**B. Sreenivasulu **

****Contact: +91 7204712948 E-mail: sfdc661@gmail.com****

**Career Objective:**

As an engineer looking forward to sharing my skills & capabilities on the challenging projects that involves the extensive use of current technology, which productively contribute for the growth of Organization and as well as individual.

**Professional Summary:**

* Overall having 3+ years of experiences which includes 2+ year of relevant experience in Salesforce.com.
* **Having experience on AppExchange product like FinancialForce (PSA, FFA).**
* Experience in creating Custom Objects, Custom Fields, Tabs, Apps, Page Layouts,

Record Types, Fields Dependencies, Formula Fields, Custom Validation Rules, and Relationships as per the business requirements.

* Experience in configuring Field History, Activities (Task and Event), and Search Layout.
* Good experience in configuring security settings by using Profiles, Permission sets, Roles, OWD, Sharing Rules, Manual Sharing, View All, Modify All.
* Worked on Reports, Dashboards, and having good exposure on Lightning Experience.
* Involved in developing Apex Triggers, Apex Classes to automate the functionalities when performing DML operations on Database.
* Worked on configuring Workflow Rules and Process Builder to automate specific actions as per the business requirements.
* Data Loader and Import Wizard.
* Knowledge on Lightning Components

**SKILLS**



**SalesForce CRM**: Apex Classes, Triggers, Visual Force Pages, Work

Flows, Process Builder, Permission Set, Reports, and Dashboards.

**SalesForce CRM Tools** : Apex Data Loader, Force.com, Workbench

**Data Base** : SOQL, SQL.

**Education:**



* MCA from MITS, Madanapalle–JNT University from 2012-2015 with aggregate of 73.2%.
* BSC from Saraswathi Degree College- SKU from 2009-2012 with aggregate of 74.6%

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| **Professional Experience:** |  |  |

* Working as FF Analyst in NovoTechJuly 2020 to Nov 2020
* Worked as Software Engineer in effeXoft Inc from June 2019 to April 2020
* Worked as Associative Consult in BPN Technologies from Dec 2017 to June 2019
* Worked as Marketing Associate in DaVita Care India Pvt Ltd from April 2016 to Jan 2017.

1. Company: Novotech

Duration: July 2020 – Nov 2020

Role: FF Analyst.

**About Novotech:**Notech is internationally recognized as the leading regional full-service contract research organization (CRO). Novotech provides clinical development services across all clinical trial phases and therapeutic areas including: feasibility assessments; ethics committee and regulatory submissions, data management, statistical analysis, medical monitoring, safety services, central lab services, report write-up to ICH requirements, project and vendor management.

Responsibilities**:**

* Worked on appExchange product like **FinancialForce (PSA, FFA).**
* Created various custom objects as per requirement.
* Worked on user login issues and profiles
* Created various Roles, Profiles, and Page Layouts and Configured the permissions based on the hierarchy requirements of the organization.
* Created workflow rules and defined related tasks, email alerts, and field updates.
* Created page layouts, search layouts to organize fields, custom links, and related lists.
* Used SOQL for data manipulation needs of the application using platform database objects.
* Used Data Loader for insert, update and bulk import or export of data from Work.com S-Objects Used it to read, extract, and load data from Comma Separated Values (CSV) files.
* Develop and create customized reports and dashboards
* Worked on deployment using change sets
* Worked on Process builder, Approval Process, Permission Sets.
* Worked on Apex Trigger, Visualforce Pages.

1. Company: EffeXoft Inc

Duration: June 2019 to April 2020.

Role: Software Engineer.

Client: eMedEvents

**About eMedEvents:**eMedEvents.com is a healthcare technology platform. Simple and single destination for doctors to discover medical conferences for all of their CME requirements.  
Our mission in here is to empower healthcare professionals through technology by augmenting educational needs (CME, Board review courses), career needs and networking.

Responsibilities**:**

* Worked on Custom Objects and Standard Objects, Page layouts.
* Worked on custom fields, page layouts, record types, Field history tracking, field dependencies and relationships as per the business requirements.
* Worked on Apex Data Loader to perform the operations on bulk records.
* Worked on Profiles, Users, and Permission Sets, Round Robin Assignments rules.
* Worked on creating reports and dashboards.
* Worked on implementing web to lead functionality.
* Worked on Custom Endpoint and involved an Apex trigger.
* Worked on deployment process using change sets.
* Experience in configuring Field History, Activities (Task and Event), Search Layouts, and Enhanced ListViews.
* Experience in Formula Fields, Relationships, Pick-lists, Validation rules, Work Flows, Page Layouts, Search Layouts & Process Builder, lead Assignment rule.
* Worked on Round Robin leads assignment.
* Worked on Apex classes, Apex Triggers and Test classes.

2. Company: BPN Technologies Pvt Ltd.

Duration: Dec 2017 to June 2019

Role: Associate Consultant

Responsibilities:

* Develop new user-facing features.
* Determining the structure and design of web page.
* Developing features to enhance the user experience.
* Proficiency with HTML, CSS.
* Build reusable code and libraries for future use.
* Optimize applications for maximum speed and scalability.
* Assure that all user input is validated before submitting to back-end services. Collaborate with other team members and stakeholders.
* Coordinating with Developing team and gather requirement from them.
* Perform data analysis for complex data and files.
* Providing general support and assistance to the senior members of the team.

1. Company: DaVita Care India Pvt. Ltd.

Duration: April 2016 – Jan 2017

Role: Marketing Associate

Responsibilities:

* Respond customer queries over the call or email, chat.
* Respond to queries for information and access relevant files.
* Format update and maintain information on our company databases and   
  computer systems.
* Manage and update company database and customer relationship management systems (CRM).
* Administering and maintaining databases of prospects and customers.
* Providing general support and assistance to the senior members of the marketing team.

**Personal Information:**

**Full Name** : B. Sreenivasulu

**Father Name** : B. PeddaPeddanna

**Address** : T3, Prabhavathi Lotus, Lake City, Kodichikkanahalli, Bangalore-76

**Date of Birth** : 05-03-1992

**Single :** Single

**Location Preferences** : Anywhere