Ankit Singh

Manager - Business Analytics

Contact

Address
Hyderabad, India, 500084

Phone
+91-8809629172

E-mail
ankit91ism@gmail.com

LinkedIn
https://www.linkedin.com/in/ankit-singh-6608a359

WWW
https://zety.com/profile/ankit-singh-210302143245/607

Skills

Project Management

Business Analysis

Product Management

Consulting

Data Visualization

Market Research

Experienced Business Manager with strong problem solving and decision-making skills. Hands on experience on data cleaning and processing tools including SQL, Python, Advanced Excel and visualisation tools such as Power BI. Skilled in Project Management, Team Management, Data Analysis, Statistical Modelling, Financial Valuations, Forecasting, and generating Business Insights

Work History

2019-06 - Current

Business Manager

Merilytics, Hyderabad

- Built client relationship and drove delivery process for clients in Private Equity, Financial Services, Retail, and Consumer Products and Services industries
- Led team of 12 Business Analysts, Sr. Business Analysts, and Business Associates
- Conceptualised analysis which drove revenue of Pet Food company up 34% YoY
- Analysed complex multifaceted data sets representing SKU level information for entire pet food industry to track category level performance to understand customer behaviour
- Continuously involved in process improvement with automated reporting, capturing data flow process challenges and implementing data quality check to ensure accuracy of data.
- Software and tools used as part of projects – Advanced Excel, Power Pivot, Microsoft SQL, Power BI, and Python
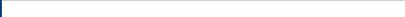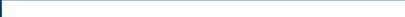
2016-03 - 2019-05

Senior Research Analyst

GrowthEnabler, Bengaluru

- Worked closely with Founding/Senior Leadership Team of GrowthEnabler
- Handled complete responsibility of GE-Pii platform. Data-driven platform tracks industry trends in startup ecosystem
- Created in-depth data-driven industry-specific technology reports such as FinTech (Financial Services), InsuranceTech (Insurance), HealthTech (Healthcare), and RetailTech (Retail and CPG)
- Streamlined research processes to meet tight deadlines for multiple projects

2014-09 - 2016-02	**Associate Consultant**
	Wipro, *Kolkata*

- Evaluated diverse organisational systems to identify workflow, communication and resource utilisation issues.
- Designed payment milestone documents viz. FRS (Functional Requirement Specification) and DDS (Detailed Design Specification).
- Worked as SPOC between client and Wipro

Education

2010-06 - 2014-05	**Bachelor of Technology (B.Tech.): Mining Engineering**
	IIT (ISM) - Dhanbad