**BASKAR S**

**San Antonio, Texas**

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**PROFESSIONAL SUMMARY**

* Over 14 years of working experience in Client/Server application development which includes Business Requirements Analysis, Design, Development, Testing and Implementation & Support in both on-premise and on-demand solutions.
* Proficiency in programming using Force.com Apex, Visualforce, Java, JavaScript, AJAX, jQuery, CSS, JSON, XML, HTML and their use in the development of custom applications
* Expertise in schema design, object integrations, workflow automation, data modelling and security
* Strong experience in Salesforce inbound/outbound integration with external systems using both SOAP and REST APIs
* Good experience in Lightning Web Component development and implementation in app centric model
* Sound working experience with package development model using following tools - Salesforce DX, Salesforce CLI, MS Visual Studio Code, Copado, Git, JIRA
* Flexible and versatile to adapt to new environment and working on new projects and Committed to continuous improvement, excellent problem solving, interpersonal skills, and and has extensive working experience in Onshore/Offshore model.
* Sound working experience in Agile methodology

**TECHNICLAL SKILLS:**

**Languages & Web Technologies:** Salesforce LightningWeb Components, Salesforce Lightning Design System, X-Author – APTTUS, SOAP & REST API, Apex, Visualforce, Documentum Foundation Classes API, Spring, Struts, XML, JSP, Oracle PL/SQL, Java, Bootstrap, jQuery, JavaScript, CSS, HTML

**Special Tools: Special Software & Tools:** Salesforce DX, Apex Data Loader, Copado, Git Hub, JIRA, MS Visual Studio Code, Salesforce CLI, MQ, Eclipse, SoapUI/Collaborator; Dreamfactory SnapShot, Workbench

**AFFILIATIONS:**

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| **Professional Society / Certification** | **Member Since / Date Certified** |
| APTTUS Certified 201 CLM Essentials | 11 APR 2018 |
| Salesforce Certified Sales Cloud Consultant | 27 JAN 2018 |
| Salesforce Certified Platform App Builder - Transition Exam | 20 MAR 2017 |
| Salesforce Certified Platform Developer I | 28 FEB 2017 |
| Salesforce Certified Administrator | 31 DEC 2016 |
| Content Management Foundations Exam | 02 MAR 2009 |
| Sun Certified Web Component Developer 1.4 | 28 APR 2008 |
| Sun Certified Java Programmer 1.5 | 27 AUG 2007 |

**PROFESSIONAL EXPERIENCES:**

**Client: United Services Automobile Association, San Antonio, TX OCT 2014 – Till Date**

**Role: Sr. Salesforce Developer/Technical Lead**

**Description:** Development of small module projects in Force.com platform to replace the existing client applications in the area of Enterprise Security Group, Enterprise Data Analytic & Office, and Enterprise Governance Risk & Compliance, Work Management. Also, worked in Enterprise Collaboration area to enable and customize the Chatter functionality in both desktop and mobile devices.

**Responsibilities:**

* Undergoing the process of analysis in order to fulfil the requirement of system wide.
* Developing the detailed design structure after understanding the requirements and the design.
* Collaborate with the solutions architecture team on integrations and solution deployment
* Communicate with project teams regarding status, technical issues, and creative solutions
* Continue to grow as a developer, staying well-informed about best practices and new functionality on the Force.com platform
* Implementing the best practices and coding standards of the project
* To keep a check on the whole system, conduct the testing and integration testing for the entire system.
* Writing progress reports and delivering presentations to the relevant stakeholders.

**Environment:** Force.com Platform, Salesforce DX, Apex, Visualforce, SLDS, Lightning Web Component, Copado, Git Hub, jQuery, Bootstrap, Data Loader, MS Visual Studio Code, Salesforce CLI, JIRA

**Client: American International Group, 101 Hudson St, NJ JUN 2013 – SEP 2014**

**Role: Sr. Salesforce Developer**

**Description:** The implementation of Salesforce at AIG Property and Casualty is part of a long-term plan to have a central hub to house all business transactions (booked and open business) that comes from different underwriting systems such as CRS, OGIS and eStart. This data is reportable and various business units can use reports to make well-informed decisions. The effective use of Opportunity Management, Account Management and Forecasting processes to this project help to,

* Support consistent sales processes
* Effectively leverage and mobilize distribution resources
* Identify key sales and marketing opportunities, such as cross-sell and up-sell
* Provide automated solutions in manual spaces
* Aggregate timely, high quality, accurate information

