Varsha Dewani

Senior Software Engineer

📞 +91 - 9602799367   ✉ varshadewani741@gmail.com   📍 Ajmer, Rajasthan, India

SUMMARY

Salesforce Certified Platform Developer with work experience of 5.3 years in Salesforce Technology. Helped in delivering high-quality commercial software through an Agile process which leads to customer satisfaction as well as developing high-quality software designs & architecture.

PROFESSIONAL EXPERIENCE

Senior Software Engineer   Oct '21 - Present

Altimetrik India Pvt. Ltd.   Jaipur, Rajasthan

Citi Bank - Marketing Cloud - Salesforce

Responsibilities :
- Launched a new application for CitiGroup in Salesforce Marketing Cloud.
- Grooming of the Stories and interacting with Business Analysts and Clients to discuss the requirements.
- Working on the project planning from initial requirement gathering to the project delivery.
- Worked on Audience Builder, Content Builder, Dataroma Reports, Automation Studio, Journey Builder, Email Studio, Web Studio, Content Approval Process, Sender Authentication Package, SSO Setup, Marketing Cloud Connect, Marketing Cloud Rest & Bulk APIs, Integration, Deployments, Business Units.

Citi Bank - CRM BAU

Responsibilities :

- Developed and Implemented functionalities as per Business requirements.
- Gained experience on flows and different lightning web components by working on different solutions like sending notifications and alerts etc..
- Worked on lightning web components to build custom solutions. Also worked on backup of salesforce data through REST integration between sales cloud and ETL tool (talend).

Ford - DAT Analytics CRM

Responsibilities :
- Developed and Implemented functionalities as per Business requirements.
- Worked on Assessments and feedback platform of different countries and markets.
- Worked on Apex, Apex Test Classes, Apex Triggers, Profiles, Permission Set, LWC, Aura, Visualforce, Lightning, SOQL and other salesforce functionalities.

Salesforce Developer   Sep '20 - Sep '21

Copado   Bangalore, Karnataka

Responsibilities :
- Worked on the enhancements of this tool to increase its productivity.
- Contributing in fixing managed code by working on the bugs raised by the customers.
- Implemented service cloud features so that interaction with customers can be done easily.
- Worked on different features of copado like deployment of different types of salesforce and vlocity metadata, backup of metadata, data deployment etc.

Salesforce Developer   Aug '18 - Sep '20

Appirio, A Wipro Company   Jaipur, Rajasthan

Stryker Corporation

Responsibilities :

- Managed security settings like profiles, roles , permission sets.
- Developed Apex classes, Triggers, and aura components for building custom solutions.
- Worked on salesforce configurations like workflow, objects, assignment rules, approval process, reports etc.
- Managed salesforce releases through Bitbucket and Git Worked on different metadata types and different deployment tools like GitHub, Salesforce DX, ANT, Changeset etc.

TECHNICAL SKILLS

Salesforce:

Salesforce Sales & Service Cloud: Salesforce Lightning & Classic Experience, Lightning Components, Salesforce Security, Apex Classes & Triggers, Apex Integration, Batch Apex, Visualforce, Web Services, Salesforce Administration, Reports & Dashboards, Process Automation, Profiles, Sharing Rules, Validation Rules, SOQL, Workflow Rules, Custom Settings, Custom Metadata Types.

Salesforce Marketing Cloud: Email Studio, Web Studio, Automation Studio, Audience Builder, Content Builder, Journey Builder, Dataroma Reports & Dashboards, Cloud Pages, Content Approval Process, Marketing Cloud Connect, Marketing Cloud Bulk & Rest APIs, Sender Authentication Package, SSO Setup, Integration with Sales Cloud, Deployments, Business Units.

Migration Tools: Apache ANT, Change Set, Data Loader and Data Import Wizard, Copado, SalesforceDX

Language: C, C++,SQL

Web Technologies: JavaScript, HTML5, CSS.

Version Control Tools: JIRA, Git (using GIT Bash and Source Tree)

Code Repositories: Bitbucket, GitHub.

IDEs: Visual Studio Code

Communication Tools: Skype, Hangout, Google Meet, Microsoft Teams, Webex, Zoom.

EDUCATION

- **B.Tech. (Computer Science Engineering)**
  Jaipur Engineering College & Research Centre (August 2014 - May 2018)

CERTIFICATIONS & ACHIEVEMENTS

- Salesforce Certified Platform Developer 1.
- Salesforce Certified Platform Developer 2.
- Salesforce Certified Javascript Developer 1.
- Salesforce Certified Administrator
- Awarded Rise & Shine Award for my contribution in Organization.