop, Tableau Server**

**Description**: Aim of this project was delivering 360°analysis for Identification and recommendations of financial products and banking solutions based on business needs, utilizing consultative sales techniques to deliver value-added services, and improve customer retention by over n%, This was a British retail bank headquartered in Scotland, United Kingdom. This Bank provides a range of insurance, accounts, current accounts, mortgages, credit cards, loans, savings accounts, and foreign currency exchange.

 This project has 3 modules. 1. Policy details 2. Coverage Information. 3. Covered Information.

1. Policy details consists of policy holder information, type of policy, premium details etc.

2. The coverage Information consists of claimant, claim, coverage etc.

3. The covered information consists of automobile description that includes vehicle, 3rd party, spare parts information etc.

 We got the required data from the stakeholder over the above 3 modules. Based on that data we developed reports and dashboards according to client requirement to get the business insights to improve the Client business.

**Roles & Responsibilities:**

* Received KT from concern team member about Bank standards and procedures for visualization aspect.
* We followed agile methodology, and completed all the reports as per client requirement which is mentioned in each sprint.
* Build Dashboards using different objects like layouts, texts, images and interactive dashboard designs with the help of action and visual best practices.
* Involved in developing worksheets using parameters, calculation- field, sets, groups, bins.
* Developed the reports using different Date Calculations, LOD Expression, Set, Parameters, and Groups.
* Worked expensively with basic and advanced visualization like bar charts, trend analysis, scatter plots, highlighted tables and crosstab reports.
* Worked on the Tableau Admin roles like creating new users in Tableau server for Dev, PreProd, and Prod environment reports separately.

**Project # 1**

 **Project : Optimal Health Compensation.**

 **Role : IT Analyst**

 **Environment : Tableau Desktop, Tableau Server**

**Description**: This application provides a total view for a particular business unit which relies on health domain and precise measurements and sales related to nutrition products in health management. This project helps the end user to understand their product Territory performance, Growth Analysis, Revenue and profit analysis, customer behavior analysis, Detail level analysis, Product Analysis, Order management and Inventory Analysis etc. In this project we developed different visualizations reports for the sales team to track end-to-end sales analytics of the products.

**Roles and Responsibilities:**

* Understanding the functional and technical requirement analyzing Database system.
* Responsible for interaction with Business stakeholders gathering requirements and managing the delivery, covering the entire Tableau Development Life Cycle.
* Involved in creating and visualizing dashboards using Tableau Desktop.
* Involved in developing the reports like Trend Analysis, Comparative Analysis using Calculated Field, Table Calculations.
* Developed the reports using Parameter to display Dynamic Dimensions, Dynamic Measures, Top N Results, and Dynamic Graphs etc.
* Designed and Developed the Dashboard with the help of KPI Matrix and object like Texts, Images, and Layouts etc.
* Implemented user level security to restrict the data for particular user of different region using user filters in Tableau Desktop.
* Strong administration knowledge on content management, user’s management, graphs, scheduling, permissions in Tableau Server.

**DECLARATION**

I hereby declare that all the information provided by me in this application is factual and correct to the best of my knowledge and belief.

**Date: 09-02-2024**

**Place: Rourkela, Odisha** **Lakshmi Kumari**