**Responsibilities:**

* Involved and interacted with various business user groups for gathering the requirements for CRM implementation.
* Created various custom objects, custom fields to store the application data.
* Created users, roles, public groups, permission sets and implemented the sharing rules, record level permissions to manage sharing access among different users.
* Set up field level access for each custom object created based on user’s role within the organization.
* Created various record types, page layouts, validation rules to meet the page level requirements.
* Developed the Visualforce pages as Force.com Sites (customized web-to-lead forms) to capture the contact information and product interest, and store it as a ‘Lead’ record in Salesforce.com
* Implemented the Apex classes and Triggers to transfer the application data back and forth of user interface and database.
* Optimized the components: custom labels, custom setting to avoid hard-coded values in Apex classes.
* Created workflow rules, and defined related actions – time-triggered tasks, email alerts, field updates to implement the business logic.
* Exposed the Apex classes as WSDL to the external system to let it consume the salesforce data at run-time.
* Optimized the standard reports and dashboards for various analytics requirements.
* Uploaded about closed to million records using Data Loader and experienced in cleansing and de-duplicating bulk loads.
* Involved in code move into Test region
* Involved in prototype demo to the client on regular basis
* Responsible for Production deployment and go-live activities.

**Environment:** Sales Cloud, Service Cloud, Apex, Visualforce, Data Loader, SOAP API, XML, J2EE, Cognos, Ab-initio, PVCS, Oracle

**Client: Prudential Group Insurance, Roseland, NJ NOV 2012 – MAY 2013**

**Role: Sr. Salesforce Developer**

**Description:** Link2GI is a project which provides the consultative, client centric approach & utilizing Miller Heiman technology for the Sales and Account Management tracking and management reporting system of Prudential Group Insurance

**Responsibilities:**

* Involved and interacted with various business user groups for gathering the requirements for CRM implementation.
* Created various custom objects, custom fields to store the application data.
* Created users, roles, public groups, permission sets and implemented the sharing rules, record level permissions to manage sharing access among different users.
* Set up field level access for each custom object created based on user’s role within the organization.
* Created various record types, page layouts, validation rules to meet the page level requirements.
* Developed the Visualforce pages to capture the application data, where standard edit pages were not sufficient.
* Implemented the Apex classes and Triggers to transfer the application data back and forth of user interface and database.
* Optimized the components: custom labels, custom setting to avoid hard-coded values in Apex classes.
* Created workflow rules, and defined related tasks – time-triggered tasks, email alerts, field updates to implement the business logic.
* Exposed the Apex classes as WSDL to the external system to let it trigger the salesforce functional execution at run-time.
* Generated Apex classes using WSDL and wrote business logic layer for integration with external web services to: export the binary form of attachments from Salesforce to content management system.
* Optimized the Salesforce & Lotus Notes integration to export the attachments into content management system, when attachment’s size exceeds the limit.
* Optimized the standard reports and dashboards for various analytics requirements.
* Used SOQL for various custom modules developed for data manipulation needs.
* Used data loader for data migration and integration
* Involved in code move into Test region
* Involved in prototype demo to the client on regular basis
* Responsible for Production deployment and go-live activities.

**Environment:** Sales Cloud, Apex, Visualforce, Data Loader, SOAP API, XML, J2EE, PVCS

**Client: Aviva Insurance, Ontario, Canada JUL 2012 – OCT 2012**

**Role: Salesforce Developer**

**Description:** Master Data Management (MDM) is a project which involves the changes to the Salesforce application to cater to the Broker Master Data Management changes. This enables Salesforce application to get synchronized data from MDM through web-service method of communication. And also reform the formula calculation which driven the premium generation

**Responsibilities:**

* Involved and interacted with various business user groups for gathering the requirements for force.com application implementation.
* Created various formula fields to perform the premium calculation across account hierarchy.
* Exposed the Apex classes as WSDL to the external system to let it consume the salesforce business logic at run-time.
* Used SOQL for various custom modules developed for data manipulation needs.
* Used data loader for data migration and integration
* Involved in code move into Test region
* Involved in prototype demo to the client on regular basis
* Responsible for Production deployment and go-live activities.

**Environment:** Sales Cloud, Apex, Data Loader, SOAP API, XML, J2EE

**Client: TCS Insurance Innovation Lab APR 2012 – JUL 2012**

**Role: Salesforce Developer**

**Description:** iAgent - a proof of concept was developed to improve both independent and captive Agent's productivity and overall satisfaction in Insurance market thru Lead Management.

**Responsibilities:**

* Involved and interacted with Insurance Innovation team, for gathering the requirements for iAgent tool.
* Created various custom objects, custom fields to store the application data.
* Created users, roles, public groups to manage sharing access among different users.
* Set up field level access for each custom object created based on user’s role within the organization.
* Developed the Visualforce pages to capture the application data, where standard page layouts were not sufficient.
* Generated Apex classes using WSDL and wrote business logic layer for integration with external web services for functional needs.
* Involved in prototype demo to the Insurance Innovation team on regular basis

**Environment:** Sales Cloud, Apex, SOQL, Data Loader, SOAP API, REST API, XML, J2EE, SoapUI

**Client: General Reinsurance Corporation, Stamford, CT APR 2010 – MAR 2012**

**Role: Salesforce Developer**

**Description:** Customer Relationship Management (CRM) is a project which delivers one global ‘off the shelf’ CRM system (which consists of both Campaign Management and Account Management) to replace all legacy and home-grown departmental applications

**Responsibilities:**

* Involved and interacted with various business user groups for gathering the requirements for CRM implementation.
* Created various custom objects, custom fields to store the application data.
* Created users, roles, public groups, permission sets and implemented the sharing rules, record level permissions to manage sharing access among different users.
* Set up field level access for each custom object created based on user’s role within the organization.
* Created various record types, page layouts, validation rules to meet the page level requirements.
* Developed the Visualforce pages to elaborate analytics information, where the standard Reports were not sufficient.
* Implemented the Apex classes and Triggers to manipulate the application data back and forth of user interface and database.
* Optimized the components: custom labels, custom setting to avoid hard-coded values in Apex classes.
* Created workflow rules, and defined related tasks – time-triggered tasks, email alerts, field updates to implement the business logic.
* Optimized the standard reports and dashboards for various analytics requirements.
* Used SOQL for various custom modules developed for data manipulation needs.
* Used data loader for data migration and integration
* Involved in prototype demo to the client on regular basis
* Responsible for Production deployment and go-live activities.

**Environment:** Sales Cloud, CRM Cloud, Apex, Visualforce, SOQL, Data Loader, Lotus Notes, PVCS

**Client: General Reinsurance Corporation, Stamford, CT DEC 2008 – MAR 2010**

**Role: Java Developer**

**Description:** Document Management System (DMS) is a project which supports the content management process through customized WebTop UI application. It supports all the Library services and ensured the well-defined security through permission sets upon the documents

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**Responsibilities:**

* Involved and interacted with onshore for gathering the requirements for document management system.
* Created users, profiles, groups and permission sets to manage sharing access among different users.
* Set up field level access for each custom field created based on user’s profile within the organization
* Developed the custom pages to capture the document’s properties.
* Developed the controllers, and server methods to store the content and its metadata into the server.
* Involved in prototype demo to the onshore on regular basis
* Responsible for Production deployment and go-live activities from offshore.

**Environment:** EMC Documentum Foundation Classes and Content Server, Java/J2EE, Eclipse, Win CVS

**Client: United Services Automobile Association, San Antonio, TX MAY 2008 – OCT 2008**

**Role: Java Developer**

**Description:** Back End Audit Triage is a project to develop a single point of control for performing following activities on the auto estimates

* Gets the estimate details from the DOS staging DB
* Validates the estimate
* Stores and files the estimates and photos in Documentum
* Stores the estimate in BEA tables
* Audits the estimate and updates the BEA tables with audit results
* Publishes APDMR event to store the estimate details in APDMR DB
* Events for ACP/BAPM using claims event utility
* Updates assignment details on mid-tier, assignment and estimate details on host
* Creates doc comments

**Responsibilities:**

* Involved and interacted with onshore for gathering the requirements for code development.
* Developed the Java code for - the given scenarios; with unit test methods.

**Environment:** Java/J2EE, Struts, IBM MQ, RAD

**Client: United Services Automobile Association, San Antonio, TX APR 2007 – APR 2008**

**Role: Java Developer**

**Description:** Internet Loss Report (ILR) 3 is a project to facilitate the following services to the members of USAA

* Filing the claim for auto and property loss
* schedule an inspection for the loss occurred
* to provide the rental car service over the internet

**Responsibilities:**

* Involved and interacted with onshore for gathering the requirements for code development.
* Developed the Java code for - the given scenarios; with unit test methods.

**Environment:** Java/J2EE, Struts, RAD